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# FINANCIAL TIMES

EUROPE'S BUSINESS NEWSPAPER

Thursday April 21 1983

Pretoria steels itself  
for defeat  
in by-election, Page 4

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## NEWS SUMMARY

### GENERAL

### Brazil blocks Libyan arms

Brazil unloaded four Libyan aircraft carrying arms and explosives for Nicaragua when they stopped refuelling at Brasilia. The shipment was described as medium-sized.

In Washington the news is seen as giving the Reagan administration a much-needed propaganda coup when the Central American policies are facing considerable criticism in the capital.

The Administration has long argued that arms are channelled to left-wing guerrillas in El Salvador through Cuba and Nicaragua, but the evidence produced has been patchy. Page 5

### Commons protest

Twelve women were dragged shouting from the gallery of Britain's House of Commons after they had interrupted a vote on a Bill for a referendum on the deployment of U.S. cruise missiles in the UK.

At present the US involves itself crossing across the Fjord between Kinsarvik and Kinsarvik. This is one of the shortest routes across the exposed North.

The other, and Haukelit Fjord is the winter link to Europe. The rest of Europe is very rough road to Mr. Lorentzen. In some of the hours they get a place to sleep across the sea.

In the winter you are equipped with the cold and the drizzle. "It's beautiful," says Mr. Lorentzen. "But it's not so nice to be stuck in a house for weeks." It is cold and dry.

A new player now planned that would not want to be part of the British Isles - Britain may start running its own ships. It is the second largest shipper in the world.

Soviet Union has launched three cosmonauts into space in a Soyuz said Radio Moscow. A senior Soviet scientist said development of solar power stations in outer space should form part of the country's long-term programme.

### Israeli walk-out

Four Israeli officials walked out of Polish ceremonies marking the 40th anniversary of the Warsaw ghetto uprising because Palestinian representatives laid a wreath.

### Ethiopia shuffle

The Ethiopian military leadership was reshuffled to strengthen the position of head of state Mengistu Haile Mariam.

### French build-up

France announced a four-year FF 830bn (\$112bn) arms programme, providing for a sixth nuclear submarine and a rapid deployment force. Page 24

### Fruit machine ban

French Government has decided to ban gaming machines "to protect young people from immoral games of chance". Pinball machines will stay legal.

### Briefly

Panamanian ship rescued four wounded survivors of a German yacht shot up nine days before in the South China Sea.

Bandung, Java: Landslide killed at least 21.

Coatzacoalcos, Mexico: Petrochemical plant explosion killed four.

Johannesburg: Black journalist Joe Thloloe was jailed two-and-a-half years for possessing Pan African Congress literature.

Bremner Pass was blocked by Italian farmers protesting against EEC farm prices. Police used teargas.

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## Two shades of Green add colour to Kreisky's survival fight

BY WOLF LIETKENS IN VIENNA

THE AUSTRIAN political scene has turned several shades of green three days before the election which will decide the political future of Dr Bruno Kreisky, Chancellor since 1970, and one of the West's longest-serving heads of government.

There are two versions of West German-style Greens, both knocking at the gates of parliament with environmental and anti-establishment ideas. One group, on the far left but non-Communist, is known as the Red Greens. The other, a middle-class group that has cashed in the disenchantment with the established party system, is called the Black Greens.

In addition, there is the traditional green livery of the Austrian People's Party, the conservative opposition to Dr Kreisky's Socialists.

Even the ruling party has been keen to demonstrate that it is the real fighter for a sound environment and for gardens and parks. Dr Kreisky, who at 72 might be expected to be above such things, is featured on posters as a gardener in straw hat, tending flowers and fruit.

All this greenery has a serious background. Opinion surveys have shown that environmental considerations range uppermost in voters' minds second only to unemployment. But they come a poor second: worry number one is jobs, even though the Socialists can point out that 5.3 per cent unemployment at the end of March is invariably low by present standards in the West. Add to that an inflation rate of 5.4 per cent last year, likely to drop to 3.7 per cent in 1983, and the Austrian

economic record ranks among the best in Europe.

But 152,000 people out of work is above the threshold of pain for most Austrians. Dr Alois Mock, leader of the People's Party, has been hammering away at this point.

In a television debate with the Chancellor last Friday Dr Mock scored

heavily with it.

He has also struck a popular note with an appeal for economy. Budget deficits which have been the

Keynesian price for holding down unemployment do not fit easily with a people imbued with tradition.

Dr Mock, at 58, has yet to win his spurs. Since becoming party leader in 1979 he has tried to assert his authority over his followers, but still might not survive a poor showing at the elections.

Dr Mock has put forward a programme of budget economies to total Sch 80bn (\$3.5bn) over four years but of total budget expenditure of some Sch 300bn. Some Sch 40bn would be pumped back into the economy in incentives and other businesses which are recognised to be the backbone of the economy.

State-owned enterprises which are to a great extent concentrated in steel and other heavy sectors, have been struggling for years to get out of debt.

The real issue between the Socialists and the People's Party can be summed up as follows: the opposition wants to encourage private industry with a moderate application of supply-side economics, while the Socialists are keener on public works programmes such as Dr Kreisky's plan for a costly interna-

tional conference centre in Vienna. They also prefer tied subsidies such as those which have attracted to the Vienna region a General Motors plant making car components.

Besides these differences of principle, the People's Party has been making hay of Socialist proposals to tighten up income tax procedure, by closing some loopholes precious to rich and poor alike.

It is notable that there are no differences of opinion about the hard-currency policy, which in effect ties the shilling to the D-Mark. Employers and trade unions accept that as an anti-inflationary device, essential in a country where foreign trade in goods and services accounts for almost 40 per cent of gross national product.

Nor is there debate about Aus-

tria's neutrality or its sympathies with the West. Foreign policy differences are merely matters of emphasis, and have played no part in the campaign.

By concentrating on jobs and housekeeping Dr Mock has correctly judged national attitudes. But so has Dr Kreisky, who is running on his record and shrewdly suggesting that in today's world, any change is liable to be a change for the worse. Opinion polls suggest that these tactics will preserve the Socialists' leading position with close to 50 per cent of the vote. The People's Party should get over 40 per cent, with the Freedom Party, a continental-European-style liberal group, and the Greens and other splinter groups.

Continued on Page 24

## U.S. growth at two-year high but below target

BY REGINALD DALE, U.S. EDITOR, IN WASHINGTON

Fresh evidence that the hesitant U.S. economic recovery is finally under way came yesterday with the news that the country's gross national product (GNP) rose at an annual rate of 3.1 per cent in the first quarter of 1983 - the strongest growth for two years.

The preliminary assessment from the Commerce Department nevertheless came as something of a disappointment to the Administration, which last month released an initial estimate of around 4 per cent.

It was also clear from the Commerce Department's statistics that the increase was due largely to changing patterns of business inventory management, rather than a significant rise in real final demand, which edged up by only 0.9 per cent after a surge of 5.4 per cent in the first quarter of last year.

Mr Malcolm Baldrige, the Commerce Secretary, said that he now felt that growth in the second quarter would be running in the 3 to 4 per cent range, not far above the first quarter figure.

He added, however, that the last six months of the year should show significantly stronger growth as the economy "begins to pick up steam."

That should bring the year-on-year increase in the fourth quarter in line with the Administration's recently-revised forecast of 4.7 per cent, he said.

The first-quarter increase followed a fall of 1.1 per cent at an annual rate in the final quarter of last year and an overall contraction of 1.7 per cent for 1982 as a whole.

Following recent encouraging figures for industrial production, personal income and housing starts, most economists took yesterday's growth figure as a further hopeful sign. But fears persisted that the recovery may still be faltering and likely to prove weaker than previous upturns. The figures, however, are still provisional and could be further significantly revised in a month's time.

Mr Baldrige said he hoped the first-quarter improvement was the beginning of an economic expansion that would be one of the longest on record, but he conceded that this was "far from certain." He said that Congress must act to bring future budget deficits down sharply to "ensure the future of this recovery."

The Department said that its inflation barometer, the "implicit price deflator," rose to a 5.8 per cent annual rate in the first quarter, the highest since the fourth quarter of

1981 and well above other government inflation measures. Only last week, Administration officials forecast that one key index of consumer prices would rise by only 2.5 per cent this year.

The Department also revised marginally downwards its estimates of corporate profits in the fourth quarter of last year. It said that profits from current production decreased by \$1.6bn to a seasonally adjusted annual rate of \$164.6bn, against an increase of \$16.8bn in the third quarter.

The figures were announced as the Reagan Administration reluctantly accepted a major defeat in its bid to impose a 10 per cent withholding tax on income from savings and dividends.

The withholding provision, due to take effect from July 1, has been bitterly opposed by the banking lobby, small investors, a wide section of the general public that mistakenly regards it as a new tax, and many Americans who feel that they have a right to decide what to do with their own earnings.

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## EUROPEAN NEWS

WEST GERMANS WANT DIRECTIVE ADOPTED ON MAY 16

## EEC nears decision on accounting

BY JOHN WYLES IN BRUSSELS

THE WEST GERMANS, currently holding the presidency of the EEC Council of Ministers, are pushing and cajoling member states towards adopting on May 16 key directive regulating the consolidated accounts of companies organised as groups.

Under West German prompting, officials have devoted 20 days since the start of the year to resolving differences between member states on a directive which will be an important step forward in harmonising EEC company law.

They appear to have made such progress that Herr Gerhard Stoltenberg, the West German Finance Minister, told his fellow ministers in Luxembourg on Monday that he hoped they would be ready to adopt the seventh company law directive at their next meeting on May 16—almost exactly seven years after it was first tabled by the European

Commission. Aiming at harmonising preparation of group accounts throughout the EEC, the directive will require significant changes in the laws and practices of most member states, even in Britain which regards its laws as the most advanced in the field and which is seeking to minimise the changes required by the proposed legislation.

The British Government is concerned particularly about one of the six outstanding points of dispute which have to be settled in the next two weeks if the directive is to be adopted next month.

This would exempt certain types of parent companies which are sub-groups because they are wholly or partially owned by another company from providing consolidated accounts. Under current British law, such companies consolidate their accounts and acceptance is mandatory where a parent undertaking has the right to appoint or remove a majority of another undertaking. Under the compromise which looks like being adopted, the requirement would be optional for member states. But they would instead have to make consolidations mandatory where a dependent company has a "control contract" which subjects it to the management of a controlling enterprise. This definition is an important feature of West Germany's company law.

The UK could continue to be resolved, Luxembourg's demand for the exemption of financial holding companies has proved the most difficult. However, the Grand Duchy is isolated on the issue and it looks like it will be forced to accept—possibly by a majority vote—that its holding companies should publish lists of their majority shareholders.

Of the other issues to be resolved, Luxembourg's demand for the deployment of new nuclear missiles in Europe on several occasions this year, including during an address to the West German Parliament.

M. Marchais, however, used the long awaited meeting of his party's central committee this week to launch a new peace offensive in favour of nuclear disarmament.

"1983 must not be the year of the missiles," he said. "Everybody must limit and reduce them... and it is thus logical that... to stick to this course, no one must add new missiles."

However, the West Germans have already struck one disappointment this week when the Danes indicated that they could not go along with several of the declaration's key aims.

Mr Peter Schmitz, the Danish Prime Minister, showed no enthusiasm for giving the European Parliament greater competence, nor for moving towards abolition of the veto-right for national governments in the Council of Ministers. Britain has long been sceptical.

Besides discussing EEC matters, the British and West German aides will take up Nato affairs, the new session of the European security conference in Madrid and preparations for the Western economic summit conference in Williamsburg in May.

Mr Kohl will report to Mrs Thatcher on his talks last week in Washington with President Ronald Reagan.

Bonn government officials stressed yesterday that Herr Kohl had gained the firm impression that Mr Reagan was doing "everything humanly possible" to achieve a negotiated solution of the nuclear missiles problem in Geneva.

They also underlined that the U.S. seemed to agree that the issue of restrictions on East-West trade should not be given central importance at a further cut before the summer.

It is felt that on both the missiles and the economic topics, Herr Kohl and Mrs Thatcher see largely eye-to-

eye. The ministers were expecting to adjourn and say, reconvene next week in hope that the Commission would alter its basic proposal for a 4.2 per cent average increase, they should dismiss all such thoughts, he said.

Mr Peter Walker, the British Agriculture Minister, welcomed fulsomely the Commission's stand. Britain, which wants an effective freeze on prices for surplus commodities, demanded the Commission's refusal of the demands by "seven, and possibly eight countries for greater increases."

The Commission has told the ministers that mounting expenditure on subsidising the export of EEC surpluses gave it no alternative but to limit price rises for all basic commodities at a further 2.48 per cent in 1984.

On the other hand, the Commission's firm stand on the

## Angry farmers block pass

BOLZANO — Police clashed yesterday with Italian farmers blocking the Brenner Pass into Austria in protest at EEC farm price policy. Eyewitnesses said police fired tear gas in a bid to disperse about 1,500 farmers blocking the pass for the second time in a week.

Three people were arrested but the main road through the pass into Austria had still not been cleared, police said. The railway line was also briefly blocked but had been re-opened.

No injuries were reported.

The farmers want changes in the system of taxes and subsidies which regulate agricultural trade between Community states and which they say favour West German farm exports into Italy. The problem of these subsidies and taxes, which bridge the gap between the "green" currencies in which farmers are paid and real currency rates, is at the centre of the EEC agriculture ministers' talks in Luxembourg.

Reuter

## Polish hard currency earnings flag

By Christopher Bobinski in Warsaw

POLAND'S hard currency export earnings, which are crucial if the country is to finance imports and provide the bare minimum of debt service payments, flagged in the first quarter of the year, the Government Central Statistical Office has reported. This is in spite of a 20 per cent growth in the volume of imports of raw material and semi finished products for industry which bore fruit in a 12 per cent growth in the value of production in the manufacturing industry.

The main beneficiaries of the growth in output, however, seems to have been the Comecon countries as well as the domestic market which in March alone saw a 22 per cent increase in supplies of durable consumer goods and agricultural machinery compared with March last year.

The figures, which record the value of goods crossing the country's frontiers, show that hard currency exports, from January to March, reached \$1.7bn (£715m) and fell slightly on the same period last year. This year's plan forces that hard currency exports should rise by 5 per cent. Imports should go up by 7 per cent over last year's figures.

Poland's hard currency imports have outstripped these assumptions for this year and now lie 35.8 per cent to reach \$1.9bn (£750m). Poland's export drive to its Comecon partners, including the Soviet Union, however, is proving a roaring success, with sales growing by 24 per cent.

The 28 per cent growth in Comecon countries in the first three months of the year, is also higher than the 11 per cent annual growth targeted.

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## Kohl will press UK on union of Europe

By Jonathan Carr in Bonn

THE West German Government will make a new bid to gain Britain's support for early approval of an EEC declaration on European union during two days of talks starting in London next June.

Chancellor Helmut Kohl and Mrs Margaret Thatcher, Britain's Prime Minister, will be heading the ministerial delegations to the talks—part of the top-level consultations held twice yearly between the two sides.

Bonn is setting great store on the proposed declaration, and would like to see it approved at the European summit in June.

M. Marchais, however, used the long awaited meeting of his party's central committee this week to launch a new peace offensive in favour of nuclear disarmament.

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## Marchais calls on party members to back peace march

By PAUL BETTS IN PARIS

M. GEORGES MARCHAIS, the nationwide campaign to enable Communists and other French citizens to debate the party's policies and longer term aims. The campaign was designed to increase the party's influence which, despite all the reports to the contrary, was on the rise again, he claimed.

The appeal, which could be embarrassing for President François Mitterrand was made in M. Marchais's extended report to the Communist party's central committee meeting yesterday afternoon.

The President has publicly supported the U.S. position on the deployment of new nuclear missiles in Europe on several occasions this year, including during an address to the West German Parliament.

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"1983 must not be the year of the missiles," he said. "Everybody must limit and reduce them... and it is thus logical that... to stick to this course, no one must add new missiles."

However, the fact that M. Marchais felt it necessary to use the meeting essentially to whip up enthusiasm in the rank-and-file indicates the depth of the current internal debate.

In this respect, M. Jiquin's comments yesterday that "there is no crisis in the Communist party" appeared as something of an overstatement, to say the least.

The Communist leader also launched what he called a major

## Sweden marks up growth estimate

By David Brown in Stockholm  
THE PROSPECTS are brighter for Sweden's economy next year, the Government said yesterday. Its final 1982-84 budget released yesterday revises growth estimates for gross national product from 1.6 per cent to 1.8 per cent. Industrial production is forecast to climb by nearly 4 per cent.

The budget deficit is revised downwards from Skr 50.3bn (32m) in the original budget published in January to Skr 59.9bn (£7.5bn). Annual inflation should be 5.8 per cent, rather than 11.5 per cent, the document states. Exports are expected to grow by 7 per cent, yielding a balance in foreign trade.

Announcing the programme, Prime Minister Olof Palme said the economy had performed "better than expected" since the 15 per cent devaluation of the krona last October. He cited recent signs indicating a growth in both exports and industrial production.

He said the budget revisions represented a "second phase" aimed at consolidating export competitiveness by reducing inflation.

The new budget aims to keep inflation within a 4 per cent "target" for 1984. The government spending forecast is revised slightly upwards to Skr 289bn (£28.4bn) for 1983-84. However, more previously indexed spending programmes will be limited to the 4 per cent growth. Revenues are forecast at Skr 208.1bn (£18.5bn).

Without measures to cut spending growth, the budget deficit could grow to Skr 120bn per year by 1988. The government says, with debt service increasing from Skr 55m in 1983-84 to Skr 90m in five years. The current account deficit is forecast at Skr 16.8bn or 3 per cent of GNP, an improvement of about Skr 4bn over the 1982 figure which represented 3.7 per cent of GNP.

A new tax on energy products will be implemented on July 1, and is expected to raise Skr 3.5m on an annual basis. It will be used initially to finance a temporary Skr 2.7bn jobs scheme and to finance a marginal tax reform in 1984.

The government is to take specific action later this year to "improve the supply of risk capital" and has promised a "review" of the corporate tax system.

Mr Palme called on wage-earners to limit pay claims again next year.

## Interest rates begin to come down in Ireland

By BRENDAN KEENAN IN DUBLIN

IRISH INTEREST rates have begun to come down following the sharp rise imposed to protect the punt in the run up to the realignment of currencies in the European monetary system last month.

From today, rates will be cut by between 1 and 1.5 percentage points. This brings the overnight rate for prime borrowers to 15.25 per cent.

For most commercial borrowers the rate will be 16.25 per cent, while the rate for personal overdrafts will be 17.25 per cent. Deposit rates range from 9 per cent for deposits under £15,000 £4,580 to 13.5 per cent for £100,000 and over.

The cuts, which were agreed between the Irish central bank and the clearing banks, are not enough to offset the 2.1 point

rise in March. The rates rose to discourage movement out of Irish punts in expectation of a devaluation of the currency in the EMS realignment.

Earlier this year, the central bank also tightened exchange controls, reducing the time for which forward cover can be bought from 15 days to seven and tightening up documentation procedures.

Despite these measures, there was a considerable flight from punts and the situation has not fully reversed. Irish banks feel they could not reduce rates by the full 2.1 points and bank officials say they do not expect a further cut before the summer.

The fall will bring relief to the Government because it should forestall any rise in mortgage rates.

New issue

This announcement appears as a matter of record only

April 19, 1983

Takugin International (Asia) Limited  
Hong KongDM 50,000,000  
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Alitalia International Limited  
Banca del Golfo

Bank Mee &amp; Hope NV

Banque Européenne de Tokyo

Banque de l'Union Européenne

Bayerische Landesbank International S.A.

Commerzbank

Aldergroveschafft Credit Lyonnais

Deutsche Bank

Aldergroveschafft

Dominion Securities Asia Limited

European Banking Company Limited

Gesellschaft für Internationale Spezialitäten

Aldergroveschafft

Hausbank

Aldergroveschafft

Iberia, Peabody International

Landesbank Rheinland-Pfalz

LTCB International Limited

Merck, Frosch &amp; Co.

Morgan Stanley International

Nippon Kangyo Kaihatsu (Europe) Limited

Oriental Landesbank

Orion Royal Bank Limited

N.M. Rothschild &amp; Sons Limited

Smith Barney, Harris Upham &amp; Co. Limited

Stanford Trust International Limited

Takugin International Bank (Europe) Ltd.

Westdeutsche Landesbank Girozentrale

Zurichkreditkasse und Kommanditgesellschaft

West

TECHNOLOGY  
1969TECHNOLOGY  
1974EXPORTS  
1977TECHNOLOGY  
1982EXPORTS  
1982MAY & BAKER  
TRANSLATES IDEAS INTO ACTION!

M&amp;B May &amp; Baker

AGROCHEMICALS • AN

sday April 21 1983

Financial Times Thursday April 21 1983.

## Sweden marks up growth estimate

By David Brown

THE PROSPECTS for Sweden's economic growth in the final 1982-84 period yesterday were given new estimates for gross national product, industrial output and forecast to end 1984.

The budget deficit, downwards from last year (15bn) to the current Skr 89.9bn (£8.3bn), is also about 1 per cent higher than last year.

Announcing the budget, Prime Minister Olof Palme said: "The economy is beyond expectation, the 10 per cent increase in the krona has been recent figures, growth in both industrial production and exports - he said the budget aims at continued competitiveness.

The new budget deficit target for 1984 is revised slightly down to Skr 29.9bn (£2.6bn).

However, no indexed spending will be limited to growth, Revenue and Expenditure.

Without indexed spending growth could grow by 10 per cent by 1984, says Mr Palme.

The current budget deficit is expected to end 1983 at Skr 20.8bn (£1.8bn).

A new budget deficit target for 1984 is revised slightly down to Skr 29.9bn (£2.6bn).

However, no indexed spending will be limited to growth, Revenue and Expenditure.

The overall tax burden is set to increase by about 1 percentage point, with the maximum rate of income tax rising from 49 to 49 per cent.

This will imply somewhat heavier tax for higher income groups. In compensation for relief for families earning less than Skr 1.5m (£7,500) a year.

The Government has cut the cost of Skr 200m (£17,000) in the spending plan put forward by the different ministries, especially the heavy spending departments of Labour, Transport and Public Works. The main thrust of the cuts is in running expenditure.

The social security budget has been trimmed down by Skr 40m (£220m) to Skr 2.745bn (£13.8bn), compared with Skr 2.369bn (£11.8bn) last year. The state's contribution to social security, scheduled to total about Skr 500m (£2.5m) is reduced by the same amount.

Overall expenditure, including social security, is due to be set at more than Skr 7.900bn. It has risen spectacularly in recent years to cover new outlays on health, unemployment benefit and subsidies to loss-making companies such as the railways and the public sector mines and gas stations.

Public sector investment, a key element in the Government's drive for 2 per cent growth and its effort to contain the 2m-plus unemployment rate, is due to rise by 10 per cent in real terms to more than Skr 1.800bn (£85bn).

Dioxin court action

Senior executives from Rennishaw in Bath are expected to appear before a magistrate in St Quentin this week over the missing 41 barrels of highly toxic dioxin, officials told AP yesterday. The barrels entered France last year from Seveso in Italy and have since disappeared.

## Spain aims for lower deficit in budget

By David White in Madrid

THE SPANISH Government has trimmed its budget deficit for this year to Pta 1,100bn (£2.5bn) in its first full budget which will be presented to Parliament tomorrow.

The new target, which is close to last year's final figure, falls almost 20 per cent within the Pta 1,350bn (£3.8bn) ceiling set in the Government's plans.

This original figure was equivalent to 6 per cent of Spain's gross domestic product, the same proportion as the deficit rose to last year.

According to Sr Miguel Boyer, the Economy and Finance Minister, the Government has drawn up a new target, equivalent to 5.5 per cent of GDP, to leave itself a margin in order to stay in line with its original aims.

The figure contrasts with forecasts by private sector economists that the budget deficit will climb to around Pta 1,800bn (£5bn).

The overall tax burden is set to increase by about 1 percentage point, with the maximum rate of income tax rising from 49 to 49 per cent.

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## Romanian oil output well below target

BUCHAREST - Oil output in Romania, which is struggling to meet foreign debts of \$3.7bn was well below target for the first three months of this year, according to official figures.

A senior Romanian oil industry official said output was 31,000-32,000 tonnes a day (about 226,000-224,000 barrels a day).

In a year, this would mean a production level of about 11.5m tonnes (223,000 b/d) - well short of the Romanian target for 1983 of 13.5m tonnes (about 228,000 b/d).

Mr Nicolae Niculescu, head of production at the Romanian Oil Ministry, described the figures as disappointing. He attributed the shortfall to weathering problems. Under an ambitious energy programme, Romania has set itself the task of reversing declining oil production, which levelled off in the late 1970s and then began to fall.

Oil output last year was 11.7m tonnes (about 234,000 barrels daily). Romania aims at producing 14m tonnes of oil next year (about 280,000 barrels daily), and 15m tonnes in 1985 (about 300,000 barrels daily).

The Council of Ministers, for example, has agreed to increase the switching electricity generation during the transitional period which ended some 13 years ago.

The European parliament sees in this neglect a golden opportunity for entrepreneurship. It brought an action against the Council in the European Court, asking for a declaration that the Council had infringed the EEC Treaty by failing to introduce a common policy for transport and to lay down a binding framework for the implementation of such a policy.

Joining the well-established alliance between the Court and the Commission, the parliament

## EUROPEAN NEWS

### Paper wars conquer no empires

BY A.H. HERMANN, LEGAL CORRESPONDENT, IN LONDON

**POOR MEMBER** governments! Like the sorcerer's apprentice, they cannot get rid of the spirits which they called to life. The spirits being, of course, the institutions of the Community and, particularly, the European parliament, which they never intended to be more than a talking shop. So far it has only been capable of pinpricks. Now it appears to be poised to accomplish, with the help of the European Court and discreet support of the EEC Commission, a real palace revolution and to wrest legislative power out of the hands of the Council whose impotence, guaranteed by the rule of unanimity, is, for better or worse, the real safeguard of member states' continued sovereignty.

The preoccupation of the Council of Ministers is, as everyone knows, the subsidising of European agriculture. As far as time and money allows, it also pays marginal attention to the remaining tasks of the Community as defined by the EEC Treaty. It has almost completed a programme of legislation which would accomplish a common transport policy outlined in Articles 74-84 of the Treaty.

The Treaty provides that the Council should have agreed such legislation during the transitional period which ended some 13 years ago.

The European parliament sees in this neglect a golden opportunity for entrepreneurship. It brought an action against the Council in the European Court, asking for a declaration that the Council had infringed the EEC Treaty by failing to introduce a common policy for transport and to lay down a binding framework for the implementation of such a policy.

But let us be serious. Even if the declarations asked for by the parliament could in any way be enforced, you can lead a horse to water, but you cannot make him drink: the Council could always adopt a common transport policy which would leave everything as it is. Which brings us back to the old wisdom

that paper wars conquer no empires, and the Commission's paper mountain will not create a European federation, however much this might be desirable for reasons which have nothing to do with transport policy. There are even those who think that this paper mountain makes the achievement of such a federation much more difficult than it already is.

The Council has obviously also ignored the Commission's craving for the establishment of a system for observing the transport markets and for collection of information concerning road hauliers from non-member countries. Also, it turned a deaf ear to the Commission's proposals of a Regulation for the support of infrastructure projects and, last but not least, the proposal of a regulation concerning the authorisation of scheduled international air services for passengers, mail and cargo.

Take Article 85 and 86, the competition rules of the EEC Treaty. Their main objective is to safeguard effective competition. They aim at eliminating abuses of market power, and at greater efficiency and technological progress for the benefit of consumers.

There is a limit to the enforcement of competition rules: the Treaty states that anti-competitive behaviour is prohibited only in as far as it seriously affects trade between member states. The Commission and the court have succeeded in reversing this: Articles 85 and 86 are no longer enforced to protect competition. Even pro-competitive business agreements, economically efficient and, as a result, likely to fortify the European Community, are being condemned in the name of a paper concept of integration.

This misconceived idea explains why Mr Franz Andriessen, the Commissioner for Competition, does not want to hear

of the importance which U.S. antitrust policy — on which Articles 85 and 86 are modelled — attaches to economic efficiency. One can argue about various concepts of efficiency, some relying on immediate results and others geared to long-term changes. Yet as Mr W. J. Hopper, MEP, said recently, "Whatever measure of efficiency is adopted, the Treaty has been consistently interpreted by DG IV [Competition Directorate] and by the court so as to place pro-competitive restrictions as secondary in importance and subordinate to the creation and maintenance of open frontiers."

Part of this policy is the Commission's stubbornness in promoting patent licensing rules which are quite unacceptable to European industry. These would prove a great handicap in world competition. The same spirit pervades the drafts of regulations which are about to replace Regulation 67/67, exempting certain sole distribution agreements contained in Article 85.

Taking a bird's eye view of EEC competition enforcement practice, it would seem that European trade and industry are remarkably innocent of collusive tendering, price fixing and market sharing. Or is it perhaps that the Commission has no time to see these anti-competitive practices, which weaken the European economy, because it is so totally obsessed with the idea that European integration must be achieved by protecting the little extra profit which can be made by parallel importers?

\* \* \*

Cases 13/83 DJ C48/3, February 19, 1983.

Competition Policy of the European Communities, paper delivered by W. J. Hopper, MEP, to the International Political Science Association on February 25 1983, reported in FT European Law Letter, April.

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## Bonn seeks border death report

BY JONATHAN CARR IN BONN

THE BONN Government is still awaiting a full report from the East German President, Herr Erich Honecker, on the death of a West German traveller while under questioning by East German border guards.

A government spokesman stressed after a cabinet meeting yesterday that Bonn was treating the matter as a further examination of the matter and a report to Bonn.

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## What has the Republic of Ireland got over the rest of Europe?

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## OVERSEAS NEWS

## Uncertain future for the Japanese video disc

BY CHARLES SMITH, FAR EAST EDITOR IN TOKYO

JAPAN is at long last entering the market for video disc players with a system that will compete with the established formats already produced by RCA and Philips. The VHD (video high density) system, which makes its debut today in Japan—it will not appear for a year or more on overseas markets—comes from the same stable as the phenomenally successful VHS system for video tape recorders.

The system was developed by Victor Company of Japan (JVC) and will be produced and sold by 12 or 13 Japanese electronics manufacturers. VHD appears certain to make a major impact on Japan's home market, where it is only competitor will be a version of the Philips Laserdisc system, produced under licence by Pioneer Electric Company on a relatively limited scale.

Whether VHD will make the dramatic impact on overseas markets that was achieved by VHS video tape recorders remains hard to tell.

One snag about the VHD system, according to critics and cynics who have been quite numerous in the past few months, is that it may have appeared too late on the Japanese market, or indeed on overseas markets, to have any real chance of establishing itself before "erasable" disc players start to be manufactured in several years' time.

The VHD system, like those of Philips and RCA, can reproduce sound and visual images from a pre-recorded disc but cannot be used for recording new material.

The merit of the system are that it is—or should be—relatively cheap and that it offers unrivalled flexibility of access, but

video disc systems differ from video tape recorders in carrying their information on a silvered disc, to be read by laser beam, rather than on tape played back across magnets. The programme is viewed on television screen in both systems, with stereo sound in the case of many models of video disc. The development of an "erasable" disc will end one key advantage of tape—its reusability.

JVC is marketing the first of its new machines at Y148,000 (US\$1,000).

The success of today's launch by JVC of its video disc system could be threatened by the development of a new piece of hardware—the "erasable" disc. But it seems certain to make an impact on the Japanese market.

(412), complete with stereophonic sound and remote control equipment. Its video tape recorders start at Y138,000 for a non-stereo model, but go up considerably.

Outside Japan, JVC claims to have received undertakings from Thurn & Taxis, American GE and Telefunken to start production of VHD "at some time in the future." The company's original hope, that the system would be launched in a number of markets in fairly rapid succession, appears to have faded.

One reason for this, according to JVC spokesmen, was the greater than expected difficulty of building up an adequate software "repository" in each overseas market.

## Tanzanian devaluation proposed by IMF

By Michael Holman in Dar es Salaam

THE International Monetary Fund (IMF) has proposed devaluation of the Tanzanian shilling of up to 70 per cent, big increases in farm prices and interest rates, cuts in wage increases and the elimination of food price subsidies as conditions for a programme of assistance to the country's shattered economy.

JVC says that in Japan itself "interchangeability" may not matter much, but believes that it should be a strong selling point when the system goes on sale in the U.S. This is because U.S. viewers like to watch "international" music or film programmes.

The largest and most important member of the VHD family is Matsushita Electric (JVC's parent company) which plans to produce 500 sets per month of a model priced at Y148,000 and 5,000 units per month of a cheaper, Y129,000 model.

Total output of videodisc players, including those of the Phillips system produced by Pioneer, could reach 200,000 units in the year after the VHD launch, according to one estimate.

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National Party faces defeat in three South African by-elections

## Voters veer to the right of white

By BERNARD SIMON in JOHANNESBURG



MR FANIE BOTHA, South Africa's Minister of Manpower, does not welcome foreign journalists to his campaign office in the Northern Transvaal town of Louis Trichardt. "We don't send reporters to cover your by-elections in Britain," he said testily this week. "We have no business here."

His edginess is understandable. Despite his position as South Africa's most senior Cabinet member and the live Minister, Mr Botha has his back to the wall in a bitter fight for the Soweto constituency, which he has represented in Parliament for the past 25 years.

Southern Africa is one of four seats where by-elections will be held on May 10, in what is widely regarded as the sternest electoral test for the ruling National Party since it came to power in 1948.

Nationalist candidates have not lost an election in any of the four seats since then, but only their most die-hard supporters are prepared to place bets on a win this time. There has been talk that they are steeling themselves for defeat in at least three of the contests.

Mr F. W. de Klerk, the party's Transvaal leader, cancelled at the last moment of talks last October include:

- Devaluation of the shilling from the current rate of almost 10 shillings to the dollar to a new rate of between 25 and 35 shillings.
- A real increase in producer prices of 45 per cent for export crops and 25 per cent for food crops;
- Doubling of interest rates and a price-index linked scheme for small savers;
- A ceiling on wage increases of 15 to 25 per cent, depending on the size of the devaluation.

In three of the four seats, the challenge to the Nationalists comes from far-Right parties,

which were triggered off by a hasty challenge from Mr Fanie Botha to Dr Treurnicht—have come at a time when the Government is trying to sell its new constitutional proposals to the coloured and Asian communities.

The Government says it will publish details of the new draft constitution before polling day, but even in the absence of the final document guidelines already disclosed have become the over-riding issue in the by-election campaign.

The new constitution will give limited political rights to coloureds and Asians in a tricameral Parliament. It will be possible, in theory at least, for a coloured or Indian to become Minister of Finance or Minister of Defence.

This is too much for many whites to swallow. For a start, they worry that "ander-skilgers" (the Afrikaans word for "people of another colour") will be in charge of their children's education and the location of white and black residential areas.

They are even more concerned that the new constitution is the start of a steady process of racial integration at all levels. One questioner pointed out to Mr de Klerk in Louis Trichardt that coloureds would probably outnumber whites within 50 years. Will that mean they will be able to out-vote whites in Parliament? He asked.

And what about the blacks, whose political future, the Government has consigned to 10 fragmented tribal "homelands"? The Nationalists are "forcing the pace of integration," says a local hotelier who says he will vote for the opposition on May 10 for the first time in his life.

The Government is trying to please everyone. In the relaxed atmosphere of Cape Town, coloureds and Asians are being told that they will have full citizenship.



But in the far North it's a different story. A "National Party pamphlet stresses that only whites will be represented in the 'Volksraad' (parliament), implying that the coloured and Asian chambers will have an inferior status.

Mr Botha sums up his campaign succinctly. "We don't have a coloured electorate here," he says. The constitution will try to be all things to all people by dividing issues into "common" and "separate" matters.

The difficulty in distinguishing between separate and common issues is understood to be the main reason for the long delay in publishing the new constitution. The Cabinet itself has been divided on which matters can be legislated by each chamber and which will require a consensus of all three, in effect still giving the whites a veto.

## Third World ready for battle with West over debt

By MOHAMMED AFTAB IN ISLAMABAD AND K. K. SHARMA IN NEW DELHI

DEVELOPING countries are squaring up for a battle over debt and protectionism with their industrialised trading partners before the Williamsburg summit in May.

Her case is to be argued at key meetings later this month in Washington and New Delhi.

Mr Gulam Ishaq Khan, Pakistan's Finance Minister and chairman of the IMF's Development Committee, which meets in Washington on April 28, said in Islamabad yesterday that Third World debt and Western protectionism would be two key issues.

Mr Khan said the aim of the meeting was "to think of measures to avoid sharp fluctuations in the level of bank credits."

Another objective was "to reduce the present reliance on private banks through an orderly adjustment of domestic economies of debtor nations," he went on.

The committee is likely to emphasise the necessity of maintaining financial flows to developing countries from both bilateral and multilateral sources. Mr Khan implied that if this did not happen, the bank

system could be faced with a colossal debt problem and "near-revolt" from big Latin American and other borrowers.

The developing countries want moves allowing them to sell more in the industrialised markets.

"Trade is figuring in the development committee for the first time," Mr Khan said. "It is important, because there are linkages between trade and promotion of development," he added.

In New Delhi on April 28-29, 11 non-aligned countries are due to discuss ways of persuading the industrialised countries to resume the stalled dialogue on North-South issues.

They are particularly concerned that the Williamsburg summit of seven industrialised countries does not plan to discuss North-South issues. These were last taken up at the Cancun summit.

The Delhi conference will consider whether to form a small committee of heads of state, with Mrs Indira Gandhi, the Indian Prime Minister, as chairman, which would visit capitals of the industrialised countries.

## Decline likely in Arab oil aid flows

By Francis Giese

BILATERAL aid flows from Arab oil producers to developing countries are expected to decline as a result of the revenue losses caused by lower oil prices and demands.

According to M. Boualem Benhamouda, Algeria's Minister of Finance, Opec countries face a revenue loss of \$60bn this year. He was speaking in Algiers at the close of a two-day meeting attended by Finance Ministers, central bankers and representatives of Arab aid institutions.

M. Mohamed Al-Maimdi, director-general of the Arab Fund for Economic and Social Development, told the conference that the multilateral aid funds were less vulnerable to cuts than direct aid given by individual governments.

These funds, however, only accounted for one-third of the \$361bn overall aid disbursed by the Arab oil producers between 1973 and 1981.

A committee of Finance Ministers from Saudi Arabia, Algeria, Kuwait, Jordan, Sudan and Tunisia has been set up to consider ways in which the Arab funds could replenish their capital.

## Israeli pull-out talks deadlocked

By DAVID LENNON IN TEL AVIV

ISRAELI expressed last week of an early breakthrough in the talks on Israeli withdrawal from Lebanon may have been optimistic.

Mr Philip Habib, President Ronald Reagan's special envoy, met Mr Yitzhak Shamir, the Foreign Minister, in Jerusalem yesterday, but offered no new ideas for breaking the stalemate, according to Israeli officials.

It had been hoped that Monday's bombing of the U.S. embassy in Beirut might spur the withdrawal talks. But it is becoming clear that there are two major sticking points and several lesser issues which have not been resolved in over 30 meetings between Israeli, Lebanese and U.S. officials in

the past four months.

The major disagreement is over the future of Major Sa'ad Haddad, the leader of the Israeli-backed southern Lebanon militia. Beirut wants him to change his security in the south after the withdrawal.

Almost as intractable is the future role of Unifil, the UN peace-keeping force. Israel wants to see it removed from the south while Lebanon wants it placed in charge of protecting the Palestinian refugee camps.

It is now believed that these issues can only be resolved at the highest levels in Jerusalem and Beirut, possibly with the intervention of senior figures in the U.S. Administration.

Lebanese security officials

have confirmed 42 deaths and 48 people missing who are presumed dead following Monday's blast blast.

## Prem attacks Hanoi 'inhumanity'

By RICHARD COWPER IN JAKARTA

GENERAL Prem Tinsulanonda, the man expected to become Thailand's next Prime Minister, yesterday called for an urgent settlement of the Kampuchean problem, amid reports of continued fighting on the Thai-Kampuchean border.

In a speech to mark the opening of an UN conference on regional co-operation, Gen Prem told representatives from more than 50 countries that "repeated incidents of inhuman and inhumane military actions" by the Vietnamese along the border had led to a sharp increase in tension.

International aid workers said that fighting between Khmer Rouge guerrillas and Vietnamese troops in the vicinity of Phnom Penh entered its third day yesterday.

They said the clashes were taking place just over a mile inside Kampuchea, east of the strategically important mountain stronghold overrun by

Vietnamese troops early this month.

There were also unconfirmed reports from Thai militia headquarters on the border at Aranyaprathet of battles between the Khmer Rouge and the Vietnamese further south.

Some military analysts say the incidents in both areas are part of a counter-offensive by the 30,000-strong Khmer Rouge to prevent the Vietnamese from achieving further military victories in the few remaining weeks before the onset of the monsoon.

A U.S. merchant vessel meanwhile arrived in Thailand yesterday carrying the third and final accelerated shipment of arms and military equipment included in the delivery were extended-range howitzers from U.S. army stocks. All the material was purchased by Thailand under the U.S. foreign military sales programme.

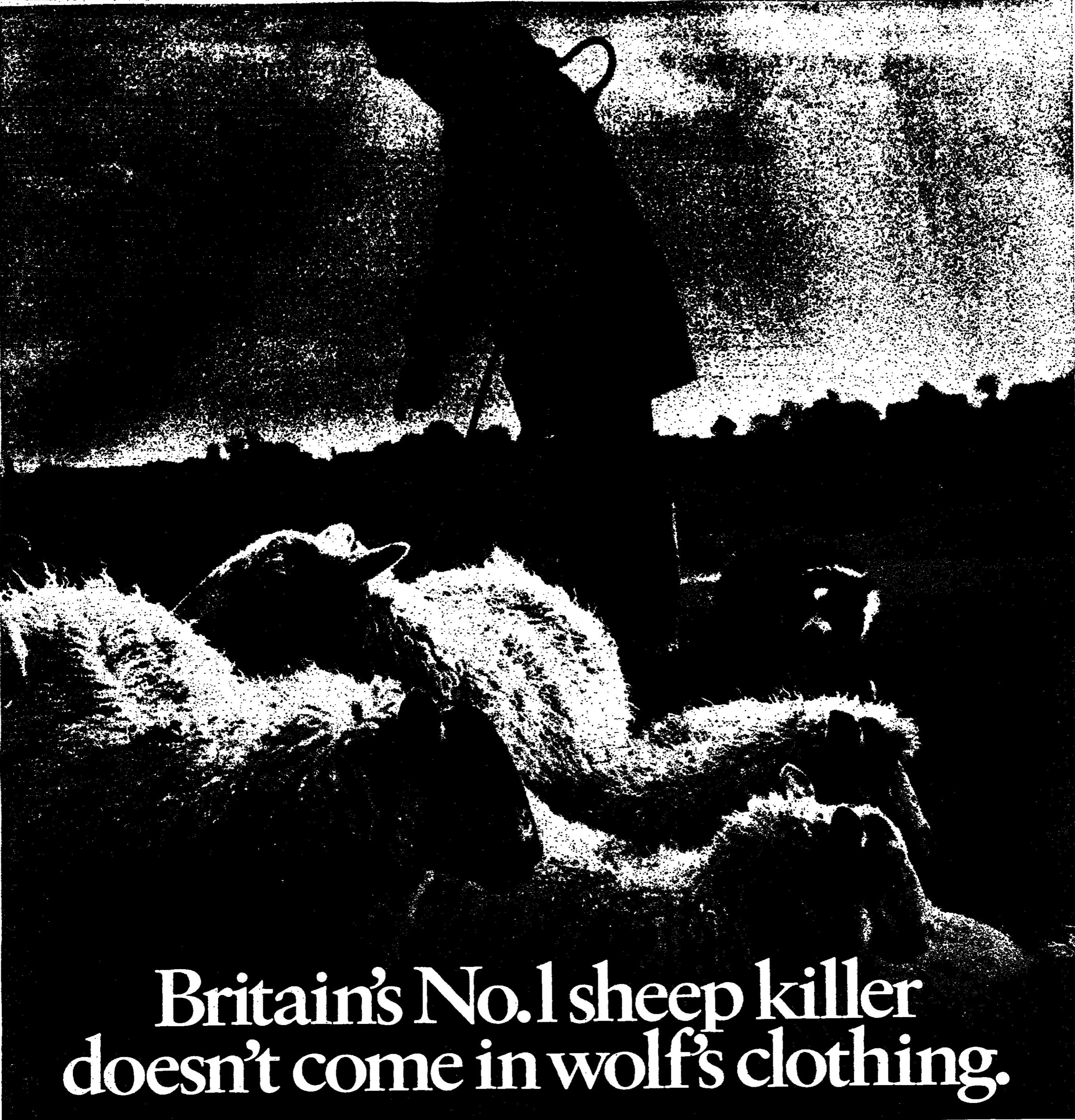
Andrew Fisher reports from Hong Kong: Hong Kong will present a study note to any Vietnamese refugees arriving on its shores this summer. An American has proved a major influx in the warm months. It is making clear that arrivals will not be welcomed though they will not actually be sent home.

Around 8,000 came in last year. While numbers are down so far this year, the Government is doing its best to discourage others by emphasising that they will be shut up in special camps and not resettled in the community.

Hong Kong now has some 12,300 refugees in open and closed camps—about 200 less than at the start of 1982, but at least 2,300 above the end-March level of 1982. A total of 96,000 refugees who have arrived in Hong Kong since 1975 have been resettled, chiefly in North America.

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## AMERICAN NEWS

# Spring thaw arrives late for Detroit car companies

THE car sales figures are part of the rites of spring in this Midwestern city, along with the opening day of the baseball season and the ice melting in the Detroit River.

But long after the disappearance of the ice and the first home game, the spring thaw is only just beginning to seep into car showrooms. First quarter sales at 2m units were only 5 per cent better than the dismal 1982 figures, when the U.S. car industry had its worst year in two decades.

Regardless, U.S. car makers continue to increase the pace of their production lines in anticipation of an overall improvement by the end of the current model year. Production for the first quarter was up 31 per cent compared with the previous year, according to Wards' informative Reports, a trade publication. Production levels for the third quarter are expected to be up 22 per cent on the previous

year. These trends partly reflect the uneven success of some new cars introduced in the 1983 model year. The increase in output is also dictated by the low level of stocks of new cars, so that increased production will be necessary to maintain even small increases in sales.

Although total U.S. sales have shown only slight improvement so far in 1983, imports continue to suffer less in the current recession. A noticeable trend towards large cars has also been gaining momentum as petrol prices fall.

The two trends reflect a kind of polarisation taking place as U.S.-built small cars lose ground to imports, principally from Japan, and the traditional full-size U.S. product, which has less import competition, gains strength.

Sales analyses published by Wards' Reports show full-size domestic cars taking 24.8 per

cent of domestic sales, compared with 20.2 per cent the previous year. The shift, which took place at the expense of small domestic cars, has already prompted the closing of several production plants. Imports continue to gain ground, however, setting a March record of 26.8 per cent.

The declining popularity of U.S. small cars has raised concern in some quarters that U.S. manufacturers have overbuilt small car production capacity. This view is partly supported by the fact that both Ford and General Motors have been eliminating shifts and considering closing additional small car

plants. Conversely, Chrysler has announced that it will continue production of its full-sized New Yorker model luxury car which was originally planned to be discontinued at the end of this model year.

Volkswagen, which assembles its small Rabbit in the U.S., has cancelled plans to build a second plant and recently sold the facility to Chrysler which will be building a new small mid-sized car there.

Also, of concern are U.S. exports, hampered during the 1974 energy crisis, that set minimum average mileage per gallon for manufacturers. Of little meaning when the public

preference was for smaller cars, both GM and Ford have seen their averages worsen recently and may soon run a foul of the rules.

But the swing to larger models enhances earnings potential for U.S. car makers since it means a larger sales proportion of the more profitable big cars. GM plans to introduce this autumn a new series of full-size cars, smaller than the models they replace but still big by European standards. Ford, which is introducing compact models this spring, plans to follow in two years with a new line of full size cars.

Adjusting to the apparent shift in buyer preference is easily accommodated, however, since much of the U.S. industry is running at less than 50 per cent of capacity. Any kind of sales upturn is welcome.

The spring figures are being watched closely for signs of an end to the recession that has plagued the U.S. industry since 1979. There have been some signs of improvement in the last days of April, with GM reporting sharp gains on last year's depressed sales.

The last good year for the U.S. car industry 1979 saw a total of 10.4m cars delivered, 22.7 per cent of them imports. U.S. sales dropped 14.4 per cent this autumn, a new series of full-size cars, smaller than the models they replace but still big by European standards. Ford, which is introducing compact models this spring, plans to follow in two years with a new line of full size cars.

### U.S. CAR INDUSTRY (Including General Motors, Ford, Chrysler, Volkswagen of America and American Motors)

	Sales	Production
January	348,738	279,272
February	454,430	323,707
March	575,698	467,299
April	498,430	487,260
May	594,074	571,206
June	451,430	543,990
July	429,708	482,613
August	409,411	361,422
September	483,451	422,196
October	487,871	415,284
November	533,146	404,224
December	443,663	384,665

1982\*  
January 414,146 431,272  
February 442,479 476,677  
March 577,705 575,923  
\* Including Honda from January

Source: Ward Communications

## Canada announces recovery programme

By Jim Rankin Ottawa

CANADA'S Finance Minister Mr Marc Lalonde has announced a mildly inflationary budget in an attempt to boost the flagging economy and to restore private sector investment.

The centrepiece of his budget is a C\$4.5bn (US\$3.6bn) "modest" recovery programme of public works spending and tax and incentives measures for business. The public works spending will be concentrated in the first two years of the four-year programme.

The tax measures in the budget, which was announced on Tuesday night, mean that individuals will face a slightly increased tax burden over the next two years. However, the business tax burden will be reduced by C\$1.5bn.

Business will benefit, however, especially from an extension of the periods over which companies can carry tax losses and investment tax credits forwards and backwards.

By the time the changes are phased in fully next year, business will have a three-year carry back and a seven-year carry forward. At the losses and tax credits. The effect over the next two fiscal years will be a business tax reduction of C\$1.5bn.

The other major business measure include a refundable investment tax credit through April 1986, a tax credit scheme to promote the sale of new equity issues, incentives for research and development and the suspension of the incremental oil revenue tax on energy companies for a year from June 1.

After crossing the Atlantic, they were refused permission to overfly Venezuela. They then requested a "technical" stopover in Brazil, declaring that they were carrying "ambulances, hospital equipment and medical supplies" to Managua, the Nicaraguan capital.

According to U.S. officials, they were refused refuelling facilities in the Cape Verde Islands and returned to refuel in Mauritania.

In El Salvador, General Eugenio Vides Casanova, the new Defence Minister, promised major changes in the conduct of the war against the guerrillas.

Some of the funds could be restored on the House floor, but the Democrats want total military aid for this year, and 1984 and 1985, limited to \$50m. They are waiting to see what happens to the remaining \$50m of Mr Reagan's request, which is still before congressional appropriations committees.

Congress has so far this year voted just \$2.5m in military aid to El Salvador, \$40m less than the country received last year. It has also expressed mounting opposition to the Administration's covert support for the right-wing guerrillas fighting the Sandinista Government in nearby Nicaragua.

The Administration has not so far accused Libya, about which it has an almost fanatical obsession, of sending arms to Nicaragua for passing on to the El Salvador guerrillas, although it has claimed that there are Libyan military advisers among a host of other "Soviet surrogates" in Nicaragua.

News of Libya's interception reached Washington shortly after President Ronald Reagan's request for \$110m (£70.5m) in emergency military aid for the El Salvador

Government ran into further difficulties in Congress. The Foreign Affairs Committee followed a sub-committee recommendation and voted to block \$50m of the aid.

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The Administration now views the situation on Capitol Hill as so desperate that Mr Reagan is thinking of making a major speech on Central America in the near future, possibly taking the unusual step of addressing a joint session of both Houses of Congress.

On the political front, the U.S. political front confirmed that the Mexico City meeting earlier this week between Mr George Shultz, the

U.S. Secretary of State, and Mr Bernardo Sepulveda, the Mexican Foreign Minister, had done little to resolve the differences between the two countries over Central America. It was expected that Mr Reagan would go to Mexico later in the year to meet President Miguel de la Madrid.

In El Salvador, General Eugenio Vides Casanova, the new Defence Minister, promised major changes in the conduct of the war against the guerrillas.

He warned, however, that the war would be lengthy. "We have to analyse where we are failing and if there are adequate persons leading the war," he told the country's constituent assembly.

Andrea Whitley in Rio de Janeiro writes: President Joao Figueiredo of Brazil is to decide personally whether the weapons bound for Nicaragua are to be returned to Libya, along with the four aircraft.

Yesterday he appeared to be coming under pressure from the U.S. to confiscate the cargo of the Libyan aircraft on the northern Brazilian coast, and needed U.S. spare parts for engine repairs.

Any change in the later years of the recovery programme will be some degree determined by a one percentage point increase in the federal sales tax, which will take effect in the autumn of 1983 and run to the end of 1988.

On the Canadian economy's performance this year Mr Lalonde predicted that real growth will be 2.3 per cent, following a 4.8 per cent decline in 1982.

### PROPAGANDA COUP FOR REAGAN ADMINISTRATION

## Brazil seizes Managua-bound arms

BY REGINALD DALE, U.S. EDITOR IN WASHINGTON

BRAZIL'S interception of four Libyan aircraft carrying arms and explosives to Nicaragua, officially described as medical supplies, has given the Reagan Administration a dramatic and much-needed propaganda coup at a time when its Central American policies are in deep trouble on Capitol Hill.

The Administration has long argued that Soviet-supplied arms are being channelled to the left-wing guerrillas fighting the U.S.-backed government of El Salvador via Cuba and Nicaragua. But the evidence it has produced so far has been patchy and has failed to convince sceptics.

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### Basle bank supervisors attacked

By Our Washington Correspondent

THE Basle Committee of international bank supervisors, which is headed by Mr Peter Cooke of the Bank of England, was severely criticised in Congress yesterday for its secrecy and its failure to prevent the recent world banking crisis.

Mr Fernand St German, the influential chairman of the House Banking Committee, lay part of the blame on members of the Basle group because they "watched while international lending expanded out of control at record-breaking rates."

He added: "I am personally concerned about the relative secrecy surrounding this committee's action and I feel that a far greater degree of accountability should be needed in future."

Mr St German was opening a series of hearings into ways of improving regulatory controls on international bank lending.

Although U.S. bank supervisors have already come in for a lot of criticism this is the first time the U.S. legislators have extended their attacks to foreign supervisors and the Basle committee.

Mr St German said he met Mr Cooke last week and he decried the fact that "few Americans had even heard of the Basle committee. This is not as it should be because its decision affects the bank regulatory framework in every member nation, including our own."

Like its Senate counterpart, the House Banking Committee is intent on producing more international banking legislation.

The tone of yesterday's hearing, which included heated exchanges between Congressmen and representatives of the banking industry, suggests the House will try to crack down harder on banks and their supervisors.

Strikers vote on Caterpillar offer

WORKERS AT Caterpillar Tractor's U.S. plants will be voting in the next few days on a proposal which could end the strike that has shut most of the company's U.S. operations for more than six months. The outcome of the vote remains uncertain.

Officials of the United Auto-workers Union said on Tuesday they had reached a tentative settlement with the company, the world's largest manufacturer of heavy construction machinery. However, in a separate statement, the union's central bargaining committee said it had voted not to recommend the offer.

The Debentures specified above will become due and payable and, upon presentation and surrender thereof (with all coupons appertaining thereto, maturing after May 15, 1983), will be paid on said redemption date at Brokers' Services Department, 5th Floor of Citibank, N.A., 111 Wall Street, New York, N.Y. 10043, at the offices of Citibank, N.A. in London (City Office) and Paris, or at the principal offices of Societe Generale de Banque S.A. in Brussels, Dresdner Bank Aktiengesellschaft in Frankfurt, Credito Italiano in Milan, Swiss Bank Corporation in Basel, and Swiss Credit Bank and Union Bank of Switzerland in Zurich, as the Company's Paying Agents. On and after said redemption date, interest on said Debentures will cease to accrue.

Coupons due May 15, 1983 should be delivered and presented for payment in the usual manner.

International Standard Electric Corporation

By: CITIBANK, N.A.  
as Trustee

April 14, 1983

## REPUBLIC OF THE PHILIPPINES US \$100,000,000

U.S. DOLLAR-DENOMINATED  
TREASURY BILL PROGRAM

**Credit Manila**  
LEAD DEALER

PARTICIPATING DEALERS

UNITED COCONUT PLANTERS BANK

PHILIPPINE NATIONAL BANK

BANK OF THE PHILIPPINE ISLANDS

CITYTRUST BANKING CORPORATION

UNION BANK OF THE PHILIPPINES

FAR EAST BANK & TRUST COMPANY

PRUDENTIAL BANK

TRADERS ROYAL BANK

THE CONSOLIDATED BANK & TRUST CORPORATION

INSULAR BANK OF ASIA & AMERICA

BARCLAYS BANK INTERNATIONAL LTD.

FAMILY BANK & TRUST COMPANY

PHILIPPINE BANK OF COMMUNICATIONS

AYALA INTERNATIONAL FINANCE LTD.

EXPORT-FINANZIERUNGSBANK GMBH  
CENTRAL BANK OF THE PHILIPPINES  
Fiscal Agent

March 1983

**Canada announces recovery programme**

By Jim Beck in Ottawa  
Mr Marc Lalonde has outlined a mildly inflationary budget in an attempt to boost the economy and investment sector.

The central review of the "recovery" programme includes incentives for business spending. The spending will be over four years.

The tax cut budget, which was introduced Tuesday, will mean individuals can increase tax relief next two years.

Business will be given incentives for the period, and incentives for growth and investment to go forward.

By the time it is phased in fully business will carry back and carry forward a tax credit of two per cent for the next two years, making it a business tax.

The other measures include investment tax of 10 per cent to promote the research and development of renewable energy companies from June 1.

However, one special programme is the only carry-back of the C\$3 billion directed for the construction of new roads by bridge measures.

Any surplus in the years of the recovery programme will be used to increase the federal deficit by 1984 and 1985.

On the Canadian performance, the government predicted the product will be 2.5 per cent in 1983.

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## Dutch companies win £44m orders from Taiwanese

By WALTER ELLIS IN AMSTERDAM

TAIWANESE businessmen in the Netherlands are to mark the inaugural flight by China Airlines to Amsterdam, later this month, with their diplomatic links restored. The Netherlands will charge a flat rate of \$1.75m (£44m) on contracts with Dutch companies.

Mr Peter Houtman, director of the Netherlands Council for Trade Promotion, said that the RSV had expanded the links between Taiwan and the Netherlands and had given rise to hopes that further contracts might follow.

This week's placements have lifted the Netherlands from seventh to fourth place on the list of Taiwan's European trading partners, after West Germany, the UK and France. Last year, Dutch exports to Taiwan rose by 8 per cent while imports went up by 10 per cent.

Mr Wellington Tsao, head of the business delegation, said that he felt trade between the two countries would continue to grow.

The fact that, for a variety of reasons, the Netherlands and Taiwan appear to be upgrading their commercial relations has raised levels of protest from Peking, which sees the build-up of contacts as evidence that The

EEC backs away from confrontation with Tokyo

By ANTHONY McDERMOTT IN GENEVA

THE GENERAL Agreement on Tariffs and Trade (GATT) yesterday agreed to refer to further meetings the question of setting up a working party as requested by the EEC to examine the problems of access to Japan's import market. At a meeting of GATT's council, the EEC appeared to back away from direct confrontation, preferring instead that consultations on the issue continue.

On April 8, the EEC submitted a request to the GATT that a working party be set up to examine the reasons for the imbalance in EEC-Japan trade.

The request said that "the present situation constitutes a nullification or impairment by Japan of the benefits accruing to the European Community under the GATT, and an impediment to the attainment of the GATT's objectives." An accompanying table shows that the ratio of EEC exports and imports to and from Japan had fallen from 100 per cent in 1983 to 34 per cent in 1981.

A working party is a board of examination which includes the interested parties. By contrast, a panel, which is the other resort in GATT disputes, is a smaller body consisting of independent members who pass judgment on an issue in a personal capacity.

Yesterday, Mr Tran Van Thinh, the EEC representative, said that the original request for a working party still stood, but that some encouragement could be taken from Japanese

generations earlier in the year.

On January 26 and March 28 Japan submitted government documents on tariff changes and "the improvement of standards and certification systems" as a means of liberalising and simplifying procedures for inspecting manufactured goods.

Mr Kazuo Chiba, the Japanese ambassador, said in reply that he would explain these measures, that he wanted the GATT to be strengthened, and that Japan was ready to continue the dialogue with the EEC. He also pointed out that the present global economic climate had created circumstances in which it was difficult for the GATT to operate. He concluded by "reserving" Japan's position—in other words postponing or suspending the issue until another time.

A clue to the EEC position and the temporary outcome perhaps lies in the reactions of three delegates not directly involved in the dispute. One noticed in the debate that the subject of dispute—Japan's protection of its market—was too broad.

Another commented that the mere submission of the request for a working party had had "a psychological impact on Tokyo."

But a third observed that the measures enacted earlier this year, while they looked good on paper as the official record of changes, did nothing to affect the real issue which was the penetration of a domestic market reluctant to buy EEC goods.

Twine maker breaks into Europe

By Lorne Barling

A SMALL Midlands concern which has recently become Europe's largest manufacturer of twine for industrial packaging has demonstrated the value of winning the confidence of an associated foreign company, in this case a Swiss manufacturer of mechanical tying machines.

Powerstrap now produces around 2,700 miles of polyethylene twine a day, and is exporting around 65 per cent of its recently increased production mainly to the European community.

The Witton-based company, a subsidiary of the GKN engineering group, has won export contracts valued at £2.5m and on a further £1m has been invested around £500,000 in a second production line, according to Mr Bill Parker, its managing director.

This success has stemmed largely from its links with Strapex of Switzerland, a leading manufacturer of string and strap tying machines, which will handle anything from small postal packages to pallets of goods.

Powerstrap has been marketing these machines in Britain for some years and selling twine and strapping to home customers. Its break-through on the Continent came at the start of last year when an agreement was signed with Strapex to supply its European subsidiaries and agents with twine.

This "chosen supplier" agreement has opened up a large and steady demand, based on a negotiated price linked to raw material costs. This covers a four year period and includes a guaranteed minimum uptake by the purchaser.

Mr Parker said: "We were fortunate in being able to reach an agreement of this kind. The market is also growing because every additional machine sold by Strapex

## Jellicoe seeks better data flow

By Nick Garnett,  
Northern Correspondent

GREATER pooling of information from Department of Trade and Foreign Office officials and trade missions abroad would be encouraged further to promote exports, Lord Jellicoe, the new chairman of the British Overseas Trade Board, said yesterday.

In his first meeting with the media since taking over as head of the BOTB earlier this month, from Lord Limerick, he said he wanted to see more "cross fertilisation" between trade missions and Government staff.

It was crucial that Trade and Export Commissions "get out at the coalface" by spending as much as possible in the areas to which Britain exported.

The former chairman of Tate and Lyle was attending a banking for exports conference in Manchester.

He said the almost "universal" complaints five years ago, of poor quality and delivery times for British exports were also much less in evidence. But the conference was told that 60 per cent of all initial batches of documents from potential exporters presented to banks and their letters of credit contained at least one document that was in some way flawed.

## WORLD TRADE NEWS

## Phone makers close to Kuwait deal

BY DAVID MARCH IN PARIS

PHILIPS of the Netherlands and CIT Alcatel of France, the two European electronics companies which have teamed up to develop mobile telephone systems, believe they are close to winning a FFr 1.5bn (£150m) contract to supply a radio-telephone network to Kuwait.

The contract is not yet finalised, but the companies hope to sign it within three months, according to CIT Alcatel officials in Paris. Clinching of the order would represent a significant step forward for the TACS-E cellular radio standard which the two companies agreed to promote on world markets at the end of last year.

Joining among rival groups of international electronics companies to establish mobile communications systems around the world is now at a

crucial and highly sensitive European system.

The British Government in February awarded CIT Alcatel, which is France's leading telecommunications company, by choosing a rival U.S.-based cellular radio system as the basis of the UK radio-telephone network due to start in 1985.

The decision was backed by M Jean-Pierre Brunet, the chairman of the nationalised electronic company, though it is to prepare to collaborate with Siemens, which would then leave Britain.

Negotiations on future harmonisation of standards in European countries are still at a highly fluid stage. But CIT Alcatel hopes it is on the point of establishing a communications

standard which is the prime

difficulties of modifying the AMPS standard for use in Britain, they believe a more likely starting date is the beginning of 1986. This is the date by which the MATS-E system—which at the moment exists merely on paper—is planned to be ready.

The Kuwait order, on which the French and Dutch have been negotiating for some time in the teeth of international competition, would mark the first operation of the MATS-E standard.

The contract would provide mobile or portable systems for the large number of 100,000 subscribers.

Cellular radio allows the widespread use of cheaper and more reliable mobile telephones than present.

The department's decision has a bearing on the controversy now building up around the U.S. Administration's efforts to tighten enforcement of export controls, particularly on technology transfers to the Soviet Union.

U.S. companies are pressing for insurance against losses caused by future embargoes, but the Administration is resisting the idea.

Mr Lionel Olmer, undersecretary at the U.S. Department of Commerce, has said that such insurance would be extremely difficult to administer and would create a fertile field for litigation.

Some observers believe the U.S. Congress may, however, insist on some provision.

## UK exporters lose cover on sanctions

By Christian Tyler,  
World Trade Editor

BRITISH exporters are no longer able to insure themselves against losses caused by U.S. economic embargoes.

The Export Credit Guarantee Department confirmed yesterday that it had advised exporters in the wake of the U.S. Siberian gas pipeline embargo, that it could not meet claims arising out of such action in future.

The ECGD took this step last summer, but the move was not publicised. The move appears to have been made on commercial, rather than political grounds.

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## Japan set to allow rise in U.S. beef quotas

BY JUREK MARTIN IN TOKYO

JAPAN IS expected to tell the U.S. next week that it is willing to accept some increases in quotas on imports of American beef, oranges and other agricultural produce.

The Japanese position will be presented in talks in Washington by Mr Bill Parker, director general of the economic bureau of the Ministry of Agriculture, Forestry and Fisheries.

According to a report in yesterday's Asahi Shimbun, Japan

will offer to increase quotas on beef and oranges by 30 per cent and 10 per cent respectively over the three years beginning next March.

Such an expansion is unlikely

to satisfy the U.S., which was

bitterly disappointed at the

end of last year when a previous negotiating session in Honolulu

took place without any substantive Japanese offer.

The fact that Japan is now prepared to table what it felt unable to in Honolulu is considered a minor victory for the Agriculture Ministry, in the face of stiff opposition from farmers.

The Ministry's position is that

Japan's commitments under the Tokyo Round trade agreements

and present trade frictions both

mandate some sort of offer, however small.

The farm lobby, on the other hand, continues to argue that

any increase in quotas would be

deleterious to domestic agriculture

and would result in

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## UK NEWS

### Japanese make big inroads into £60m excavator market

BY IAN RODGER

THE LATEST sector of UK manufacturing to suffer significant Japanese penetration is construction equipment and, in particular, the £60m a year hydraulic excavator market.

These are the all-purpose diggers that can be used at almost every construction site. Indeed, their versatility is shown by the total sales figures. Although the construction equipment industry generally is depressed, demand for excavators was 30 per cent higher last year than in 1978.

The surprising elements are the dramatic decline of the former UK market leader, Hymac, and the equally dramatic rise of two Japanese manufacturers, Hitachi and Komatsu.

In 1978, Hymac alone had 32.3 per cent of the market and Massey-Ferguson's Hanomag subsidiary had a further 6.0 per cent. Since then, both companies have been absorbed in the IBH group of West Germany led by Herr Dieter Esch.

IBH attributes the decline in its market share partly to an unsuccessful switch from direct sales to dealers three years ago. Many of the dealers have been changed in the past year.

Hymac also suffered from having almost no models over 12 tonnes. As in other types of equipment, customers have been demanding bigger models in the past few years.

IBH has moved to correct the deficiency, introducing a number of new models at the recent equipment show in Munich. Now it is confident it will start rebuilding market share.

### Cost-cutting Xerox is to axe 1,100 more jobs

BY JASON CRISP

RANK XEROX, the leading photocopier company, is to cut 1,100 more jobs at its main UK factory at Mitcheldean, Gloucestershire.

The company is reducing its Mitcheldean workforce of 2,100 to 1,000 during the next two years. This follows just over 1,000 redundancies made in two stages beginning last autumn. At its peak, Mitcheldean employed 4,800 in 1977.

The company also manufactures at Welwyn Garden City, Hertfordshire, in Venray in the Netherlands, Lille in France, and Coslada in Spain.

Rank Xerox said the cuts were necessary because of technical advances and the need to reduce costs

of the other British manufacturers, the Priestman subsidiary of Arrow has lost considerable ground and Ruston-Bucyrus has made only modest headway.

J.C. Bamford, on the other hand, has slightly improved its share and is an impressive number two in the market.

Other European manufacturers have roughly held their market shares over the past six years, with the exception of the two French groups. Despite persistent financial problems, market leadership from Hymac Podain has a reputation for being able to add special attachments to meet customer requests.

Richter, which has also been plagued by financial difficulties, has gone the other way. Ford acquired Richter in 1972 but pulled out in 1978. The company's affairs were put in the hands of the courts in 1981. Two months ago, the French Government agreed to aid a takeover of Richter by the Ardenne-based Pouzin hydraulic shovels company.

The big story is the astonishing advance of the Japanese manufacturers, Hitachi and Komatsu. They were not active in the UK market six years ago, but today they have nearly a 17 per cent share between them.

Hitachi has been in the UK for about four years and has already surpassed long-established suppliers, such as Orenstein & Koppel and Liebherr, both of West Germany. Komatsu was launched in the UK market only 18 months ago and is already half way up the league table.

### Banking workers threaten new action

THE 32,000-member, non-Trades Union Congress Clearing Bank Union (CBU) is threatening its first ever industrial action in an attempt to force the English clearing banks to accept arbitration on pay.

The union's annual conference in Birmingham has voted to step up a campaign for arbitration if conciliation by the Advisory Conciliation and Arbitration Service fails to produce an "acceptable increase" in the banks' 4.75 per cent offer to their 170,000 clerical staff.

That campaign would include "actions designed to encourage the employers to reconsider their decisions, such as non-participation by all CBU members to voluntary unpaid overtime."

Several delegates doubted whether the actions, although very mild by the standards of more militant unions, would be supported by members, or whether they would have much influence on the banks.

### Pension fund company formed

THE British Linen Bank, a bank of Scotland subsidiary has formed a new fund management company to handle pension funds, investments and unit trusts.

The new company, British Linen Fund Managers, will take over management of the Bank of Scotland's pension fund and will seek further fund accounts. It will also take over the fund management activity of the bank, including Melville Street Investments and Creative Capital Fund, a business start-up scheme.

### Go-ahead for £9m coal terminal

THE Port of Tyne Authority has announced the go-ahead for a £1m coal handling and shipping terminal at South Shields. Work will start in two or three months for completion in the spring of 1985. The contract is expected to be awarded to Cementation Construction.

### 150m paint cans

THE UK paint industry uses about 150m metal containers a year, not 150,000, as stated in Tuesday's report about forthcoming trial sales of Dulux paint in plastic cans.

### Labour will discuss pay guidelines, says Foot

BY JOHN LLOYD AND PHILIP BASSETT

THE NEW agreement between the Labour Party and the unions allows discussions on pay guidelines with a future Labour Government, Mr Michael Foot emphasised yesterday.

In the first of a series of electioneering speeches to union conferences, the Labour leader said: "We have negotiated a genuine deal - a genuine trading of rights and responsibilities - a deal that will stand."

He was addressing the annual conference of the Right-led Amalgamated Union of Engineering Workers (AUEW), Britain's second largest union. Immediately afterwards the union unanimously backed the Labour Party-TUC National Economic Assessment, which includes talk on pay restraint.

A motion reaffirming the union's support for free collective bargaining was also rejected, opening the way for a reversal of the TUC's support for pay restraint.

Several delegates doubted whether the actions, although very mild by the standards of more militant unions, would be supported by members, or whether they would have much influence on the banks.

Mr Foot said: "An increase in trade union power, which can come with economic growth, can be highly beneficial for the country as a whole. It will be extended into in-

ustrial democracy so that people will have a voice in the major decisions which employers take about their working lives."

He also warned that "new rights bring new responsibilities", and said co-operation on pay might be necessary, "especially if recovery plans were threatened by a balance of payments crisis of galloping inflation".

Mr Foot said the Government was planning the destruction of the welfare state to pay for unemployment and that since the Tories came to office 50m days have been lost in strikes, "an increase of 40 per cent on the record of the Labour Government".

The centrepiece of the speech was a promise of full co-operation between Labour and the unions, and the re-establishment of a proper system of industrial relations.

Mr Foot said: "An increase in trade union power, which can come with economic growth, can be highly beneficial for the country as a whole. It will be extended into in-

ustrial democracy so that people will have a voice in the major decisions which employers take about their working lives."

He also warned that "new rights bring new responsibilities", and said co-operation on pay might be necessary, "especially if recovery plans were threatened by a balance of payments crisis of galloping inflation".

Mr Foot did not duck the disarmament issue, despite earlier criticism of his unilateral stance from AUEW president Mr Terry Duffy.

His statement, however, did not amount to clear support for unilateralism. He said: "We are proposing a non-nuclear defence policy - but that doesn't mean throwing away our weapons. It does mean abandoning the nuclear boomerang, which won't do us any good anyhow, and it does mean working with other countries to stop the nuclear arms race."

Pay settlements in manufacturing estimated at 5.6%

BY MAX WILKINSON, ECONOMICS CORRESPONDENT

AVERAGE pay settlements in manufacturing industry for the first three months of this year were 5.6 per cent, according to the latest estimate published yesterday by the employers' body, the Confederation of British Industry (CBI).

However, government figures, also out yesterday, showed total earnings including overtime and other payments rose by a median figure of 7.4 per cent in the 12 months to February.

This was the same as the annual rise to January, but compares with an underlying rise of 10 per cent in the 12 months to February last year.

The February rise in earnings was 2% percentage points ahead of the inflation rate for the same period. It suggests that wages may still be increasing at a rather faster rate than the Government would like.

Although the inflation rate is expected to rise during the summer, partly for technical reasons, the Government's hopes of making further progress against inflation depend very largely on achieving moderate settlements in the current wage round which began in September.

The earnings figures, from the Department of Employment, still reflect the last pay round to a large extent, since only about a quarter of workers have settled so far in the current round.

The largest number of deals will be reached between April and July.

This may help to explain the Government's recent encouragement of the banks when they lowered their interest rates by half a percentage point: if they had not done so, the mortgage rate would probably have gone up which would have increased pressure for higher wage settlements.

The latest estimate of management salaries from the British Institute of Management, also published yesterday, shows that last year executives' basic pay rose by 9.7 per cent to an average of £15,450 per year.

This compared with an underlying increase in average earnings for the whole workforce of 8 per cent in the 12 months to December.

The Department of Employment's figures for average earnings yesterday showed a total rise of 8.2 per cent in the 12 months to February.

But this figure is estimated to have been inflated by about 1% percentage points as a result of the back-dated pay award to the nurses and health service workers.

Defence system for merchant shipping

By Bridget Bloom, Defence Correspondent

THREE British companies have combined to produce a containerised air defence system which would enable Sea Harrier aircraft or helicopters to operate from merchant ships in time of war.

British Aerospace, Fairey Engineering and Plessey have developed the Seasid concept - Shipborne Containerised Air Defence System - as a way of giving merchant ships an effective air defence capability.

Mr J. F. Bowler, of British Aerospace Dynamics, told a symposium yesterday that Seasid was rapidly assembled, flexible in use and adaptable to different types of merchant ships.

The symposium, on the wartime adaptation of merchant ships, is taking place a year after the Falklands campaign began, in which the Ministry of Defence requisitioned over 50 merchant ships from 33 companies.

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But this figure is estimated to have been inflated by about 1% percentage points as a result of the back-dated pay award to the nurses and health service workers.

### Quality of Civil Service recruits is 'falling off'

BY MICHAEL DIXON, EDUCATION CORRESPONDENT

THE CIVIL SERVICE is losing ground to business and other concerns in the competition for young recruits with "originality" and "character" as well as academic success, says an official review published yesterday.

The review by Sir Alec Arkell, a former permanent secretary of Health and Social Security, reports widespread improvements of a fall-off in quality among candidates for the service's so-called fast stream offering early promotion to senior ranks.

Mr Arkell did not duck the disarmament issue, despite earlier criticism of his unilateral stance from AUEW president Mr Terry Duffy.

His statement, however, did not amount to clear support for unilateralism. He said: "We are proposing a non-nuclear defence policy - but that doesn't mean throwing away our weapons. It does mean abandoning the nuclear boomerang, which won't do us any good anyhow, and it does mean working with other countries to stop the nuclear arms race."

Present selection processes should be broadly continued but accelerated so that the posts are offered in line with private-sector jobs around Easter.

The selectors should include people from business, and all should be told that candidates of "force and thrusting personality" are to be welcomed, if they seem amenable to team work. The normal maximum age for fast-stream entry to the home civil service should be raised from 28 to 32 or 33 in accordance with the Diplomatic Service and Tax Inspectorate.

Sir Alec is anxious not only about external candidates, but also about applicants for fast-stream posts who are already employed by the service in less esteemed positions.

Five internal candidates come

forward each year though they are

more successful on the whole than external applicants at passing the selection process.

The failure to identify and develop more good candidates within the service is the greatest weakness of the present recruitment system.

The various departments of state should be urged to improve their arrangements for sporting and putting forward promising employees.

The review says that of 44 fast-stream posts open last year, only 24 were filled. None of the people appointed was assessed as first class, two were considered second class and the other 22 were placed in the third and lowest acceptable grade.

Another five rejected offers of appointment, mostly to pursue other opportunities.

Three of the jobs went to internal candidates. Of the rest, it is believed that three were from Cambridge University, all three from London, and almost all the others from Oxford.

Only about a tenth of applicants have studied science and technology but, on average, they are as successful as their counterparts from arts and social studies.

Selection costs are high - £11,000 for each appointment - but losses of young recruits are far lower than in industry, Sir Alec says. More over, since their average career earnings would represent a capital value of about \$200,000, higher selection costs are better than engaging more fads who are at present a rare phenomenon.

"Questions of security clearance," he adds, "are not within the responsibility of the Civil Service Commission, and have not been considered in this review."

### Relationship with state industries criticised

BY GARETH GRIFFITHS

THE parliamentary watchdog on public expenditure has severely criticised the relationship between nationalised industries and their sponsoring government departments in the operation of external finance limits and corporate plans.

In a report to the House of Commons public accounts committee, the Comptroller and Auditor General said there were substantial deficiencies in the information pro-

vided by nationalised industries.

The report examined three relationships: the Department of Industry and British Telecom, Transport and the British Railways Board and Energy and the National Coal Board.

It found that the departments' monitoring arrangements have not been fully developed, although they were reasonably effective.

### Death threats over relatives' Falklands visit

By Jimmy Burns, in Buenos Aires

THE CONTROVERSY over the planned visit to the Falkland Islands by relatives of the Argentine war dead yesterday became the focus of the latest campaign of intimidation against British citizens in Argentina.

Mr Andrew Thompson, the Buenos Aires correspondent of the Times (London) last night lodged a formal protest with the Argentine Foreign Ministry after receiving a telephoned death threat from a man claiming to belong to the right-wing terrorist organisation "Triple A".

The caller warned Mr Thompson that he was on a list of 100 members of the British community, including a British diplomat in Buenos Aires, who would be killed within 24 hours next month if the relatives were "attacked" by British military forces after setting sail for the islands on April 30.

The threat, made in a formal communiqué, did not specify whether the term "attacked" meant the use of physical force or simple obstruction by the British authorities.

Mr Thompson, who has been a specialist writer on Latin American affairs for several years, said that he had decided to publicise the threat because he had reason to believe it was genuine.

The "Triple A" was at its most active in the period immediately before and after the 1976 military coup when paramilitary groups operated with the Argentine army in the repression of political opponents. Its threats were often made in a similar wording to that received by Mr Thompson yesterday.

Mr Osvaldo Destefanis, the Argentine organiser of the planned trip to the islands, said last week that he had rejected two of the key conditions being demanded by the British Government in the tense talks going on through the International Committee of the Red Cross.

Mr Destefanis has chartered an 8,000-tonne vessel from ELMA, the state-owned cargo line which is controlled by the Argentine Navy. He also intends to include journalists on the trip. British officials, who suspect that Mr Destefanis has the backing of sectors of the armed forces, have stipulated that the relatives should travel on a non-Argentine boat and not be accompanied by journalists.

### Lloyd's syndicate owed £18m

BY JOHN MOORE, CITY CORRESPONDENT

AIRLINES breaking giant which took over Alexander Howden last year. Alexander Syndicate Management looks after the Howden Lloyd's syndicates which were once run by Mr Ian Pogson.

Mr Pogson was dismissed by Howden's American owners when it was alleged that he and four other former Howden directors had misappropriated funds of \$55m from Howden insurance companies and Lloyd's insurance syndicates managed by the group.

# Quality-the Key to export success



THE QUEEN'S AWARD FOR  
EXPORT ACHIEVEMENT  
TO CARRERAS ROTHMANS LIMITED

Carreras Rothmans Limited are proud to have been honoured with their second Queen's Award for Export Achievement

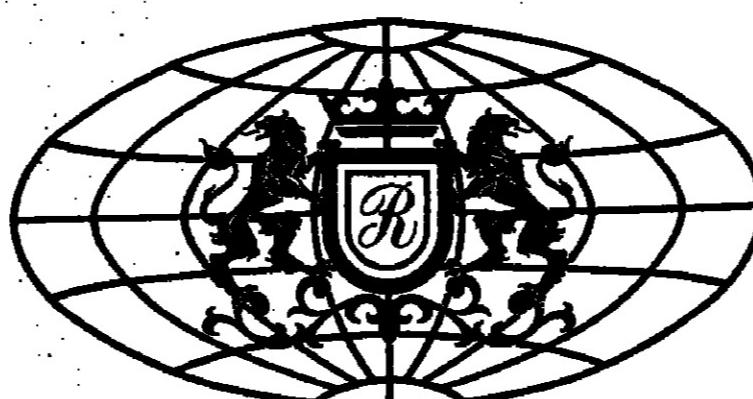
Carreras Rothmans, which in 1977 became the first cigarette manufacturer to receive the Queen's Award for Export Achievement, has won the Award for the second time.

The Company which operates globally, is the UK's biggest exporter of cigarettes, and has an export record unsurpassed in the UK tobacco industry. During 1982 it accounted for well over half of the total UK cigarette exports worth some £360 million in foreign exchange and now exports two-thirds of its total production to 165 countries around the world.

The high quality of the Company's products has been the

key to its success and, to meet the ever-increasing demand, Carreras Rothmans has, in the period covered by the two Awards, opened two new factories in the North East of England creating employment for 1700 people.

John Clinton, Chief Executive of Carreras Rothmans, said:- "It was a great honour for us to become the first cigarette manufacturers to receive this Award in 1977, and to have been awarded this distinction again reflects great credit on the quality of our products and the endeavours of all our employees and distributors."



*Carreras Rothmans Limited*

## ENERGY REVIEW

## Britain's nuclear reactor industry looks for new sense of direction

By David Fishlock, Science Editor

BRITAIN'S nuclear reactor design and construction industry, cast in its present mould 10 years ago, is being recast to fit a different, diminished role for the next decade. Prime movers in this difficult task are the chairman of the National Nuclear Corporation (NNC), Mr Frank Gibb, who ironically is also the spokesman for Britain's most ambitious alternative scheme to nuclear energy; and Sir Walter Marshall, customer for most of the nation's nuclear stations the nation is likely to order.

The appointment of Mr John Collier from the UK Atomic Energy Authority as the new director-general of Barnwood, near Gloucester, the Central Electricity Generating Board's 1,700-strong engineering development and design team for power stations heralds major changes to come. Mr Collier is the personal choice of Sir Walter, the CEBG chairman, brought in from the research side of the industry, over the heads of senior electricity industry engineers.

Collier's job is to give Barnwood—"a national centre of engineering excellence" as Sir Walter sees it, but leaderless for the past couple of months—a new sense of direction.

He steps right into two work-sharing disputes. One concerns the contract strategy, published last week, for Barnwood's principal future project, the Sizewell B pressurised water reactor. Barnwood's stated intention of placing overseas its £100m contract for the primary circuit of Sizewell B, the heart of the nuclear plant, probably with Westinghouse Electric, has been badly received by British suppliers.

The second, related, dispute is about the future of Barnwood itself. At its root lies a long history of acrimonious relations between the CEBG and the Whetstone division of the NNC, near Leicester, where work on Sizewell B is centred. Whetstone is stamped with having produced the disastrous Mark I design of "British PWR" two years ago.

Compared with Barnwood, its customer, Whetstone is a weak engineering team. Mr Denis Rooney, a former NNC chairman, came to grief when he tried to force a shotgun marriage of Whetstone and Risley, the stronger half of the NNC. Sir Walter, appointed CEBG chairman by the Government last summer with a specific brief to make the PWR project a success, believes firmly that an under-nourished

Whetstone team must be strengthened by transferring Barnwood PWR experts to Whetstone. "I have a very high regard for Barnwood's expertise."

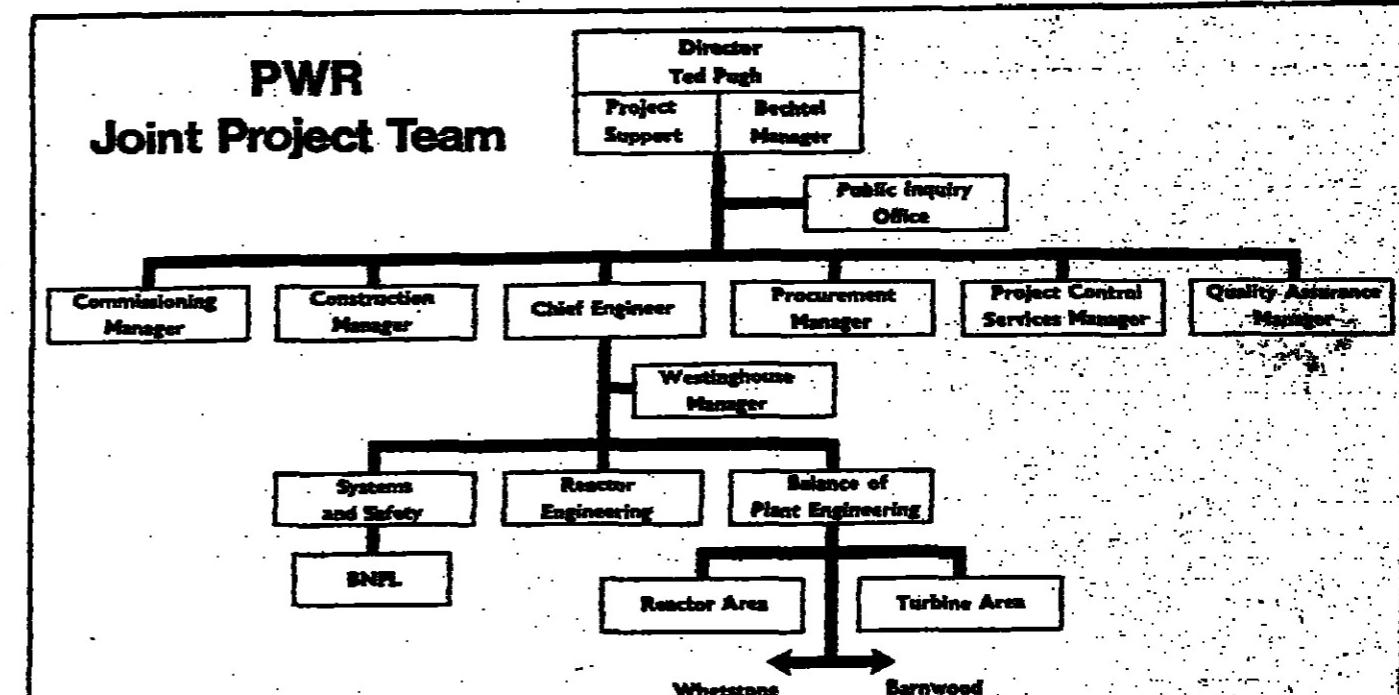
But Whetstone's reputation for project management is held in low regard by Barnwood engineers, who have fought hard against the transfer. As they see it, senior staff could be risking their professional reputations and even their jobs by "going out in the cold." They have argued that while Whetstone must do the bulk of the design of the "nuclear island" for Sizewell B—that is the Government's clearly stated wishes—it should do this under tight supervision from Barnwood, which thus must retain its best PWR staff. In this view they have had the wholehearted support of Mr Denis Lomer, board member responsible for the construction programme.

At chairman level, relations between the CEBG and the NNC are excellent, both parties say reassuringly. Mr Frank Gibb, a director of Taylor Woodrow, and part-time chairman of NNC, is a close personal friend of Sir Walter. They have instituted a monthly progress meeting between themselves for the Sizewell B project—most unusual at this level between customer and contractor. Mr Gibb has lately also caught the eye of his customer—and of the Government—with an ambitious proposal that a Severn Barrage to harness the tides for electricity production could be built as a private venture.

Mr Gibb sees the NNC—of which Taylor Woodrow is a shareholder—as "good engineers tackling a very complex and unusual job." They have suffered from the lack of nuclear orders in the 1970s and this is reflected in their age pattern, he says. His task is to create a nuclear engineering team for the 1980s.

The CEBG and the NNC have agreed to abandon the Government's original idea, as stated late in 1979, that NNC should have "total project management" for Sizewell B. Instead they have agreed that NNC shall manage the nuclear side of the project on an agency basis, while Barnwood manages the non-nuclear side. "This is a perfectly proper and tenable way of going ahead," Mr Gibb says. "It will be backed by an incentive scheme, with bonuses for NNC if it performs to the agreed schedules."

Both Sir Walter and Mr Gibb are keen to recapture the spirit



of the joint project team, which was set up by Marshall's task force in 1981 to salvage the Sizewell B project from the Mark One design fiasco. "People really came together and worked like hell from both sides," Mr Gibb says. "We're trying to combat a history of conflict and bad personal relations and build up on the good spirit created by the task force," Sir Walter says.

Is it realistic to think that when one party apparently holds the other in such low regard, the two will ever forge an efficient team for a major and novel project? "If people despise you, the only way you can deal with it is to perform."

Certainly the Whetstone team has not performed well over the long-delayed Hartlepool and Heysham AGR stations, just being commissioned—a total of 15 years late between them. But Dr Ned Franklin, NNC's chief executive, points out that Whetstone can hardly be held

entirely to blame for the first Sizewell B design fiasco—since the CEBG, as customer, was in fact, party to the design throughout. As he sees it, if Whetstone took the blame for a combined nuclear industry failure,

Under Mr Ted Pugh, a former senior CEBG project director who joined the NNC board in 1981, to manage the reborn Sizewell B project (see chart), Whetstone is being given a facelift, with new management and new information systems to support the project.

However, both Mr Gibb and Sir Walter Marshall believe that the dominant factor must be the new director-general at Barnwood. Mr Collier, aged 43, began his career at a Harwell apprentice and rose through the ranks to become director of the UKAEA's safety and reliability directorate. In this role he was responsible for the safety of all the authority's nuclear reactors and for the safety of 20 PWRs operating or being built for the Navy.

Mr Collier, a close aide of Sir Walter at Harwell, is qualified as a chemical as well as a mechanical engineer. He is also an international authority on two-phase boiling, a technology basic to the operation of PWRs. His entire career has been spent in the nuclear industry, mostly at Harwell, but also in Canada working on the Candu reactor.

The biggest challenge for Mr Collier is to convince some powerful baronies at Barnwood that they must follow him as their new leader. Mr Gibb, accustomed at Taylor Woodrow to "growing our team," finds it sad that the CEBG itself has been unable to produce a new leader. But the CEBG chairman is convinced that Barnwood will adapt to its new role—one which will have far more to do with prolonging the life of existing stations and less with building now ones—only under new management.

But Mr Collier also walks into a major problem of external relations between Barnwood and every individual NNC

company, over Barnwood's decision to place a £100m contract for the primary circuit of Sizewell B with Westinghouse. He will be party to a series of very sensitive discussions over the next few weeks about whether and how this contract might be shared with NNC shareholders.

The main UK nuclear contractors are surely aggrieved. Mr Tom Carlile, managing director of Babcock International, says his company is very worried that if the primary circuit for the first British civil PWR is not placed with British industry, subsequent orders will also go overseas. "If they follow that policy, it will be very disappointing," Mr Carlile says. "He believes Babcock could manufacture with off-shore facilities equipment and somehow all the components except the pressure vessel." Babcock has just shipped the pressure vessel to Barrow for the Navy's PWR2 project, also destined for the big Trident submarines. But it would need bigger furnaces to handle the civil PWR vessels.

Dr Duncan McDonald, chairman of NEI, says his company has the competence to handle all the high-tech aspects of the Sizewell B reactor. And we are prepared to invest in the additional resources where needed." Dr McDonald believes there is time in the case of Sizewell B for the transfer of technology to Babcock. Both Dr McDonald and Sir John King, Babcock's chairman, are board members of NNC.

Barnwood, however, is firmly of the opinion that the crucial primary circuit contract—one of 70 odd "major contract packages" carved out of the project in its contract strategy—should go offshore, in the best interests of keeping the project on schedule and to cost. Mr Frank Lewis, commercial director at Barnwood, says bluntly that the series of meetings with Westinghouse is designed to maximise the opportunities for British industry to participate in the erection of the primary circuit "consistent with not taking undue risks."



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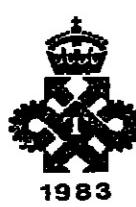
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## SCOTTISH FINANCIAL SERVICES SURVEY

The Financial Times wishes to apologise to its readers, the Retail Trade and the advertisers within the Scottish Financial Services survey for moving the survey from today's issue to tomorrow's issue Friday 22nd April.





# The Queen's Awards FOR EXPORTS AND TECHNOLOGY

## Export success ranging from high technology to throat lozenges

BY JAMES MCDONALD

EVERY YEAR the Queen's Awards for Export Achievement uncover the successes of small- and medium-sized companies in selling British goods and knowledge abroad.

There are always some oddities among the awards: exports of canned raspberries to West Germany and the amazing popularity abroad of a medicated lozenge, the Fisherman's Friend, figure in this year's list.

And despite Government warnings on every cigarette package, about the danger of smoking, Carreras Rothmans has won a second award for exports. With 7,000 to 8,000 employees in Britain and with only a slight cutback in employment during the depression, it is the UK's biggest exporter of cigarettes, accounting for more than half the £360m of UK exports last year.

There are 90 awards for export achievement this year, one less than in 1982, and once again about half of the awards go to small companies, or units of large organisations, employing fewer than 200 people.

There is always a hard core, however, of medium and large companies who appear in the awards drawn from the engineering, construction, electrical and high technology industries. The names of the winners may differ each year, but the mainstream of British industry exports is always highlighted by familiar industry names.

General Electric Company subsidiaries are again prominent in the list with three awards: two to Marconi Avionics (one for exports and one for technological achievement); and an export award to GEC Electrical Projects. This brings to 65 the number of awards won by GEC since the scheme started in 1966.

Davy McKee (Sheffield) has won its second award. It designs, manufactures and installs all types of rolling mills

and other metalworks plant and is a lead company in consortium bids for turnkey projects. Its direct exports of UK goods have risen from £35.4m in 1980 to £57.7m last year. The company has exported a major part of its £75m turnkey steel rod and bar mill complex in Morocco. This brings to 18 the Davy Corporation awards.

Balfour Beatty—part of the BICC group—receives its third export award. A civil, electrical and mechanical engineering and contracting group, it has been a significant earner of foreign currency for many years. In addition to its own services, the group acts as main contractor for major turnkey projects. It operates in 50 countries in the Middle East, Africa, Asia, Australasia and the Americas. Export earnings have risen from £47.4m in 1979 to £87.6m last year.

The Costain civil engineering, building and construction group has notched up its fourth export award, this time to Costain International, its overseas construction company. The company traditionally has operated mainly in the Middle East but, because of recession in this area, it has opened up new markets in Sri Lanka, Hong Kong and Nigeria.

British Airways gets an award for its sales overseas of high technology computer software and telecommunications systems and services. The airline's sales in this area, totalling over £24m in the last five years, make it one of the most successful computer consultants in the UK, according to BA.

The British Aerospace Aircraft Group also has won, for the second year running, an award for increasing its exports to a record 68 per cent of total sales. Export sales have risen from £27.9m in 1980 to £86.3m last year.

Two Racal Electronics group companies have gained awards

two year, mainly to the Middle East.

Slightly bigger in employment terms is Loftus House, Fleetwood, Lancashire, a family concern with 84 employees and only one product—the Fisherman's Friend, a breathtaking medicated lozenge. According to Mrs D. W. Loftus, the lozenge was first produced by the family pharmacy in 1865. About 1m are produced annually, with half of the output going abroad.

The export division of Anglia

Canners — with Associated British Foods as its parent company — wins an award for exporting canned fruit and vegetables and frozen raspberries. It has had particular success in exporting raspberries to West Germany.

The Isle of Skye would seem to be an odd place to mount a highly technical operation but Gaetec, based on the island, has won an award for its export of miniature pressure transducers with applications in the physiological field, chiefly in neurosurgery, urology and cardiology.

Exports of medical equipment and of teaching equipment are included in the awards. TecEquipment of Nottingham—a high technology group—has won its second export award for its exports of educational equipment. Although the contract did not come into the evaluation of the award, the group last December won its biggest

export order, worth \$3.1m, to supply educational establishments in Mexico.

United Medical Enterprises, part of the British Technology Group, has obtained an award for its success in managing and equipping hospitals overseas. It exports regularly to the Middle East, Nigeria and Botswana and is now marketing its expertise in the Far East and South

America.

Oxford Medical Systems,

a member of the Oxford Instruments group, is also an award winner for its growth in exports of medical electronic products over the past three years. Last year export sales accounted for 78 per cent of total sales and there has been a 160 per cent growth in sales over the past three years.

Amersham International has won an award with more than 80 per cent of its group turnover of £80m in the year to March, 1982, representing sales

to customers abroad. Euromoney Publications — part of Associated Newspapers group which publishes the monthly magazine Euromoney — also got an award. The company's turnover last year was £3.5m, of which £3.7m came from exports to the Middle East, Nigeria and Botswana and is now marketing its expertise in the Far East and South

America.

Another award winner, Investment Insurance International (Managers) claims to be the only specialist company in the world involved only in the award to A and P Appledore International of Newcastle upon Tyne, which provides management of major shipyards. While UK shipyards complain about losses of work to overseas yards, Appledore has been successful in exporting British shipbuilding expertise. Last year the company, part of the Hogg-Robinson group, placed £300m of liability insurance contracts in Lloyd's and other British insurance centres. About 70 per cent of the company's clients are companies outside the UK.

### AWARDS FOR EXPORT ACHIEVEMENTS

Arrow	Materials, handling, construction equipment
R. P. Adam	Industrial, hygiene chemicals
Airwork	Aircraft, vehicle, communications maintenance
Water Specialists and Services	Water treatment, desalination chemicals
Water Treatment of Albright and Wilson	Speciality chemicals
Allied Colloids	Radioactive materials
Amersham International	Canned fruit, vegetables
Export Division of Anglia Canners	Shipyard management, consultancy
A and P Appledore International	Engineering consultancy
Architects Co-Partnership Incorporated	Slitting, rewinding, cutting machines
Atlas Converting Equipment	Micro-processor-based machine control equipment
Auto Kinetics (UK)	Aerial photography, surveying, map making
B K S Surveys	Electric lamp assembly machinery
Baldas	Engineering contractors
Balfour Beatty	Scotch whisky
Arthur Bell and Sons	Water treatment, purification plant
Biswars Treatment	Civil, military aircraft
Aircraft Group of British Aerospace	Computer consultancy, services
Computer and Telecommunications Department of British Airways	Electrical resistance-heated furnaces
Carbolic Fumes	Cigarettes, tobacco
Chubb Fire Vehicles, a Division of Chubb Fire Security	Firefighting vehicles
Coin controls	Coin handling components
Compton Webb Group Marketing	Uniform clothing
Costain International	Civil engineering, construction
Automotive Products Division of the Fabrics Product Group of Courtaulds	Automotive interior trim fabrics
Crisp Mating	Malt
Cummins Engine	Diesel engines, components
Curtis (Wool) Holdings	Processed wool
Data Electric of Great Britain	Turbine generating sets
Darlington and Simpson Rolling Mills	Hot rolled special steel
Daubit	Telecommunications components
Davy McKee (Sheffield)	Rolling mills plant
Dawson International	Semi-processed textiles
Thomas De La Rue	Bank notes, cheques, passport printing
Derwent Underwriting Agencies	Scientific information publishing
Elliott and Wheeler (UK)	Underwriting
Eico Power Plant	Dairy products
Euromoney Publications	Industrial generating sets
Exploration Consultants	Euromoney magazine
Express Dairy UK	Petroleum consultancy
Fabrikat Industries	Dairy
Re-Inforcements/Camfil Division of Fibreglass	Electrical power distribution equipment
Foster Wheeler World Services	Cement reinforcing glass fibre
GEC Electrical Projects	Construction contracting
Gaetec	Electrical control systems
Michael Gerzon	Miniature pressure transducers
Glaston Engineering	Household, personal removals
Griffiths Woodhouse	Electrical, mechanical systems
Guinness Overseas	Marine chain equipment
Harrison Bros (Sanitary Engineers)	Beer
Hosking Equipment	Steel flushing cisterns
Hughes Tool Division of Hughes Tool	Agricultural equipment
Insight International Tours	Rock drilling bits
Intergen Beauty Products	Tours
Investment Insurance International (Managers)	Soaps, toiletries
T. W. Kempton	Insurance brokerage
Kuipers International Supply Services	Knitted wear
Land and Marine Engineering (Overseas)	Pipeline systems
Liamont Soft Drinks	Submarine pipelines
Submarine Systems Division of STC Communications	
Magi Sheper (Houghton)	
Tachimex International	
Tecquipment Pipe and Steel (UK)	
Transmits	
United Medical Enterprises	
Wellman Furnaces	
Woods of Windsor	
YRM Partnership	
Lago Exports	Musical recordings
Scammell Motors Plant of Leyland Vehicles	Special purpose, military vehicles
Liquid Gas Equipment	Liquid gas plant
Lofthouse of Fleetwood	Lozenges
Levatec	Aircraft components, spares
McConqudrate Machine Systems	Automated cheque printers
Marconi Avionics	Aerospace systems
Robert Matthew, Johnson-Mashall and Partners	Engineering consultancy
May and Baker	Agricultural chemicals
Medic Management Systems	Mini-computers
Midwest	Analytical instruments
Horsley Bridge Unit of NEI Thompson	Pressed steel sectional towers
Ocean Inshore	Offshore consultancy
Oxford Medical Systems	Offshore medical equipment
Pauls and Sanders	Malt
Pathow	Generating sets
Prestprint Manufacturing	Aluminium pressings
Racal Defence Electronics (Rader)	Warfare equipment
Racal-Tecticon	Radio equipment
Rimant Soft Drinks	Fruit squashes, cordials
Rowntree Country Division of South Wales Chocolate (Wales)	Poultry incubation equipment
Submarine Systems Division of STC Communications	Telecommunications
Magi Sheper (Houghton)	Medical aids
Tachimex International	Equipment operating, maintenance
Tecquipment Pipe and Steel (UK)	Pipeline equipment
Transmits	Mobile generating sets
United Medical Enterprises	Hospital consultancy
Wellman Furnaces	Furnaces and ovens
Woods of Windsor	Perfumes
YRM Partnership	Design, consultancy



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**Her Majesty the Queen has made 90 awards to British companies for export achievement this year and 20 for technological achievement.**

## Biotechnology and micro-electronic inventions beat the world

BY DAVID FISHLOCK, SCIENCE EDITOR

**WORLD-BEATING** British inventions in biotechnology and micro-miniature electronics feature among the 20 awards for technological innovation this year. In three cases awards for the same innovation have gone both to the research group and to the industrial team that developed the discovery. One laboratory wins two awards.

The most spectacular piece of technology to receive the accolade is the world's biggest bio-reactor, designed by ICI's agricultural division. In this 600-tonne continuous fermenter at Billingham, Cleveland, ICI is making annually 45,000 tonnes of Proteen, a rich blend of proteins used to rear young pigs, calves and fish. It has also won one of the biggest investments of intellectual resources: the company has all three armed services for navigation and fire-control for

ICI receives the award for the way it takes two of the most abundant substances on earth, carbon (from North Sea gas) and nitrogen (from the air) and marries them by means of a microbe to make a food. This is "factory-farming" of microbes, secure from the changing seasons and the vagaries of weather.

Protein is sole survivor of several major financial investments by petrochemical companies in single-cell protein, the harvesting of live micro-

organisms. Its rivals were all beaten by rising hydrocarbon prices and falling costs of soyas. ICI persevered and has refined Proteen-making to a stage where its bio-reactor operates "just like a chemical plant," says Mr Bob Margate, research director of the agricultural division.

ICI scientists are developing refinements of Proteen which could, for example, yield a still richer blend of the most highly prized amino acids, through "mutant engineering" of the microbe they breed.

In contrast, Sprite is the smallest invention to receive the award this year. It is a sensor for infra-red radiation, "heat rays," being built into Britain's latest infra-red night-sights for aircraft and fire-control for

Marconi Avionics, a GEC company, earns the accolade for a compact electronic package which can be used to work in harmony to listen for enemy submarines from the air. Starting with a new defence requirement in 1971 the company's researchers at Rochester have developed a family of airborne acoustic-processing equipment which detects, locates, classifies and tracks enemy submarines by sounds they emit.

Universities all too rarely feature in the Queen's awards. An association between Rentokil and Liverpool University, however, cut the cost of the company's planned new-manu-

facturing investment by more than half.

As a result, an award goes jointly to Liverpool's department of organic chemistry and to Rentokil's timber-preserving division. A process based on the proposals of Dr Robert Johnstone, who specialises in catalyst research, has led to new production plants at Kirby, Merseyside, and in Malaysia.

Dr Johnstone, a consultant to Rentokil, was asked for advice on company plans to make arsenic acid, a key component of the preservative formula used generally for pit-props, sleepers, wooden piers, etc. The company was ready to invest £1m to make the acid by a traditional process.

Dr Johnstone proposed a new catalytic route that gives "a much cleaner, smoother reaction," he says. Between them they tested it in a pilot plant. Then the company took what he considers a "very brave decision" to scale up to 3,000 tonnes a year. The computerised plant cost £400,000 only against the £1m initially allocated. "They really moved very fast," he says.

Different aspects of broad-

casting technology secured

three of this year's awards. One

each goes to the premier broad-

cast authorities, specifically to



A British Aerospace Hawk makes a demonstration flight over the pyramids. Currently in service with five overseas air forces, the Hawk will soon start volume production for the U.S. Navy. The Aircraft Group of British Airways has won an export award

the engineering division of the developed by its research and development department for Directorate of the BBC for live manipulation of television pictures.

Another small company, Poly-

Teletext, is a system for teletext Marine, is successfully

transmitting information by competing with much bigger

U.S. and Japanese companies

received on suitably adapted

satellite receivers for navigation

and positioning. Its

Quantel of Kenley, Surrey, secured another for equipment

research at Daventry, North-

ants, has produced a small receiver costing only a fifth of earlier models.

Another award for manufac-

turing innovation goes to

Sterling Metals, at Newcastle,

Warwickshire, part of the Birming-

ham Qualcast group, earns its award

for skills in the foundry,

specifically for innovation in

making the complex casting

known as the compressor wheel,

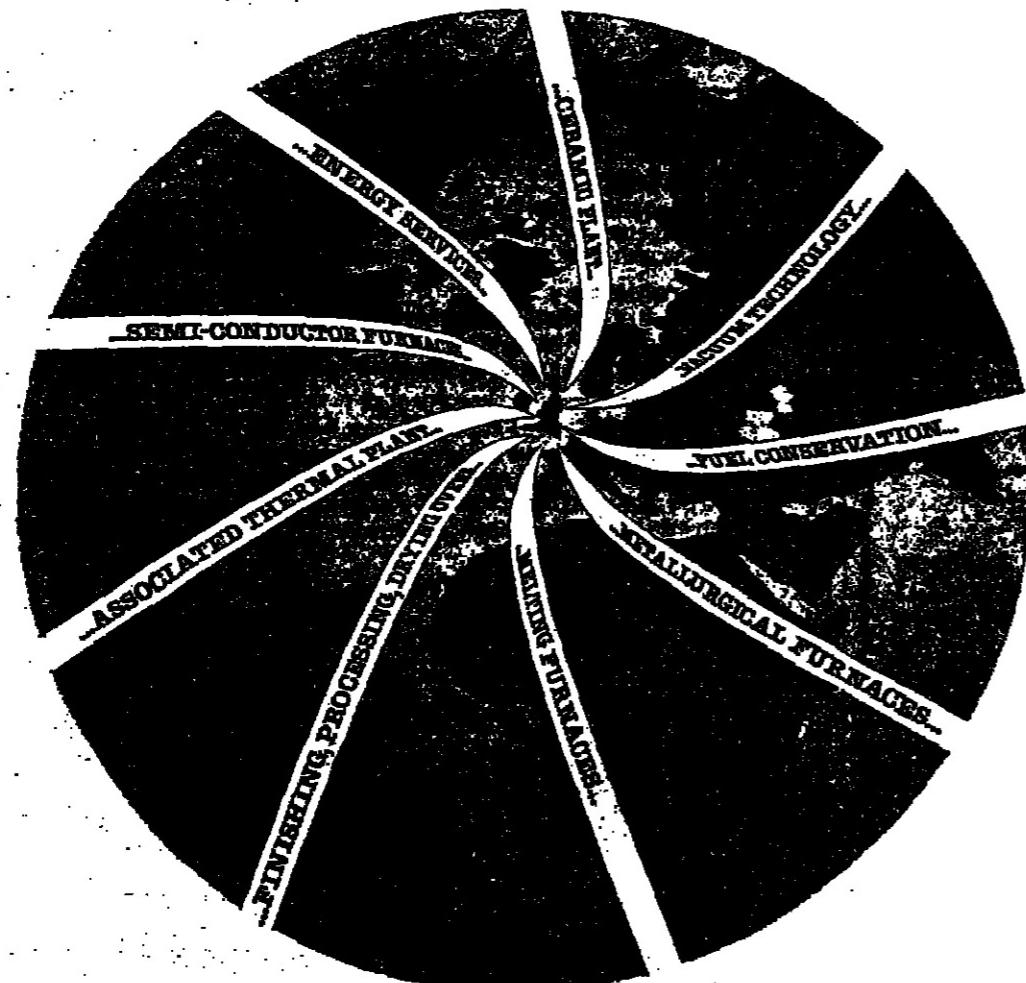
E Minimo electric Flymo.

### AWARDS FOR TECHNOLOGICAL ACHIEVEMENTS

Phosphorus Division of Albright & Wilson	Flame-resistant textiles
Engineering Directorate of the British Broadcasting Corporation	Teletext development
QO Division, Defence Research Establishment, Ministry of Defence	SPRITE infra-red detector
P4 Division, Electronic Materials, Royal Signals and Radar Establishment, Ministry of Defence	X-ray detector crystals
Flymo	Robot-assembled lawnmowers
Formica	Cold metal-rolled bearings
Hilger Analytical	X-ray detector crystals
Agricultural Division of Imperial Chemical Industries	Protein animal feed
Engineering Division of the Independent Broadcasting Authority	Teletext development

Department of Organic Chemistry, University of Liverpool	Timber preservation
Logics VTS	Latin language/word-processing
Maritime Aircraft Systems Division of Marconi Avionics	Submarine-tracking by aircraft
Metco Casting (Worcester)	Robotised die-casting
Micro-Optics Division of Mullard	SPRITE infra-red detector
Percmen	Oil-drilling aids
Polytechnic Marine	Satellite receiver for trawlers and yachts
Research and Development Unit of Qinetiq	Live TV picture manipulation
Rectification Simulation	Flight Simulator screen display
Timber Preserving Division of Rentokil Group	Timber preservation
Starling Metals	Turbocharger compressor wheels

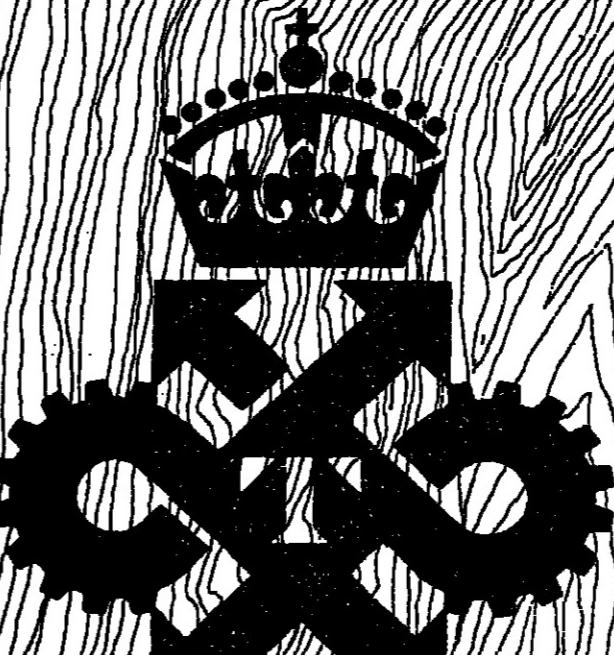
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## JOBS COLUMN

# Professorial vision of work in the future

BY MICHAEL DIXON

"DOING the Lambeth Walk" was all the rage throughout the non-Nazi western world in the dark days of the late 1930s.

People flocked to dances to strut about laughing to the tune sung by George Lane in the U.S., it has already seeped into the academic level. Take, for instance, the new book by Tom Stomier, Professor of Science and Society at Bradford University, which is called *The Wealth of Information*.

Managers worried about cash-flow, parents anxious for their children's future and admirals, generals and air marshals, too, the book suggests, will all share the same niche in the society of 50 years hence. They will appear beside the dodo in the extinct-species exhibits of museums.

"Sometime in the first quarter of the next century technological progress will have been enough to make worries about money less and less relevant," we're told. "we will learn to live off the backs of the robots as the ancient rulers lived off the backs of their slaves." Moreover our children will live in a world of peace "unprecedented in recorded human history."

Had President Reagan read the book, he perhaps would not want to spend a lot of money on his space-soaring ray guns. For he would have learned that peace is inevitable anyway.

"The primary social need for war, the need to expand resources to match growing populations, is being met more

\* Thomas Methuen. £8.95.

evidently got caught up in it as well.

While far-seeing optimism about the benevolent advance of technology may not yet have risen as high up the hierarchy in Britain as it has in the U.S., it has already seeped into the academic level. Take, for instance, the new book by Tom Stomier, Professor of Science and Society at Bradford University,

which is called *The Wealth of Information*.

Managers worried about cash-flow, parents anxious for their children's future and admirals, generals and air marshals, too,

the book suggests, will all share the same niche in the society of 50 years hence. They will appear beside the dodo in the extinct-species exhibits of

effectively through technological ingenuity and relative population stability."

The greater resources will be achieved simply by creating them out of what are now "non-resources." Hunger will be rendered unnecessary by using solar cells and advanced agriculture to make deserts bloom, and by fish-farming and so on.

Energy will be provided by wave-power. Abundance of other raw materials will be produced, for example, by mining valuable minerals such as manganese nodules from the ocean floor.

The reason why these blessings will be delayed until future generations is also simple. What will "make it all happen" is information, and we haven't got enough of it yet. The "post-industrial economy" will soon be repairing the deficiency.

Here I must admit that the professor leaves me somewhat behind. He makes clear that he sees information as the key to everything, rather as the alchemists saw the vital elixir they never quite managed to distil (the closest they got was brandy, perhaps because they didn't have computers then).

But he neglects to state precisely what he means by "information." Nor does he waste words on pedantic distinctions between information which is right and information which is wrong.

Knowledge, however, is given a tighter definition. It is "organised information." That is shorter than the more orthodox "justified true belief," still considered unsatisfactorily loose by some philosophers. It is a

pity that "organised information" should seem to fit theories such as Ptolemaic earth-centred astronomy just as well as it does better ones.

Never mind. It is by producing and trading in knowledge instead of primitive things like manufactures, that the British and other advanced peoples will secure their sumptuous living.

We shall earn our keep as "information operatives," more or less organised.

### Gunboats

It is important to understand that the knowledge required will not be merely technological and economic. Consider for instance the mining of manganese from ocean beds. When an official of a company attempting it was asked if any problem was slow, he evidently said: "We develop the operation, then out of the blue there appears a Peruvian gunboat to take over the whole thing . . ."

So we shall clearly also need the "organisational" knowledge to solve political and legal problems such as persuading Peruvians and others that their archaic notion of owning things has been post-industrially superseded.

"When all these are solved," we're told however, "there will be more than enough of everything for everybody and some to spare."

The book seems confident that strong folk will not mar the balance by demanding much more than they need, so depriving the weaker. The basis for the confidence is evidently the idea that human social systems

are derived from those of hominids like the greater apes.

"It is highly probable that in hominid societies the practice of food-sharing developed extensively. If this is true then the human psyche would find it logical that people should share what they

Sceptics would not necessarily be justified in claiming that humans have never yet shown signs of learning to be as socially sensible as apes. hasn't President Reagan already as good as said that once his ray guns are up there in working order, he'll think about passing the blueprints over to the Soviets?

There is only one positive

thing to be done to usher in swiftly the technological millennium. It is that politicians, including the British Government and opposition parties, should drop their present policies and start doing what Professor Stomier says instead.

The key is to spend much, much more taxpayers' money on education, especially the university sort, and on research, especially the university sort, so as to produce both more "information operatives" and more information on which they can operate.

The education will need to be different from the kind mostly provided now because "not only managers, but many engineers, scientists and other technologists (the products of a narrow education) have no feeling for what is happening outside their own speciality."

No. "Higher education will be a mix of traditional university,

coupled with electronic media based at home or in a similar environment."

Here again I must admit a possible doubt. After all, the present Government and the University Grants Committee have been doing their best to push the balance of higher education slightly away from arts and social studies towards science and technology. But the only real result seems to be a further strengthening of conventional specialised studies at the expense, particularly, of newer institutions set up specifically to promote technological expertise including the professor's own University of Bradford.

Perhaps it is because the future model already exists there that he has not taken up space in the book to explain how, in view of the failure of the Government's best efforts, the change required is to be achieved.

But it is still sad that he did

not do so, especially since he could have created the necessary space by omitting most of the quotations from Adam Smith with which he opens most of the chapters, thereafter sometimes pointing out Smith's wisdom, sometimes his folly. It would surely have been more apt as well as economical just to start the whole treatise with one quotation from an earlier British thinker — Thomas Hobbes.

"For the errors of definitions multiply themselves according as the reckoning proceeds, and lead men into absurdities . . ."

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Please contact: Richard J. Meredith.

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Please write with full curriculum vitae to:

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Personnel Department,  
Williams & Glyn's Bank plc,  
New London Bridge House,  
25 London Bridge Street,  
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We see this as an exceptional opportunity for a chartered secretary with several years industrial or commercial experience to add an international dimension to a career with a busy and successful service organisation.

If such an appointment could be the next logical stage in your career, please write, enclosing a full c.v. to John Stirling, AK Selection (Reference 3806/J/S/FT), 20 Soho Square, London W1A 1DN.

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The common requirement is genuinely sound credit training/experience; specific situations demand additional skills (eg languages, marketing, exposure, Correspondent banking, knowledge of commodities), and often career advancement in various directions.

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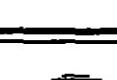
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Résumés, which will be acknowledged and forwarded to our client unless a covering letter gives contrary instructions, to Richard Henry, Executive Selection Division, Ref. H016.

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## European Development Accountant

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## Senior Finance Executives

Following its recent announcement of record profits, BPCC is now seeking to recruit a number of outstanding senior financial executives to further strengthen financial controls and to play an active part in the continuing expansion of its operations.

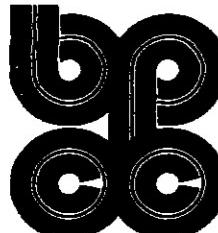
Accordingly, we wish to hear from ambitious qualified accountants of the highest calibre who can satisfy the demanding standards which will be required of successful applicants.

The necessary qualities required will include:

- several years' experience at a senior level within industry, preferably but not necessarily, in printing, packaging or publishing
- sound business sense and a commitment to making profit
- the capacity to work under sustained pressure and ability to motivate others accordingly
- sound experience in all areas of financial management and the introduction and development of computer systems
- the ability to maintain tight control on operations by internal control systems, and over capital employed
- a positive approach to financial management and a real contribution to corporate development.

Successful applicants will be rewarded with an attractive salary and benefit package that befits the qualities required of them.

Candidates who are confident that they can satisfy the above requirements — and if you have doubts, you almost certainly cannot — should send a full c.v. to: Peter Bouch, Personnel Controller,



The British Printing & Communication Corporation PLC  
Headington Hill Hall,  
Oxford OX3 0BW

## GROUP FINANCIAL CONTROLLER

CENTRAL LONDON c.£20,000 + Car + Benefits

Substantial international group, entrepreneurial in style, seeks Qualified Chartered Accountant to take full control of all accounting procedures, reporting directly to the Group Chairman.

Self-motivation, good communication skills, commitment and initiative are required to fill this demanding position.

Experience in property investment/banking and financial services would be advantageous.

Good promotion prospects to the Board for right candidate.

Please write, in confidence, to:

Miss C. Hull  
ALCRAFIELD LIMITED  
18/19 Savile Row, London W1X 2EB

## Tax Manager (Designate) Oilfield Services

**London** Remuneration Excellent  
An outstanding career opportunity exists with this leading oilfield service company initially based in London.

Candidate profile:

- \* Qualified Accountant with at least 2 years post qualification experience in international tax
- \* Bilingual English/French (Arabic would be useful).
- \* Age — unlikely to be older than 30 years.
- \* Promotion contingent upon ability to relocate.
- \* Should be prepared to travel extensively.

We would be particularly interested to hear of candidates from Africa/Middle East/South America.

Please send applications to Stephen Burke, Michael Page International, 31 Southampton Row, London WC1B 5HY. These will be forwarded unopened to the client, so please specify on the envelope companies in which you are not interested.

**MP**  
**Michael Page International**  
International Recruitment Consultants  
London New York  
Birmingham Manchester Glasgow

## EUROPEAN AUDIT MANAGEMENT

from £15,000 + car

Our client is the wholly owned American subsidiary of a major UK quoted industrial company. It has its own subsidiary operations in the UK and elsewhere in Europe. This is a new position which, under the general direction of the corporate audit manager in the USA, carries total responsibility for establishing, planning and executing a full operational and financial audit function throughout Europe. Assistance will be provided from seconded line management accountants as and when required.

The task will involve extensive travel from a base office in Sussex and will demand considerable initiative and confidence in both planning audits and in formulating conclusions. Opportunities for promotion within the group are anticipated.

Candidates must be chartered accountants or equivalent with at least two years' post qualifying experience with a major audit practice and substantial exposure to multi-national manufacturing operations. Please address brief personal and career details to Douglas G. Mizan (Ref. FT263M) at:

**E&W**

**Ernst & Whitney Management Consultants**  
Becket House, 1 Lambeth Palace Road, London, SE1 7EU.

c.£18,500 + car

## Chief Accountant

**West of London**

This UK company, part of a substantial worldwide group, has a turnover around £150m and is a major supplier of materials to the construction industry. Its activities are spread throughout Britain on some 200 sites, and the accounting organisation is centred at headquarters to the west of London. The Chief Accountant will report to the Group Financial Director and assume full responsibility for the financial and management accounting functions of over 30 staff. A prime task will be to complete the merging of the activities of two separate companies. Success in the post should carry promotion within a period of some two years. Candidates, aged 33 to 45, must

be qualified accountants with experience in managing well-disciplined accounting functions. A knowledge of computer applications will be essential. Salary is negotiable, with a car and appropriate benefits.

Write for an application form or send brief CV to the address below, quoting ref. A4518224/FT on both letter and envelope, and advising us of any other applications you have made to PA Personnel Services within the last twelve months. No details are divulged to clients without prior permission. Initial interviews will be conducted by PA Consultants.

**PA Personnel Services**

Hyde Park House, 60a Knightsbridge, London SW1X 7LE. Tel: 01-235 6060 Telex: 27874.



A member of PA International

## Financial Controller

c. £15,000 plus Company Car

Schlegel Engineering has consistently grown over the past ten years and currently works within the energy conservation, construction and transportation industries.

New innovative products, combined with substantial investment, will ensure an optimistic future.

The Financial Controller will be expected to contribute to the management process, in addition to the implementation of information systems.

The position is likely to suit an individual who thrives on "hands-on" achievement, in a team environment, but is looking for the next career step.

Although academic qualifications are essential, of more importance is proven relevant experience.

If you have ambition and wish to participate in growing a future, then write to the managing director today.

**SCHLEGEL ENGINEERING**  
Henlow Industrial Estate, Henlow Camp  
Bedfordshire SG16 6DS

## PRINCIPAL ACCOUNTANT

The Sports Council invites applications for the post of Principal Accountant at its London Headquarters. The person appointed will be responsible to the Director of Finance for the management of the Finance and Grants Units as well as the control and preparation of annual and periodical accounts and statements and the financial administration of the Sports Council Trust. Other duties include giving advice on financial aspects of policy proposals, tax matters and investment policy.

Professional accountancy qualifications and some experience of finance in the public sector are desirable. An interest in and knowledge of sport and recreation would be helpful.

The post carries a salary of between £13,132 and £17,168 per annum (inc. London Weighting) plus a superannuation allowance.

Further details and application forms available from:

Personnel Unit (2/63/FIN)  
The Sports Council  
16 Upper Woburn Place  
London WC1H 0QP  
Closing Date: 6 May 1983



## Divisional Accountant

circa £14 K

Herts/Essex Border

A substantial manufacturing group is seeking a qualified accountant to head up the finance function in one of its subsidiaries in the electronic component field.

Responsibility will be to the Group Finance Controller for specific tasks including financial planning, management reporting, manufacturing accounting, standard costing and product profitability analysis. Financial planning aspects include 5 years business planning, product plans, annual budget construction and capital investment appraisals. This is a new position, reflecting the growth in the company.

The need is for a management accountant with several years' experience of manufacturing accounting, ideally in a large company. Knowledge of integrated and mini-computer systems will be particularly

valuable. Candidates (male or female) will also be interested in broadening beyond the pure accounting role, prospects for advancement are therefore refreshing.

A full relocation package is available if required.

Applicants should write with full personal and career details to: Confidential Reply Service, Ref: DBA 8700, Austin Knight Limited, London, W1A 1DS.

Applications are forwarded to the client concerned, therefore companies in which you are not interested should be listed in a covering letter to the Confidential Reply Supervisor.

**Austin Knight Advertising**

## Finance Director- designate

**Wiltshire**

c.£20,000+car, etc

Our client, a progressive and expanding group of companies whose principal activities include the manufacture of specialist frozen foods plus the operation of retail foods, expects to enter the Unlisted Securities Market in the near future. Due to the pending retirement of the present Finance Director, the company wishes to recruit a competent and experienced accountant who will report to the Board of Directors and be totally responsible for the co-ordination of effective accounting, budgeting, costing and financial planning that will assist the company to improve profits further. Applicants 35 to 45, male or female, will be Chartered Accountants with a minimum of 5 years in a responsible finance function, preferably for a public quoted company. They must be self motivated, have a strong but tactful personality plus the ability to communicate with management at all levels.

In addition to salary, benefits will include a fully expensed car, pension scheme, free medical insurance, 5 weeks' holidays and the opportunity to purchase company products at preferential cost. It is anticipated that the designate period will not be more than 18 months.

Please write in confidence, requesting a personal history form to Michael R. Andrews, Executive Selection Division, Southwark Towers, 32 London Bridge Street, London SE1 9SY quoting reference MCS/710.

**PRICE  
WATKINS  
Associates**

# Accountancy Appointments



## YOUNG ACCOUNTANT

Central London

Neg. c £12,500

Due to internal promotion, a major multinational group with interests in containers, shipping and leisure offers a challenging career development role.

The successful candidate will undertake the Divisional Accountant responsible for the largest sector of the group's activities.

Applicants, who will be qualified accountants and probably in their late twenties, should already possess experience of working to tight deadlines in a computer-oriented commercial environment.

Applications will be forwarded direct to our client. Please send a comprehensive career resume, including salary history and day-time telephone number (and indicating any firms to whom you do not wish to apply), quoting ref: 2097, to G.J. Perkins.

**Touche Ross & Co. Management Consultants**  
1 Hill House, 1 Little New Street, London EC4A 3TR  
Tel: 01-353 8011

A member of the Management Consultants Association



## Group Management Accountant

Age circa 30

£16,000 + Car Neg.

Our client is a successful U.K. public engineering company with wide international interests. Restructuring and diversification has created this Group Management Accountant position.

Candidates will be qualified, preferably ACMA or have in depth management and costing knowledge. Experience of computerised systems is essential, probably gained in a component manufacturing environment. Reporting directly to the London-based Group Finance Director, duties include:-

- \* Assisting and liaising with the Chief Executive.
- \* Implementing efficient costing systems throughout the group - initially in the U.S.
- \* Rationalising and co-ordinating subsidiaries' internal/group management reporting.
- \* Undertaking capital appraisal, past project reviews, divestment and acquisition studies.
- \* Monthly reviews and analysis of corporate performance by division.

A high level of intelligence, flexibility, cost awareness and positive communication skills are vital qualities. Although based in London the position involves a certain amount of travel and much of the first year will be spent in the U.S., consequently a considerable degree of mobility is required.

Relocation is paid where appropriate furthermore for a graduate calibre and highly effective individual advancement to a senior management role in the U.K. or overseas is a very real possibility.

Candidates should write to John Sheldrake, enclosing a comprehensive curriculum vitae, quoting ref 916 at 31 Southampton Row, London WC1B 5HY.

**MP**  
**Michael Page Partnership**  
International Recruitment Consultants  
London New York  
Birmingham Manchester Glasgow

## Systems Appraisal

A leading British commercial group with varied UK and overseas interests seeks to strengthen the internal audit team at its Central London headquarters by recruiting two experienced young qualified accountants.

### Computer Auditor c. £16,000+ Benefits

Aged late 20's with at least two years relevant experience gained in the profession or commerce. Responsibilities will embrace review of new and existing systems, security and controls, developing further interrogation facilities and assisting general audit staff.

### Recently Qualified c. £13,000+ Benefits

Preferably a graduate aged mid 20's, to undertake a range of financial and operational reviews and investigations. Adopting an individual approach to each assignment, you will develop your own programmes as well as using established techniques.

Your varied tasks will provide broad exposure to the group's operations and a sound base for a future in this department of a move into systems, line or group accounting roles.

Benefits include a non-contributory pension scheme and low cost mortgage.

Contact David Tad DSC, FCA on 01-405 3499 quoting reference DT/570/SAC

## Lloyd Management

Recruitment Consultants

125 High Holborn London WC1V 6QA

01-405 3499

## STRATEGIC PLANNING ANALYST

£15,000+ benefits

Due to promotion this exceptional vacancy arises in a major division of a leading British Group whose diverse products and services are of national repute.

A 'qualified' accountant, aged 27-32, with broad commercial experience and preferably an economics degree or MBA is required as a key member of the Strategic Planning team. He/she will report to the Strategic Planning Manager and be concerned with the management and co-ordination of the planning activities of the division's many businesses. There will be close liaison with top level divisional management encompassing a wide range of planning and analytical tasks.

Good communication skills and the ability to apply professional accounting knowledge to the practical solution of business problems are essential qualities for this position which provides an excellent career development opportunity.

Application under Ref. No. 200 to: Miss Marion Williams,  
Exel Recruitment, 4 Bourne Street, London EC4Y 8AB  
Tel: 01-333 5272

Exel Recruitment Executive Selection Consultants

Our client is an expanding firm of city stockbrokers, specialising in international business, who seeks two commercially orientated professionals ...

## Treasurer

£18-19,000 plus bonus

The firm seeks an individual, probably in their late 20's/early 30's with at least 2/3 years' treasury experience, to take full responsibility for the Treasury function. Working closely with the foreign exchange dealers and cashiers the appointee will ensure the profitability of the foreign exchange trading activities and manage the firm's cash flow. Candidates for this position are likely to be graduate Chartered Accountants, or possess equivalent professional qualifications. Considerable presence and man-management ability are required.

Applicants should write, in full confidence, with a curriculum vitae to Nick Waterworth, B.A., Banking and Finance Division, 31 Southampton Row, London WC1B 5HY quoting reference 3306.

**MP**  
**Michael Page Partnership**  
International Recruitment Consultants  
London New York  
Birmingham Manchester Glasgow

## Career opportunity for young accountant...

## FINANCIAL CONTROLLER

c. £17,500 + benefits

### London

This is an excellent opportunity for a young accountant to join a highly successful, old-established independent company of wine shippers with a high reputation for quality and representing many prestigious names in the European wine and spirit trade.

Reporting to the Financial Director, the successful candidate will assume full control of the accounting function and will be responsible for the production of periodic accounts and management information. He/she will be expected to make a significant contribution to the company's growth, development and profitability. Particular emphasis is placed on the ability and desire to become fully involved in management decision, as well as a personality compatible with a young management team.

Candidates for this position will be qualified accountants, aged 28-35 years, who will have had a minimum of two years post qualification experience within a small to medium sized commercial or industrial organisation. A knowledge of French or German would be useful but is by no means essential.

Written applications containing career details should be forwarded, in confidence, to Robert N. Collier at our London address quoting reference number 3975.

410 Strand, London WC2R 0NS. Tel: 01-836 9501  
26 West Nile Street, Glasgow G1 2PF. Tel: 041-226 3101  
3 Coates Place, Edinburgh EH3 7AA. Tel: 031-225 7744

**DOUGLAS LLAMBIAS**  
Douglas Lumbis Associates Limited  
Accountancy & Management  
Recruitment Consultants



## Senior Chartered Accountant

City Package c. £25,000 + car

A career opportunity has arisen for a senior Chartered Accountant to join a small team in our Head Office financial division appraising and monitoring capital projects. The capital expenditure programme exceeds £100 million a year and the work involved has, therefore, an important bearing on the profitable growth of the Bank.

To fill this key post we are looking for a qualified Chartered Accountant, aged mid 30s, with a first class academic and professional record, together with several years' commercial experience at senior level. Candidates must be fully capable of developing and operating complex techniques and procedures and must have the communicative skills to act as a financial adviser on capital projects to top management. Experience of capital project appraisal would be ideal.

To the person who can satisfy these standards a very attractive package will be offered, including a salary in excess of £21,000, together with pension, profit share, subsidised mortgage, preferential loans, BUPA and other banking-related benefits, plus a car. The successful candidate will have significant long term career prospects in an expanding financial control environment.

Please send details of your career including present salary to Alan Cox, Chief Manager (Financial Control), Lloyds Bank Plc, 71 Lombard Street, London EC3P 3BS.

Applications should arrive by Thursday, 28th April, 1983 at the latest.

**Lloyds Bank**

## CHARTERED ACCOUNTANT required

FOR TOUR OPERATOR BASED IN NORTH LONDON

CA qualification in English speaking country and international experience in all aspects of travel essential within the accountancy world with emphasis on Israeli rules. Ability to speak Hebrew an advantage. Applicants should be aged 45 plus. Salary negotiable.

Please apply with cv to Box 48100

Financial Times, 10 Cannon Street, London EC4P 4BY

## ACCOUNTANCY APPOINTMENTS

ARE CONTINUED ON FOLLOWING PAGE

## Treasury Accountant

c. £14,500 + Car

Ozalid (UK) Limited is one of the country's leading manufacturers of reprographic materials and equipment and is a wholly owned subsidiary of the international Ozalid group. An opportunity occurs for an experienced Treasury Accountant to join our Head Office staff.

The main purpose of the job will be to plan and control cash movement within Ozalid Group Holdings Limited and to financially evaluate and report on the profitability of proposed investments and divestments. The successful candidate (male/female) will also control the group tax affairs and will be expected to deal with international currency variations. The job reports to the Group Financial Controller.

Applications are invited from qualified Accountants who have experience in treasury functions and are capable of running the tax affairs of a medium size company. Preferred age range 30-40.

The salary offered will be circa £14,500 plus a company car, BUPA and the normal terms associated with a major employer. Assistance towards relocation will be considered.

Written applications setting out relevant details, including current remuneration package to:

W. H. Hammer  
Company Personnel Manager,  
Ozalid (UK) Limited,  
Langstone Road,  
Langstone,  
Essex IG10 3TH  
(Telephone: 01-508 5544 ext 406)

**OZALID**  
Leaders in Reprographic Equipment & Materials

## HEAD OF FINANCE

We are seeking an experienced, qualified accountant for BBC Publications. This senior position provides an opportunity to work within the organisation responsible for publication and distribution of Radio Times, The Listener and a wide range of general and educational material, with an annual turnover of in excess of £40M.

Applicants should have several years' experience and a proven record of management accounting in responsible positions preferably in Industry and Commerce using computer-based systems. They should possess qualities which will quickly enable them to establish themselves as respected senior members of the management team. Knowledge and experience of the publishing industry is desirable.

Salary £15,845-£19,490 according to qualifications and experience (currently under review). Based Central London. Relocation expenses considered.

Contact us immediately for an application form (quote ref. 2374/FT and enclose s.a.e.) BBC Appointments, London W1A 1AA. Tel: 01-580 3334.

We are an Equal Opportunities employer

**BBC**  
PUBLICATIONS



## THE ARTS

## The American Clock/Birmingham Rep

B. A. Young

Arthur Miller's new play is a great mosaic of the U.S.A. in the days of the Great Depression. It contains 43 parts, which in Peter Farago's production are played by 15 actors. There are parts that include a couple of pianos, but no scenery, though above the plain octagonal stage where the action takes place a film of screens takes projections of contemporary scenes, sometimes more relevant than others.

At the core of the movement is the Baum family, the youngest of whom, Lee (Joris Stuyck), is clearly to some extent based on the author. The Baums are prosperous people; in the first few scenes they are seen among the rich. As they sit in a speakeasy drinking

brandy from a tea-set, they talk of the incoming disaster, with its first suicide. Soon enough, the Baums have moved into a tiny house in Brooklyn, making do with one bedroom where once they had three bathrooms. Young Lee is still wondering uncertainly about his college career. The new poverty means to him that he can buy his friend's bike for \$12 — but it is brought nearer to him when, as soon as he takes his back on it, it is stolen. By the end of the act, his father is reduced to borrowing small change from him to pay the fare to his work. One character remains above the surface, Arthur Robertson (Don Fellowes); he is employed to give a commentary on the course of events.

I felt for a while that the fortunes of the Baum family, of whom we meet half a dozen at least, seemed too unimportant compared with the fortunes of the United States; but in a while, Lee, instead of being one of a number of disasters, moves nearer the centre of the drama. We follow him to the South, where he sails on a Mississippi steamer in the hope of getting a story, for already he has decided to be a reporter. Meanwhile, city life is presented through his eyes and those of his friends in a multitude of short scenes. Distress reaches its nadir when Lee has to take his father to the relief office to testify that he won't allow his son in his house; only if Lee is living on his own can he claim a handout.

Roosevelt's second term, presented only by projection and voice-overs, is the signal that the Great Depression is over.

Lee has become a successful reporter; his cousin Sidney (Andy Pantevoda), who wanted to write a song as successful as "Buddy, Can You Spare a Dime?", is a policeman; Mrs Baum (Antonia Pemberton) has got her grand piano back.

The American Clock is really another of Miller's exercises in nostalgia. It deals with a vast subject, and is bound to make an impression, but I should have admired it more if Miller had used a more concentrated story line instead of trying to present so much through so many channels.

## This Thing Called Love/Ambassadors

Anthony Cartis

*This Thing Called Love* is presented by arrangement with the Watermill Theatre, Newbury. Everything that has ever been written, sung, performed on the subject of love, making love, married love and extra-marital love, is in the evening. There are contributions by Shakespeare, Beckett, Sondheim, Cole Porter and Noel Coward, not to mention a host of lesser talents who have expounded this theme. The anthropomorphising has been done by Alec Grahame, David Kerman and John Moffatt.

The two last-named gentlemen make up half the cast on stage, the other half consisting of Anna Dawson and Jennie Linden. This quartet, wearing eye-catching concert-party costumes, drape themselves around the steps and hexagonal objects

that form the set, and proceed to deliver songs, poems, sketches, one-liners with maximum attack pop-stop. It is an agreeable enough exercise, well-suited one would have thought to an audience's mood after a good dinner on a long summer evening in the delightful ambience of the Watermill, Newbury; not quite so appropriate a cold night in winter.

Radio 4 occasionally offers compilations built around some rather nebulous universal notion, and the problem is always the same: to give some kind of shape and point to the rag-bag, however well stuffed it may be with detectable goodies. The present show does not really solve this problem by taking the audience through the various phases of love from youth to old age. The numbers in the first half can be

enjoyed in part two.

In part one Mr Moffatt over-

lays the Poet Laureate's paean

to a little girl called Wendy

encountered at a children's party; while in part two he got Coward's sad poem "I'm no Coward" and poem "I'm no Moffatt" in the show's Chamberlain running the whole gamut from Albert Chevalier to Tom Lehrer; Mr Kerman is its Male Voice raising the roofbeams with his renderings of songs from musicals and revue; Miss Dawson is its Comedienne, and Miss Linden its Souurette. Each has a show-stopping moment or two; the honours, such as they are, remain even.

If this show runs, then Aunt Edna lives.



Anna Dawson



John Thaw as Sir Toby Belch and Sarah Berger as Olivia in a scene from the Royal Shakespeare Company's Stratford-upon-Avon production of 'Twelfth Night,' which opened last night.

Directed by John Caird, the production also stars Zoe Wanamaker as Viola

## Lady Macbeth of Mtsensk/Duisburg

Andrew Clark

A riveting musical drama receives a welcome revival

Almost 25 years have passed since the Deutsche Oper am Rhein revived *Lady Macbeth of Mtsensk*; but the amount of international interest which Shostakovich's second and final essay in major opera form has been accorded since that pioneering production has been disconcertingly thin. In musical characterisation and dramatic impact, *Lady Macbeth* is a minor masterpiece from an energetic young composer; it is immediately challenging for a dramatic soprano and rewarding as an approachable piece; and it is a more approachable work than many other operas from East Europe that have come into vogue in recent years. So its neglect since the score was revised and made more available in the West in the early 1960s is perplexing.

The Deutsche Oper am Rhein deserves credit for returning to

the work for the company's final the bedroom scenes. The brute new production of the current force of sexual energy and physical violence, although never actually explicit, is conveyed with such vigour that even some members of the hardened Duisburg audience were taken aback on the first night.

Herlihskha's setting of the final scene in a concentration camp would have worked, had he not tried to update it with modern searchlights. Even here, however, he pulled off a startling coup by having Katerina convulsed from her scrubbing at the hands of her fellow convicts onto the barbed wire fence facing the audience, in a perfectly-timed crescendo.

At this point the terrified, wide-eyed expression of the soprano, Mani Meikler provided the climax to a virtuous performance. Behind her, Katerina's suppressed need for love, the inexorable personal agonies, her underlying nobility and courage, Miss Meikler's command of pitch and line was immensely distinguished as well as intensely erotic.

He avoids caricature, to his cost in the police station scene, which is a flop; but the approach pays off elsewhere, in reinforcing the ugly tyrannical nature of the father-in-law, and providing an erotic tension in

## Royal Philharmonic/Festival Hall

David Murray

Charles Dutoit, of whom we are seeing a good deal this spring, appeared again on Tuesday to conduct the RPO in a half-French, half-Bohemian programme. The Bohemian part was Dvorak's "New World Symphony." It sounded no more American than it does (from the coda of a couple of tunes), but also less comfortable. The 1947 *Sinfonietta* is probably an amiable failure, by the composer's high standards — a gracious assembly of familiar Poulenc gestures, even self-quotations, which carries no little weight for an amateur listener. The other pieces are minor but vintage, amusing to find in one of the Marches, music commissioned for a grand dinner, material that not only recurs in the tragic finale of *The Carmelites*.

Poulenc's record of orchestral

music has sensibly released the solo music from its Well

temperance by the London Si-

nfonietta on a single disc. The

Kierkegaard score is brilliant with drama from the

Threepenny Opera music, for a

long little hand without strings. The Violin Concerto

of 1924 (with accompaniment

by winds only), admirably

played, shows how developed

the work for the company's final the bedroom scenes. The brute new production of the current force of sexual energy and physical violence, although never actually explicit, is conveyed with such vigour that even some members of the hardened Duisburg audience were taken aback on the first night.

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## Verity Bargate Award

David Murray

Tony Czare has won the first Verity Bargate Award for his play *Shona*, a study of a schizophrenic girl. The award is to suppose Dutoit dislikes the RPO in a half-French, half-Bohemian programme. The Bohemian part was Dvorak's "New World Symphony." It sounded no more American than it does (from the coda of a couple of tunes), but also less comfortable. The 1947 *Sinfonietta* is probably an amiable failure, by the composer's high standards — a gracious assembly of familiar Poulenc gestures, even self-quotations, which carries no little weight for an amateur listener. The other pieces are minor but vintage, amusing to find in one of the Marches, music commissioned for a grand dinner, material that not only recurs in the tragic finale of *The Carmelites*.

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## Arts Guide

## Exhibitions

PARIS

Gloria di Chiara: Beaubourg is showing some 100 paintings and 40 drawings by De Chiara, including the most important ensemble of his nudes, portraits and scenes. Centre Georges Pompidou, Grande Galerie, 3rd floor. (2771112). Closed Tues. Ends April 25.

Claude Gallot or Le Lorrain (1800-1852), as his name indicates, was born in Lorraine but spent his creative years in Rome. He was a painter of luminous landscapes and a poet of the sea. He influenced Turner and Monet and was admired by Goethe and Keats. His love of nature charmed the English, yet his compatriots failed to appreciate him fully. Thus many of the oils, drawings and engravings in this exhibition, significantly organised on the initiative of the National Gallery of Washington, will be seen for the first time in France. Grand Palais. Closed Tues. Ends May 18. (280322).

Claude Monet: Homage is paid to his Giverny period with 45 of his paintings, including the nymphs, at the Centre Culturel du Marais, 28 Rue des Francs-Bourgeois. (2773225). Closed Tues. Ends July 17th.

Edouard Manet: An exceptional retrospective marks the 100th anniversary of the artist's death including Olympia, the Bar at the Folies Bergères, Nana and Déjeuner sur l'herbe. Paintings, which at the time created such a scandal, are now seen as classics in the tradition of Franz Hals and Velasquez, whom

Manet revered. Yet at the same time they are a hommage to one of the first Impressionists and a pioneer of modern art. Grand Palais. April 18 - August 1. Closed Tues. Late night Wed 22 10pm (2815610).

ITALY

Milan, State Archives: Ludovico II Momo, his City and his Court (1490-1500). Ends May 2.

Venice, Palazzo Grassi: Paintings including works by Picasso, Morandi, de Chirico and Kandinsky. Ends April 24.

Venice, Museo Correr: Eighteenth century engraving. Ends June 3.

WEST GERMANY

Cologne, Raumtennis-Zoom: Museum of the German value of an exhibition featuring 2,000 Mexican wooden dance and death masks. Also Pre-Columbian objects on loan from the Instituto Nacional de Antropología e Historia in Mexico City. Closed Tues. Ends May 15.

Hanover, Kestner Gesellschaft: 16 Warmbröckenstrasse: The complete graphic work of Oskar Kokoschka, the Austrian expressionist, carefully guarded against daylight so as not to damage the delicate water colours and drawings. Ends May 15.

Cologne, Wallraf-Richartz-Museum: An der Recklinghausenstrasse 10: Watercolours and drawings by Oskar Kokoschka, the Austrian expressionist, carefully guarded against daylight so as not to damage the delicate water colours and drawings. Ends May 15.

Berlin, National Galerie: 18 Kurfürstendamm: The only German venue of Swiss artist Ferdinand Hodler exhibition, which offers the first comprehensive survey of his work since his death in 1918. Ends April 24.

LONDON

Hayward Gallery: Landscape in Britain 1850-1950. A lucky-dip of an exhibition rather than a close scholarly exercise, but none the less enjoyable for that. The good things are there to be discovered among the interestingly moderate and even eccentric landscape. The other pieces are minor but vintage, amusing to find in one of the Marches, music commissioned for a grand dinner, material that not only recurs in the tragic finale of *The Carmelites*.

National Gallery: Seven major series by sculptor David Smith are represented in the 60 large works in welded metal included in the exhibition. Ends April 24 (3727200).

VIENNA

Museen für Angewandte Kunst: Two exhibitions which are closely allied. Böttger earthenware with porcelain from the collection of Auguste de Stoclet (1878-1933) from Dresden, and Meissen porcelain from 1710 to the present day. The early manufacturers of porcelain under Auguste de Stoclet led to the more refined, manufacturing known as Meissen.

NEW YORK

Metropolitan Museum of Art: Those overwhelmed by the sheer volume of art at the Valence will much appreciate the present loan of 250 choice pieces, including the Apollo Belvedere, Caravaggio's *The Deposition* and even modern pieces by Matisse in what the museum is calling its show of a decade. Ends June 12.

## F.T. CROSSWORD PUZZLE No. 5,152

ACROSS

- Processed heroin available at a price (2, 4)
- Fighting and winning (8)
- Foreign parts (7)
- Quickest way home for some workers (7)
- Hasn't any choice of new wine? (4)
- Perfinitely impractical? (10)
- Firmly established as a growing concern (6)
- Went around in a female dress? (7)
- Annoyed when out of a pain-killer? (7)
- They support various trusts (6)
- Pointed telegram warning us to keep out? (6, 4)
- Ready to tackle anything but work (4)
- Swallow one drink (7)
- Some have a disturbed rest in part of England (8)
- French centre replaced by French port? (6)

DOWN

- Again, but for the last time presumably (4, 6)
- Children are given it in different forms (8)
- Position of uncertainty (8)
- Star skater is upset (8)
- A banker's order in America (8)
- Improve meal or I eat out (10)
- Being a fool I do it wrongly (5)
- A clear, dry solution (4)

Solution to Puzzle No. 5,151

**INVERTED COMMAS**

1. DODGE DRAGGP  
2. OSIVIA ENDRAVOUR  
3. GRATI AS MNR  
4. EPTOMIC NECHWE  
5. WMRPS FLS  
6. THEFT OPPORTISTS  
7. MORN'S JIB  
8. WATERFERN WORCE  
9. TIPPIED EXPLIATE  
10. TWEETIFIED TETRION  
11. MINDS DUG  
12. ENGAGED SPENCING

## FINANCIAL TIMES

BRACKEN HOUSE, CANNON STREET, LONDON EC4P 4BY  
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Thursday April 21 1983

## Constraints on the press

**THE LABOUR PARTY'S** campaign document for the general election published last week, contains the following statement: "Our aims in the media are to safeguard freedom of expression, encourage diversity and establish greater accountability. For all the media we will introduce a statutory right of reply to ensure that individuals can set the record straight."

The commitment to the right of reply is not particularly surprising, for the issue has been brewing for some time and is not confined to the Labour Party. In the House of Commons in February Mr Frank Allam, the Labour MP for Salford East, almost carried the second reading of a Bill to this effect. The voting was 90 in favour and seven against. The motion was only rejected because less than 100 MPs appeared in the division lobbies. Several Conservatives helped to sponsor the Bill and others voted in support.

The issue of the behaviour of the press has also been in the news recently because of the cheque book journalism relating to the case of Mr Peter Sutcliffe, better known as the Yorkshire Ripper. This was severely censured by the Press Council, but it emerged once again that the council is at best a watchdog without much power to bark, let alone bite.

**Criticism**

It is thus now a question of whether the demands for the statutory right of reply will continue to gain ground or whether the Press Council can be adequately strengthened as even some of the opponents of Mr Allam's Bill would like.

Criticism of the existing council is based not only on its impotence; it has no powers to require a newspaper to publish a reply and none to punish it. It is also exceedingly slow in reaching its conclusions: delays of six to nine months are quite common and, as Mr Phillip Whitehead, Labour MP for Derby North, pointed out in the Commons debate, its reports for 1978 and 1979 were only published in March.

## Free trade in services

**AN IMPERFECT** grasp of the language caused Britain's first Hanoverian king to declare as he landed on English soil: "I come for all your goods." The United States appears to have made a similar diplomatic gaffe by presenting too much in its own idiom the case for free trade in services.

Resentment of the Americans' frontal attack at last November's ministerial meeting of the Gatt is still simmering in the Third World and in some European capitals. Justified or not, that resentment has to some extent determined the manner in which the free traders must now proceed.

That liberalisation of world trade in services—which is in the U.S.'s own interest, as it is also in Britain's—should not obscure the important underlying point: invisible services are not so very different from visible products. What is good for America may also be good for the world as a whole. The post-war dismantling of tariffs on goods has fuelled a beneficial explosion in world trade: if the same effort were now to be applied to invisibles, equally beneficial results—not least for employment—can be foreseen.

The American initiative is dictated by rapid structural changes in the U.S. economy. An estimated 70 per cent of Americans are employed in service industries, 10 per cent in government and only 20 per cent in manufacturing. Over half of Britain's 20.5m employed are in the service sector, and invisible earnings are reckoned to be equivalent to half the UK's import bill.

### Dangers

Current preoccupation with the decline of "smokestack" industries and the dangers of mass unemployment and price reflationism should not be allowed to stifle the debate about trade in services. Nor is it necessary in the course of that debate to encourage manufacturers' incipient inferiority complex with sweeping projections about the "right" balance between manufacturing and service activities.

A useful starting point for what is, admittedly, an ambitious venture would be for the U.S. and her opponents on the issue to understand each other's credentials. The Americans have what has been called "an intellectual gut feeling," an ideological commitment to free trade from which they then

lished in the last few months.

The point of redress is that it should be granted quickly; otherwise the damage is done.

There is, too, a lack of public impact. Mr Patrick Neill QC, the present chairman, is also the chairman of the Council for the Securities Industry as well as Warden of All Souls. These commitments inevitably limit his influence on the journalistic profession.

### Reform

The Press Council has recently promised that it will reform itself by seeking to speed up its conciliation procedures. It may even introduce new arrangements under which a Press Council official or panel would rule on a complaint and, if appropriate, tell an editor that a reply must be published. Yet such suggestions have been heard before and the precise proposals for reform have been slow in coming.

As it happens, Mr Neill is about to retire from the position. His successor will be chosen at a meeting of the council next month. There is a strong case for a senior figure who has earned the respect of both the Press and of the public at large and who would be willing and able to exercise leadership.

One of the articles of the Press Council's constitution says that the chairman "shall be a person otherwise unconnected with the Press" and it is right that he should be seen to be independent of previous Press interests. Yet a part-time chairman with several other jobs to do is no longer the obvious answer.

If statutory controls are to be avoided, which we believe they must, then self-regulation must be made effective. The difficulty is to persuade members of an intensely competitive industry to accept some restraints on their freedom of action in the interests of the Press as a whole. At present there is a reluctance to accept such constraints; it is Mr Allam and his supporters who are making the running. That is why a strengthening of the Press Council is urgently needed.

**I**T WAS a challenge worthy of an American floor trader, one of the brash and wily breed which oils the wheels of the U.S. futures markets. So Mr Arnold Elman, vice-president of sales of Chicago Grain and Financial Futures Co., accepted a dare last November to pit his considerable skills against a small home computer.

For eight days Mr Elman traded in the hog pit at the Chicago Mercantile Exchange, while the Quotatrader, a modified Apple computer, spewed out orders for no fewer than seven commodities.

The results were later memorialised in song by Mr Daniel Rahfeldt, public relations consultant for Mr Grant Renier, chairman of Quotatrader Corporation.

... And they locked horns together,

Each trader as best they could. But when the smoke cleared, it was what Elman feared,

The computer had beat him at his game...

At the end of the contest, Mr Elman's trading had produced a return on his original investment of 1.82 per cent. The Quotatrader, which produces up-to-the-second price quotes, instantaneous charts and market orders all day long, had earned a return of 4.08 per cent. Mr Elman now keeps a Quotatrader in his office and uses it as a...

### The fundamentalists are to be found in larger numbers on the exchange floor

tool," but he still insists that, in the long term, it is the fundamental laws of supply and demand, rather than some mysterious compilation of trends by computers, which move markets.

Beneath the light-headed rivalry of this man-against-machine match is a serious, long-time division within the futures industry between the fundamentalists, like Mr Elman, and the chartists, who believe that the right system, based on a close examination of past trends in the market, will yield the greatest profits.

The fundamentalists are to be found in far larger numbers on the exchange floors, where they keep a constant eye on the news. War, peace, weather, assassinations, elections, government programmes, cartels, talks—and developments reflecting an ultimate change in the supply-demand equation can move them to buy or sell.

The chartists dispassionately remove events of the day from consideration as they track volume of open interest (not covered positions), moving averages, and oscillators. Some follow cyclical and seasonal fluctuations, some chart price configurations and trade when a commodity breaks out of the pattern.

For example, the West Germans, proud free traders in goods, have some of the strongest legal restrictions on what financial and other services their businesses may buy abroad. The French, whose export of services has flourished over the past decade, do not perceive a problem. Apart from that, they tend to view any U.S. initiative with suspicion.

As for the Third World, the tendency is to see Anglo-American interest in opening their markets as another manifestation of economic imperialism. The newly industrialising countries will not readily be convinced, as they need to be, by the free traders' argument that they too can reap balance of payments benefits from letting the sophisticated service operators in.

**I**nterest

There are more practical obstacles. Services should be treated as goods, but they are not, of course, the same thing. The flow of data must sometimes be checked in the interests of national security or personal privacy: sophisticated electronic technology cannot be passed to enemies; countries won't protect their merchant fleet for strategic reasons; all airlines cannot use all airports.

Secondly, multilateral negotiations within the Gatt—the obvious forum—cannot take off until the EEC has itself come to grips with the question. There is growing interest in the Commission in plans to free the internal market in financial and other services, but the political will on the part of a number of governments is lacking.

There is also the sheer statistic difficulty of counting and categorising services and in identifying the sometimes obscure barriers to their free exchange.

For these reasons it may take longer than the Americans hope for comprehensive negotiations to begin. In the meantime, governments must chip away at barriers already erected which cannot be justified on security grounds, and pause before legislating new ones. Restrictions on trade in services are damaging to the world economy.

**J**eans Maxime Leveque is back in the driving seat. But the car is new.

The man who did so much to build up Credit Commercial de France left the bank after it was taken over by the state in the wave of nationalisation following Francois Mitterrand's victory at the polls in May 1981.

Last year he gave a first indication of a new banking and business career when he set up a holding company in Curacao—IBM Holding.

Saudi interests have a majority shareholding in the new venture and \$30m of the \$160m capital has already been subscribed.

Three European banks hold minority stakes—Kredietbank Luxembourg, BEHF and Nederlandse Middenstandsbank.

International Bankers Incorporated is now the first wholly-owned subsidiary of IBM Holding. It has been set up in Luxembourg and will start operating in May.

The bank will be headed by Jean de Roquefeuil who is relinquishing his post as assistant general manager of... Credit Commercial de France.

For the time being the new bank will concentrate upon short-term financing operations in the Middle East and the EEC.

Leveque is one of those people who actually practices what he preaches. In the run up to the French presidential elections two years ago he went on record in the press and in public debate attacking the nationalisation plans proposed by the Left and warning of what he felt would be their consequences.

Indeed, his rather American-style hustings behaviour surprised many of his more staid Parisian colleagues. The Americans have what has been called "an intellectual gut feeling," an ideological commitment to free trade from which they then

lived in the last few months. The point of redress is that it should be granted quickly; otherwise the damage is done.

There is, too, a lack of public impact. Mr Patrick Neill QC, the present chairman, is also the chairman of the Council for the Securities Industry as well as Warden of All Souls. These commitments inevitably limit his influence on the journalistic profession.

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These technical traders are a growing force in the marketplace and one, some analysts say, which could distort prices because of their tendency to trade according to the urgings of their computers.

The futures markets have passed through a decade of dizzying growth with the number of participants, contracts traded and exchanges surging dramatically. Financial futures have taken an increasing share of the volume, and trading in currencies and energy futures has expanded steadily.

Stock index futures, which allow hedging by equity investors, are expected to explode in volume. Commodity Futures options—which give the buyer the right to take up a contract at future prices—are now attracting the more cautious trader. Two new completely computerised exchanges with floor traders plan to start operation this year.

These developments—coupled with the belief that small investors are fighting overwhelming odds when they invest alone on the futures markets—has led to the growth of so-called

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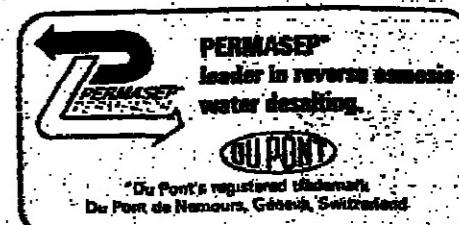
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# FINANCIAL TIMES

Thursday April 21 1983



SOCIALISTS AND REPUBLICANS PRESS FOR EARLY POLL

## Election fever builds in Italy

BY RUPERT CORNWELL IN ROME

ITALY is suddenly facing the possibility — many would argue the probability — of general elections a year before they are due, on the same day as an important round of regional elections scheduled for June 26.

The new political turbulence, which threatens to sweep away the coalition Government of Sig Amintore Fanfani, has crept up, little noticed, since Easter. So strong has it now become, however, that the main topic of debate is whether it is technically possible for Parliament to be dissolved by May 11, the deadline if the June 26 date for confirmed elections is to be met.

The parties most visibly pressing for early elections are the Republicans and, above all, the Socialists, without whose blessing no Government, excluding a direct alliance between the Christian Democrats and opposition Communists, can be formed. But there are signs that the two last-named parties, as well as

the smaller Social Democrats and Liberals, are less averse to the idea of elections this summer than their public protests would suggest.

Hectic consultations continued yesterday between the various party leaders. But the firmest indication is likely to come from the Socialists, whose central committee meets tomorrow and Saturday. Many observers believe that the party will decide to withdraw its ministers from the Government, thus automatically provoking its downfall.

The likelihood that this parliament would end before its constitutional expiry in June 1984 has existed ever since the inconclusive 1979 general election. But talk of early elections had grown less since the 73-year-old Sig Fanfani became Prime Minister for the fifth time, last December.

His administration has been noticeably less quarrelsome than its predecessors. It also has some valuable achievements to its credit during its short term in office, notably the agreement last January between both sides of industry to modify Italy's system of wage indexation.

Even if Sig Fanfani falls early next week, the head of state may ask either him or another politician to make a final effort to form a Government and ward off the elections, at which the Socialists are still confident of showing a considerable improvement on the 10 per cent of the vote they won in 1979.

● A woman has been elected mayor of Palermo, the male and Mafia-dominated capital of Sicily, Renato reports. Sra Elda Pucci, a 55-year-old Christian Democrat and paediatrician, won the vote narrowly to become the first woman to govern a large Italian city.

The city, with a population of 800,000, has been racked by a wave of Mafia crime as rival clans fight for control of the heroin trade. Last week, 12 people were shot dead in the city and elsewhere in Sicily in a 24-hour period.

## Paris set to lift defence spending

By David Housego in Paris

FRENCH defence spending is to rise by an average of 2 per cent a year in real terms over the next five years as part of a long-term plan in which savings through manpower cuts are offset by increases in equipment expenditure.

The plan, approved by the cabinet yesterday, gives first priority to strengthening France's nuclear deterrent. But its main innovation is to create a powerfully-armed mobile force backed by anti-tank helicopters capable of intervening early on in a European conflict. The force is envisaged as having 50,000 men with up to 430 combat helicopters by 1988. It reflects France's growing readiness to take part in a "forward battle" in the defence of West Germany and Europe.

The five-year spending programme, over which there has been agonising debate within the administration because of the overall squeeze on expenditure during a period of low growth, provides for a seventh nuclear submarine, a nuclear-powered aircraft carrier to replace the Clemenceau; three additional nuclear-powered attack submarines; and the development of the Hades tactical nuclear missile.

This weapon, due to come into service in 1983 as a replacement for the Pluto, will have a range of 350 km, enabling it to reach Warsaw Pact countries from France.

Manpower is to be cut by 35,000 throughout the services over the period. The bulk of this falls on the army, whose strength will be cut by 7 per cent from the 312,000 today.

Savings from this are to help finance the new mobile force and the modernisation of the French First Army, which is stationed largely in West Germany.

The anticipated annual 2 per cent growth in real terms allowed for in the budget is below the Nato 3 per cent target but in line with the recent trend in French defence spending. If attained, it will represent a major cost to the currently strained economy.

Overall, the budget provides for defence expenditures over the period of FFr 830m (\$112.8bn) at current prices. In constant 1983 prices this represents FFr 705m on the conservative assumption of an average inflation rate of about 6 per cent a year.

The plan is nonetheless expected to come under sharp attack from the opposition as failing to provide adequate funds to strengthen the armed forces at a time of growing East-West tensions. Indicative of this was the almost unprecedented resignation in March of General Jean Delamay, the army chief of staff, in protest at cuts in spending on the army and in the priority given to conventional over nuclear forces.

First signs that the Kremlin had decided to treat the French action differently appeared last week, when the media began circulating letters from prominent citizens describing the expulsions as shameful.

It is the first time the Soviet media have publicised such an incident in this way.

The press has now stopped publishing the indignant protests.

## U.S. judges back ban on N-plants

By Reginald Dale in Washington

THE U.S. SUPREME Court yesterday dealt a major blow to the nuclear industry by unanimously upholding a California ban on new nuclear plants until a safe method is found for storing dangerous radioactive wastes.

The industry had vigorously contested the 1976 California law, similar to regulations that have been adopted in seven other states, on the grounds that the state-imposed restraints conflicted with Federal authority. The industry feared that a ruling in favour of the states would bring already dwindling nuclear plant construction to a virtual standstill until the storage problem is solved.

Federal authorities have looked at a number of possible repositories for radioactive waste, including underground salt mines, but have yet to approve a safe storage method. The California law was challenged by two major Western energy companies, Pacific Gas and Electricity and Southern California Edison.

The court, however, sided with the states in upholding a Federal appeals court ruling that California's moratorium was not designed to provide against radiation hazards, but was adopted because nuclear power may be an uneconomical and uncertain source of energy.

The justices held that, while the Federal Government has complete control over safety aspects of nuclear power, States have "traditional authority over the need for additional generating capacity, the type of generating facilities to be licensed, land use, rate-making, and the like."

The decision came just one day after the court had issued a ruling favouring the nuclear industry, in which it said that the Government is not required to consider psychological stress on local residents in approving the opening of nuclear power plants.

## Nigeria seeks \$2bn loan to meet trade debt backlog

BY MARGARET HUGHES AND QUENTIN PEEL IN LONDON

PRESIDENT Shehu Shagari of Nigeria has confirmed that his government is seeking to borrow up to \$2bn from international banks to help pay off its backlog of trade debts.

Attempts to put a loan together have, however, run into trouble over proposals that Nigeria's short-term debt arrears should be met in part by banks converting their arrears into a formal loan.

Several French and British banks heavily involved in Nigerian trade finance yesterday attended a meeting convened by Barclays Bank International in London, but the leading U.S., Swiss and German banks were not present.

The latter group is understood to feel that the problem of Nigeria's short-term arrears and balance of payments deficit, brought on by the slump in its oil production over the past two years, is best met by a regular medium-term Euroloan, rather than being directly linked to the arrears.

Under the original loan proposal, each bank with outstanding trade debts was being asked to lend pro rata to its existing exposure.

At a meeting last week, also convened by Barclays and attended by all 19 of the country's leading creditor banks, a variety of proposals for loans of different terms was proposed by the dissident banks.

"We have no real objection to a loan, provided we know what the numbers are," one U.S. banker said yesterday. "We want the opportunity to find out what the extent of the problem is. We do not agree with converting existing short-term debt

into a medium-term loan."

The same banks argue that any loan agreement should await the report of a visit by the International Monetary Fund (IMF) to Nigeria earlier this month.

The British and French banks — which include Standard Chartered, Banque Nationale de Paris and Société Générale as well as Barclays — are anxious to resolve the problem of arrears as quickly as possible.

One of the biggest problems facing bankers has been establishing accurate figures both on the extent of the arrears and Nigeria's balance of payments deficit. Commercial bankers in Lagos maintain that the arrears owing both to themselves and directly to trading companies total at least \$5bn, while the Central Bank of Nigeria puts the figure at only \$2bn.

Suez seeks FF 300m

BY DAVID MARSH IN PARIS

COMPAGNIE Financière de Suez, the French state-owned financial and industrial holding company, suffered a sharp drop in net profits last year, and has called for government funds to carry out a FF 300m (\$40.7m) capital increase.

"Important" provisions were behind the profits decline to FF 249.8m in 1982 from FF 338.5m in 1981. The provisions, which Suez would not quantify yesterday, are believed to result mainly from increased risks faced by property companies in the group's portfolio of shareholdings, as well as from tax due on holdings of bonds.

The Suez group has been at the centre of a string of important financial and industrial operations masterminded by the Government to plug banking losses and restructuring.

Yesterday's results were the third indication this month that recession and increased lending risks had hit profits throughout the largely nationalised banking system.

Soviets unlikely to act on Paris 'spy' expulsions

By Our Foreign Staff

THE SOVIET UNION is unlikely to retaliate against France for expelling 47 Russians from Paris earlier this month and appears eager to calm its row with France over the affair, according to Western diplomats in Moscow.

France ordered out the diplomats and officials on April 5, saying they had been engaged in military and technological espionage. Moscow angrily denied the charge.

First signs that the Kremlin had decided to treat the French action differently appeared last week, when the media began circulating letters from prominent citizens describing the expulsions as shameful.

It is the first time the Soviet media have publicised such an incident in this way.

The press has now stopped publishing the indignant protests.

## Delors attacks U.S. over strong dollar

Continued from Page 1

concerted foreign exchange intervention, commissioned after last year's Versailles summit, had sparked off interest from the Americans in December when they feared the dollar might drop.

Now that the dollar was rising again, he complained, "the Americans do not want to hear anything more of the report."

The study, commissioned following pressure from the French for more active U.S. intervention, is due to be presented to a meeting of Finance Ministers in Washington at the end of the month. It is believed to favour a supporting role for intervention.

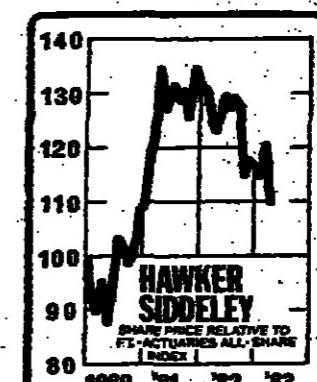
At the forthcoming summit in Williamsburg, M Delors said Europe would have to show that the American attitude to the dollar was unacceptable. Pointing out that the U.S. was keen to take on the mantle of Western leader, he said: "If one wants to organise the world, one has to face up to the responsibilities that come with it."

Jeremy Stone in London adds: The Bundesbank intervened heavily to hold back the dollar's rise yesterday, as hints continued to flow out of the D-Mark into the dollar and sterling.

The Bundesbank sold \$67.2m in the Frankfurt fixing, the largest amount since October 1981, and dealers thought that its dollar sales outside the fixing could have been twice that amount.

## THE LEX COLUMN

## U.S. banks step out together



profits, leaving the pre-tax outcome 14.9m lower at £116.2m.

The main squeeze on the trading front has been in mechanical engineering, where trading profits have fallen by 15 per cent to £24m. It looks as if sales and margins of lighter diesels have been hard hit in the UK as well as the US. However, this is one of the few areas in which the company is seeing a flicker of returning demand.

The bulk of the company's business is in the heavy capital goods sector, which, as Howson declares, the economic upturn will "take a little longer to reach". The company has now been on a profits plateau for five years — albeit one at which it has been producing a decent return on capital and generating cash. Given the aggressive rationalisation and strong product lines of the group, recovery, when it comes, should generate strong profits growth. The shares rose 10p yesterday to 88p, where the p/e is about 15, fully-taxed.

Minet

The St Paul Companies' purchase of a further 5 per cent stake in Minet Holdings sets Lloyd's of London's insurance market in a quandrum. A large American insurer may have designs on a Lloyd's broker which could create further conflicts of interest within the Lloyd's market. Lloyd's brokers are required by law to sever their links with management companies of insurance syndicates within the Lloyd's market because of conflicts of interest. Should an insurer own a broker?

There are other areas where this is likely to be a test case. All outside insurance interests buying shares in Lloyd's broking firms or other companies have to limit their shareholding to 20 to 25 per cent unless they are prepared to give undertakings about observing Lloyd's procedures. Lloyd's has allowed outside brokers to take over other Lloyd's brokers following receipt of undertakings. It may not be so relaxed now that major U.S. insurers have built up a substantial holding in a broker. St Paul has yet to find out.

BTR/Tilling

In yesterday's column it was reported that BTR was buying Thamm-Tilling shares in the market at prices around 5p above its 185p cash offer. In fact, BTR was buying for a 4.5p final dividend, in equivalent to the formal cash offer.

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## World Weather

Region	C	F	°C	°F	Day	Night	Wind
Africa	8	15	64	145	Daybreak	8	20
America	10	18	64	145	Faro	10	20
Asia	28	35	82	104	Florissant	23	73
Australia	18	25	64	145	Gardiner	17	52
Brasil	29	35	84	104	Forcal	17	63
Bulgaria	14	24	57	84	Georgie	12	54
Canada	17	21	63	70	Gibraltar	15	59
China	23	27	73	81	Grenada	20	70
Denmark	12	15	54	60	Hanover	8	46
Finland	15	22	59	72	Hong Kong	18	62
France	18	25	64	77	Iceland	19	55
Germany	10	15	50	59	India	20	68
Greece	15	21	59	70	Indonesia	20	68
Iceland	17	21	63	72	Iran	17</td	

**JMI**

for building products, heat exchange,  
drums, dispensing, fluid power,  
special-purpose valves; general  
engineering, refined and wrought metals.  
JMI plc, Birmingham, England

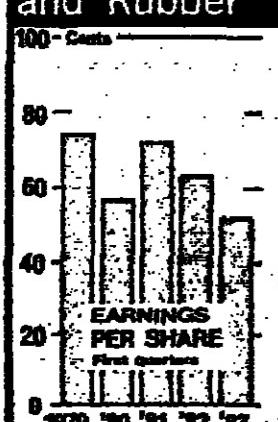
## SECTION II - INTERNATIONAL COMPANIES

# FINANCIAL TIMES

Thursday April 21 1983

**Bryant Properties**  
FOR QUALITY DEVELOPMENTS  
IN THE SOUTH AND MIDLANDS  
021 704 5111

Goodyear Tire  
and Rubber



## Continental Illinois halves net income

BY WILLIAM HALL IN NEW YORK

FURTHER heavy losses on Continental Illinois' loan participations with the failed Penn Square Bank of Oklahoma City, which ran into problems in energy lending, has led to a sharp fall in its first quarter net income, which is 13 per cent down on \$105.3m.

The group's earnings were hit by a \$10m provision for credit losses in the first quarter, which compares with \$20m a year ago and \$40m for the whole of 1982, when the bank made heavy provisions against its investment in Penn Square originated loans and other energy lending.

The bank says net credit losses in the first quarter were \$9.3m or 52 cents a share, in the first quarter. Goodyear, the world's biggest tyre maker, warned last month that net income in the three months could be down by as much as 20 per cent.

Foreign earnings in the period fell from \$15.4m to \$20.000 largely because of devaluations in Latin America and the strength of the U.S. dollar. Exceptions to the generally poor results overseas were the plantation operations and an improving sales performance in the UK.

In the U.S., by contrast, Goodyear's earnings jumped by 21.2 per cent to \$38.3m. The company said that an improving economy was triggering increased sales of car and truck tyres in both the original equipment and replacement markets. The aerospace and chemical operations had also done well.

Worldwide sales in the quarter slipped marginally to \$71.0m.

## Phibro-Salomon rises to \$116m

BY WILLIAM HALL IN NEW YORK

PHIBRO-SALOMON, the New York based investment banking and commodity trading group, increased its net income in the first quarter by 164 per cent to \$11.6m primarily as a result of the boom in trading on Wall Street.

The company says that the surge in earnings over the first quarter of 1982 reflects a continuation of the high level of activity in financial markets which commenced during

the second half of 1982, as well as improvements in its commodities marketing operations.

The group's fully diluted earnings per share in the latest quarter total \$1.54 compared with 60 cents per share in the comparable period of last year. Primary earnings per share totalled \$1.68 against 65 cents per share.

Group revenue rose marginally to \$1.1bn and earnings before income

tax jumped from \$47m in the first quarter of 1982, and \$124m in the final quarter of last year, to \$192m.

Philip Morris, a major commodity trading and marketing group, and Salomon Brothers, the Wall Street investment banking firm, merged in October 1981.

In 1982, the first full year after the merger, Phibro-Salomon net income was \$337m.

Philip Morris International's unit volume and consolidated operating revenues increased slightly over

1982's first quarter, although currency realignments reduced the company's international earnings.

The Miller Brewing Company's revenues were down in the period, but the Seven-Up Company registered a sales gain. Total operating revenues climbed by nearly 10 per cent to \$3.1bn, and earnings per share rose from \$1.34 to \$1.48.

Changes in Federal excise tax led to a substantial decrease in industry shipments during the quarter, Philip Morris added. But actual cigarette consumption appeared to be only modestly lower.

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# INTERNATIONAL COMPANIES and FINANCE

## NORTH AMERICAN QUARTERLY RESULTS

**AMERICAN CYANAMID**

	1983	1982
Revenue	\$ 220,000	\$ 240,000
Net profits	27,200	30,000
Net per share	0.55	0.75

**DATA CORPORATION**

	1983	1982
Revenue	\$ 550m	\$ 550m
Net profits	17.2m	20.1m
Net per share	0.47	0.50

**MARTIN MARVELTA**

	1983	1982
Revenue	\$ 801.5m	\$ 784.5m
Net profits	12.8m	13.6m
Net per share	0.36	0.44

**ROHM AND HAAS**

	1983	1982
Revenue	\$ 482m	\$ 475.2m
Net profits	32.5m	34.6m
Net per share	2.61	2.51

**DIAMOND SHARROCK**

	1983	1982
Revenue	\$ 855.4m	\$ 791.1m
Net profits	4.6m	5.4m
Net per share	0.07	0.04

**MIDDLE SOUTH UTIL.**

	1983	1982
Revenue	\$ 656m	\$ 642.3m
Net profits	6.2m	7.6m
Net per share	0.43	0.56

**SCOTT PAPER**

	1983	1982
Revenue	\$ 507.5m	\$ 502.2m
Net profits	19.5m	18.1m
Net per share	0.41	0.41

**ENGELHARD**

	1983	1982
Revenue	\$ 11.4m	\$ 12.5m
Net profits	1.61m	1.42m
Net per share	0.30	0.23

**MORTON TRICOL**

	1983-84	1982-83
Revenue	\$ 445.4m	\$ 422.8m
Net profits	22.4m	18.2m
Net per share	1.40	1.19

**TURKISH**

	1983	1982
Revenue	\$ 214.6m	\$ 193.8m
Net profits	15.1m	13.8m
Net per share	—	1.24

**EMERSON**

	1983	1982
Revenue	\$ 897.4m	\$ 874.4m
Net profits	41.5m	50.5m
Net per share	0.74	0.91

**NORTHROP**

	1983	1982
Revenue	\$ 730.2m	\$ 682.4m
Net profits	7.2m	7.2m
Net per share	0.43	0.43

**TRANE**

	1983	1982
Revenue	\$ 265.4m	\$ 250.4m
Net profits	5.15m	7.5m
Net per share	0.30	0.74

**GOULD**

	1983	1982
Revenue	\$ 390.2m	\$ 411.7m
Net profits	14.1m	14.4m
Net per share	0.32	0.44

**TRANSAMERICA**

	1983	1982
Revenue	\$ 1,170.0m	\$ 1,070.0m
Net profits	54.2m	44.8m
Net per share	0.36	0.36

**UNION CARB**

	1983	1982
Revenue	\$ 419.2m	\$ 394.4m
Net profits	1.4m	1.4m
Net per share	1.13	1.33

**COLECO INDUSTRIES**

	1983	1982
Revenue	\$ 180.2m	\$ 180.2m
Net profits	15.2m	15.2m
Net per share	0.70	0.68
? Loss	—	—

**Pfizer**

	1983	1982
Revenue	\$ 155.2m	\$ 155.4m
Net profits	10.2m	10.2m
Net per share	0.53	0.41

**KIMBERLY-CLARK**

	1983	1982

<tbl\_r



## UK COMPANY NEWS

## Barrow Hepburn behind at £0.87m

TAXABLE PROFITS of the Barrow Hepburn Group fell from £1.65m to £0.85m for 1982 on turnover of £108.5m, down by £20.5m. The dividend, however, is being maintained at 2.2p net per 25p share by a final of 1.4p.

The results include nine months of the Dutton Group, sold last November, which incurred a loss of £240,000 on turnover of £1.1m.

Excluding the Dutton figures profits for the remainder of the group emerged at £1.12m (£1.64m), the reduction being principally due to SpA Luigi Rizzi & C. the Italian subsidiary which was affected by the level of demand from world tanneries, particularly those in Latin America and Eastern Europe.

Particular profits were struck after paying higher interest charges of £528,000, compared with £314,000—1981's figures included a £16,000 share of associate profits.

Tax accounted for £209,000 (£337,000) and extraordinary items of £508,000, which include £220,000 in respect of the Dutton disposal, £323,000 for re-organisation expenses and realisation of other subsidiaries and a provision of £150,000 against Mexican debtors.

Stated earnings per share were 2.6p (3.91p)—on a full distribution basis they totalled 3.22p (4.68p).

A loss of £793,000 (£413,000 profit) was transferred from general reserves which, after adding £121,000 (£12,000 deduction) for exchange gains and deducting £18,000 discount on the acquisition of Dutton Group in 1981 eliminated on its disposal, amounted to £537,000 (£1.22m).

Mid-year profits were lower at £30,000 (27,600).

### • comment

Barrow Hepburn has not abandoned hope of broadening its base further from leather and tanning, despite the costly take-over with Dutton Group sold back to its original owners in November. Net borrowings are modest at £450,000 compared to shareholders' fund of £9.9m.

Barrow Hepburn has looked at a couple of companies outside tanning and leather, and are prepared to pay up to £5m depending on the quality of the acquisition. SPA Luigi Rizzi, its Italian subsidiary which makes tanning machinery has seen its traditional market Latin America shrink drastically. After making a provision of £150,000 against Mexican debtors, it has stopped selling in Mexico and has turned its attention north of the border where the U.S. provides its brightest trading prospect. UK subsidiaries, which include the division of conveyor belting and the manufacturer of safety equipment, await the economic recovery in common with the rest of the engineering sector. The shares were unchanged at 25p where they yield 11.8 per cent.

## Hawker hit by mechanical engineering profits dive

### HIGHLIGHTS

Today Lex considers the rival offers for UDS and discusses why shareholders should accept the offer from Hanson Trust. The column goes on to look at the full-year results from Hawker Siddeley, one of the world's largest diversified engineering companies, which is flattening-down the hatches as the market comes on sales. Taxable profits have slipped £4.5m to £11.62m. Also examined is Minet Holdings where following a strong profits advance, St Paul's Companies of Minnesota has increased its holding posing new problems for the regulatory body of Lloyd's. Elsewhere profits increases are reported by W. H. Smith and RMC Group.

The results include nine months of the Dutton Group, sold last November, which incurred a loss of £240,000 on turnover of £1.1m.

Despite a rise in sales in the mechanical engineering division trading profits here tumbled by 24.5% to £5.4m during the year.

The directors say they have yet to see any substantial or discernible evidence of the long-awaited improvement in world trading conditions in most of the sectors in which the group operates.

They add, however, that feelings of higher confidence are apparent in some markets and point out that it is not unusual to find economic upturns take a little longer to reach the capital goods sector.

The dividend for 1982 is being increased from 9.3p to 9.8p net by a final of 6.1p (6.6p)—earnings per 25p share were lower at 38.5p (40.1p).

**Group sales totalled £1.41bn (£1.4bn) and a divisional breakdown of these trading profits (£11.9m, against £17.5m) shows:**

**Electrical engineering—£2.62m and £4.1m (£4.33m); mechanical engineering—£1.1m (£1.62m) and**

**£1.8m (£2.8m); and Hawker Siddeley Canada—mainly mechanical engineering—£209m (£278m) and**

**£1.8m (£2.8m). Redundancy costs charged to trading**

**amounted to £6.8m (£8.5m). Pre-tax profits were struck after allowing for a sharp reduction in interest charges at 21.7m, compared with 28.4m.**

**Attributable profits came through at £7.65m (£7.93m) after tax of £32.2m (£33.7m) and minority interest of £7.2m (£8.1m). There were extraordinary credits of £1.7m (£25.8m). See Lex**

## Dubilier cash call for £5.5m

BY DOMINIC LAWSON

Dubilier, the electronic components manufacturer, is asking shareholders for £5.5m by way of a one-for-four rights issue at 50p per share.

At the same time the company announced that profits for the six months to March 1983 totalled £200,000 a year on its ion beam technology research, but that it might be three years before commercial marketing was feasible. "We are very excited about it, but you must not confuse excitement with bullishness," he said.

Brokers to the issue are de Zoete & Bevan, and underwriting has been arranged by Hambros Bank. After expenses the issue will raise £5.5m.

### • comment

Dubilier's interim profits were good enough to allay fears of post-rights earnings dilution and

the shares, which had hardly budged all year gained 17p to 50p, initially the right issue will bring gearing of over 60 per cent to below 20 per cent. But one can expect Dubilier to go shopping in North America again, undeterred by the strength of the dollar. Edas is washing its face in its first year with the company, a stark contrast to Flightconnect which was acquired at the top of the market, and has still made a profit.

Most of the interest in Dubilier centres on its research into ion beam technology, but the company is sensibly keeping a very low profile on this. The same can not be said of the shares, which, assuming 22.75p pre-tax is reached this year, are on a prospective rights p/e of 12.5.

With virtually no gain in the equity in two share issues, the shares have hardly moved.

The chief contribution came as a result of a management shake-up at Spinney's the food and catering arm. Spinney's is continuing to shift its traditional emphasis on the Gulf oil-fields—where falling oil prices have led it to be wary about growth—towards the Far East, UK and Canada, where it is concentrating on industrial, mining and oil industry interests.

A small surprise came from the North American rock products and construction supplies division, whose results were less disappointing than anticipated on the back of an unexpected improvement in the construction market. But the new lime plant in Montana lost a major contract with Anaconda Copper due to a decline in prices for copper, which did not materialise.

Undertakings have been received which should ensure a very full take-up of the rights issue and no underwriting fees.

The board is considering the elimination of the deficit on distributable reserves and intends to submit proposals to shareholders in due course, thus enabling the resumption of dividends.

Mr Wheeler added that the turnaround from trading losses of more than £6.5m to profits of almost £6m was not due to any marked improvement in the economic environment, but to "good management".

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## UK COMPANY NEWS

## Wadkin cuts losses to £948,000 for year

AFTER a fall in second half taxable losses at woodworking machinery maker Wadkin from £1.1m to £228,000, the figure for the year to January 1 1983 dropped by £61,000 to £265,000. Turnover for the 12 months advanced from £24.67m to £25.59m.

And with losses per 50p share given as 14.75p (£2.25p), and as £1.35p (£1.075p) excluding exceptional ACT, last year's dividend being held at 5.5p net to maintain the company's trustee status.

The directors say that internally 1983 will be a year of consolidation after the hectic activity of the past few years. They are aiming for a further reduction in working capital and a reduced though progressive rate of capital expenditure.

Provided market trends are maintained, they expect the group to report a profitable outcome for the year.

Plans are well in hand for

developments during the 1984-85 period which will embrace further advances in technology in both products and manufacturing techniques. The directors expect that in this phase the further improvements in productivity will be accompanied by increased volume rather than reduced employment.

The improved trend in UK household machine tool production, although activity is still at a very low level.

Export markets were slow to show any recovery, however, there are prospects of some improvement in the U.S.A.

Although machine tool markets are still very sluggish the company is in the high technology field and the directors believe it is well placed for future growth.

During the second and third quarters of the year under review, a total of 26 per cent of employees were declared redundant or retired early. Costs of

redundancy on prospective p/a

## • comment

Wadkin is now all but out of its 22m investment drive and a £302,000 turnaround at the operating level in the second half reflects the effect of new technology on productivity. With pre-

£225,000 were incurred in this process.

During 1983 the company has invested half of the power tools division. There will be no termination costs associated with this transaction.

At the operating level the company returned to profits of £94,000 (losses £351,000), while pre-tax losses were struck after interest payable of £113,000 (£147,000), an exceptional debit of £106,000 (£582,000) for redundancy and termination costs and a loss from other fixed asset investments of £21,000 (income £11,000).

There was a tax credit of £163,000 (£123,000).

## • comment

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## Yearling bonds total over £19m

Yearling bonds totalling £19m at 10% per cent maturing on April 25 1984 have been issued this week by the following local authorities:

Green Grimsby Borough Council £1m; Middlesbrough BC £0.5m; Redcar & Cleveland BC £0.5m; Saltburn (City of) £1m; Barnsley District Council £1.5m; Gateshead BC £0.5m; Lothian Regional Council £1.5m; Malvern Hills DC £0.5m; Milton Keynes (Borough of) £0.75m; North East Fife DC £0.5m; South Pembrokeshire DC £0.25m; West Lancashire DC £0.25m; Wigan (City of) £1m; Greater Manchester £0.25m; Ilford (London Borough of) £2m; Ilkley BC £0.5m; Tamridge Metropolitan DC £0.75m; Greater Manchester Passenger Transport Executive £0.5m; Lothian Regional Council £1.5m; Sheffield (City of) £1m; Wigan (Metropolitan Borough of) £1m.

## Order dismissed

A petition for the compulsory winding up of Winter Cinemas (BSW) Entertainments against which a compulsory order was made on March 28, was dismissed by consent in the High Court today.

## Mid-year slump puts York Trailer back in the red

AFTER seeing a return to profits of £253,000 against losses of £783,000 in the opening half, York Trailers Holdings plunged back into the red by the end of 1982. Group losses were £60,000, but these were considerably lower than the £1.2m reported in 1981.

Mr Fred Davies, chairman of this manufacturer and marketer of articulated vehicles and third axis assemblies says there was a "horrible" mid-year slump throughout most manufacturing industry in Britain.

This he adds, was exacerbated by the lack of commercial vehicle industry by uncertainty over the implementation, or otherwise, of proposed higher vehicle gross weight limits. While the market was initially disrupted by the recession, Mr Davies says, the group's home market virtually ceased to exist. So York's good first half profits were wiped out.

"For all practical purposes," he adds, "we existed in the second half on the back of our export trade" — which accounted for nearly 34 per cent of business during the year.

[The group, he says, has now enacted legislation, to become effective on May 1 1983, in favour of increased weights.]

The group suffered some problems in the opening two months

## Biddle rises and optimistic about 1983

Pre-tax profit of Biddle Holdings advanced from £1.8m to £1.7m for 1983, the dividend is being raised by 1p to 10p per share, and the directors look forward to satisfactory trading in the current year despite the recession.

Turnover moved ahead to £19.8m (£17.55m) and operating profits came through at £1.39m (£1.26m) — the group manufactures and markets steel beams and coil winding equipment.

Interest received for the year totalled £200,000 (£208,000) but the tax charge edged up from £54,000 to £57,000.

Stated earnings per 25p share emerged at 23.5p (21.6p).

## United Parcels moves ahead to £6.73m

An improvement in pre-tax profits from £5.06m to £6.73m has been shown by United Parcels for the year to January 20 1983. Turnover of this express carrier rose sharply from £40.15m to £53.6m.

In the second half pre-tax profits were ahead from £3.15m to £3.37m — at halftime the directors predicted that there would be another good result for the year.

After allowing for a one-off dividend, last year, the final dividend had been effectively lifted from 1.65p to 1.85p, which raises the total amount an equivalent of 2.25p to 2.55p. Earnings per 10p share were shown as rising from 8p to 8.5p.

Tax amounted to £2.06m (£2.05m) leaving attributable profit up from £4.02m to £4.35m. Dividends absorbed £1.34m (£1.15m), after which retained profits came through ahead at £3.78m against £2.87m.

Current cost pre-tax profits were reduced to £5.8m (£4.8m) and earnings per share are given as 6.7p (5.5p).

*The following are extracts from the Annual Statement by the Chairman, Mr. Peter Goodall, CBE, TD, on the year 1982.*

1982 has been another very difficult year, and a very disappointing one too, because the slight upturn in the level of business in the first two months of the year proved to be an entirely false dawn and business gradually fell away thereafter, the second half of the year being particularly poor. Once again in real terms our business has declined, and the increase in turnover against 1981 is purely illusory when adjusted for inflationary factors. We have been wholly engaged, as for so many years, in reducing our productive capacity to meet demand and doing everything we can to increase our efficiencies and reduce our costs, and thus be competitive in the world at large and to raise the level of exports on which more and more the future of this company is dependent. I have to report that we have not been unsuccessful in these aims, but once again at the most enormous cost in jobs and redundancy payments.

*We have never let up for a minute in our drive for greater efficiency, increased automation, and better quality product, produced at ever lower cost ...*

We have had to declare redundant a further eight hundred and fifty of our workforce, close five works and rationalise production in nearly every one of our on-going operations. We have never let up for a minute in our drive for greater efficiency, increased automation, and better quality product, produced at ever lower cost, because it is only by success in these fields that the future of this company will remain assured.

During the year we took the decision to withdraw from the joint sea-water magnesia operation which we had in Drogheda in partnership with Cement-Roadstone Holdings Limited.

*The slump which continued in the United Kingdom also spread with devastating speed and effect into America ...*

**AMERICAN OPERATIONS** The slump which has continued in the United Kingdom also spread with devastating speed and effect into America and our American operations have proved to be extremely difficult in 1982. We have had to cut, cut and again try to bring production down to match demand, but the speed of the collapse in America has meant that for much of 1982 we were always chasing the market down whereas to be successful in this sort of operation we have to bring production down faster than the fall in the market. Nevertheless, I believe that we have got the measure of our difficulties in America, and that we have just about reached the same position in America that we have held for so long over here, namely that we should be able in the future to turn out an acceptable profit on a very much reduced operation whilst awaiting the upturn in world trade — which must surely come sooner or later; and I must point out that we do not need much of an upturn, operating at our present levels, to produce a really disproportionate increase in profitability.

## Emray lower after second half downturn

PRE-TAX profits of Emray, an industrial holding company, fell slightly from £201,445 to £194,576 for 1982 following a downturn from £188,000 to £127,000 in the second half.

During the year the company believes currently higher orders for tools and engineering components could point towards a more active market for machining centres. It is introducing two new machining centres in 1983, the smaller of which is well placed to take advantage of orders resulting from the Seftis subsidiary for minor engineering components introduced in the budget. On these grounds, the company is capable of up to 25% more sales.

The 12 months took £47,063 (£27,227) giving earnings of 1.05p (1.15p) per 50p share and the net dividend is being held at 5p.

Turnover pushed ahead from £4.83m to £5.78m and below the line there were extraordinary credits this time of £5.46m (£1.31m). Net asset value per share is stated at 10.42p (9.84p).

In addition to the results it is announced that Emray has conditionally agreed to acquire the 25% stake in Middleborough from Harwell Finance Group, a wholly owned subsidiary of Taddie Investments.

The consideration is £83,000 and will be satisfied by 2.4m fully paid ordinary shares.

Harwell has agreed to the placing of 5.57m of these shares at 11.5p. Thus Taddie's investment in Emray will be reduced to 25% per cent of the enlarged capital.

## Folkestone District

Folkestone and District Water Company offer for sale by tender of £2.85m 7% per cent redeemable preference stock 1988 at a minimum price of issue — £101 per £100 stock attracted applications for £3.65m of stock. The allotted price to receive the participation allotment was £101.58. The average price obtained was £101.25.

Payments in the stock begin today.

Brokers to the issue were Seymour Pierce and Co.

## Brixton Estate

International investors in commercial property

## ANNUAL RESULTS 1982

	1982 £'000	1981 £'000
Net Rental Income	13,642	12,045
Investment Profit	7,061	6,134
Value of Investment Properties	207,760	197,055
Earnings per Share	5.97p	5.00p

- 15% increase in investment profit.
- Final dividend of 2.30p per Ordinary Share net proposed, making a total dividend for the year of 4.00p per share net—an increase of 14%.
- Net asset value in excess of £122,000,000.
- Funds available to finance all current commitments.
- £1,136,000 valuation surplus on completed and let properties.

**Brixton Estate**

The above figures constitute an abridged version of the year's results. The full accounts which will be posted to shareholders on 19th May 1983 carry an unqualified audit report and will be filed with the Registrar of Companies following the Annual General Meeting to be held on 22nd June 1983.

## HEPWORTH CERAMIC HOLDINGS PLC

*"In the worst year of the biggest slump we have ever known this performance has given your board the confidence to recommend the increase in the final dividend."*

Peter Goodall (Chairman)

your Board the confidence to recommend the increase of 0.35p in the final dividend from 3.00p per share last year to 3.35p per share. Taking into account the interim dividend of 2.25p per share already paid on account of the year under review this gives a total of 5.60p per share, an increase of 6.7% on the previous year.

There is some sign of an upturn in business ...

After reviewing divisional activities and commenting on Board changes the Chairman continued:

**FUTURE OUTLOOK — SIGNS OF AN UPTURN** It is of course far too soon to make any forecast for 1983, but it would seem to us at this point in time that there is some sign of an upturn in business in the United Kingdom and I am hopeful that the steps we have taken in the United States will eliminate our losses over there and produce a profit. America has in 1982 proved to be a very disappointing operation and instead of offsetting the recessionary conditions in the United Kingdom and Europe it has greatly added to our difficulties and actually needed support from the United Kingdom.

If as seems possible ... turnover increases in real terms at the same time that we are pursuing our policy of more profit out of less turnover, the result will be dramatic.

I have for many years now taken the view that the only way to run the company to produce anything like adequate profitability is not to look for an upturn but to try and get more and more profit out of less and less turnover year by year, and for many years now, with the exception only of 1980 which was decimated by the steel strike of that year, this is what has actually happened. In 1982 we made more profit out of less turnover in real terms than we did in 1981, and indeed in 1983 we made more profit out of less turnover than we did in 1982. If, as may seem possible, the turnover increases in real terms at the same time that we are pursuing our policy of more profit out of less turnover, the result will be dramatic.

## Results in brief

Year ended 31st December	1982 £m	1981 £m
Turnover	298.8	289.7
Profit before tax	24.6	24.1
Profit after tax	15.5	15.8
Capital expenditure	18.3	12.2
Shareholders' interest	153.6	161.3
Earnings per share	9.84p	10.00p
Dividends per share	5.60p	5.25p

The Annual General Meeting of Hepworth Ceramic Holdings PLC will be held on May 11 in London.

Copies of the Report and Accounts can be obtained from the Secretary, Genfax House, Tapton Park Road, Sheffield S10 3FJ.

**HCH** Leaders in clayware, refractories and industrial sands and prominent in plastics, foundry resins & equipment, engineering etc.

The abridged results statement for 1982/83 is an extract from the latest accounts. These accounts have not yet been delivered to the Register of Companies, nor have the audited reports on them.

For copies of our Annual Report and Accounts please write to the Company Secretary at Strand House, 10 New Fetter Lane, London EC4A 1AD after 12 May 1983.

## Companies and Markets

## UK COMPANY NEWS

## W.H. Smith £5.5m ahead: pays more

**PRE-TAX PROFITS** of W. H. Smith and Sons (Holdings) rose to £11.85m for the year ended January 1983, an improvement of £2.54m on the figures of the previous 12 months.

The dividend on the 50p A shares is being stepped up from 5.25p to 6p, and an increased final of 4.25p and a scrip issue on a one-for-one basis is also proposed. The dividend on the 10p B shares rises to 1.2p (1.05), the final being 38p.

The results for the year were helped by a much better performance by the book distribution and publishing division, which reduced its losses by £3m, largely by lower net interest charges, down from £2.13m to £743,000.

Group sales advanced from £772.9m to £871.32m and at the trading level there was a surplus of £1.06m, an increase of 24.8m or 20.5 per cent.

A divisional breakdown of sales and trading profits shows:

newspapers, booksellers and stationers £462.41m (£415.88m)

and £16.51m (£15.66m), DIY £15.57m (£12.06m) and wholesale £521.60m (£337.42m) and £9.93m (£9.82m), book distribution and publishing £22.8m (£23.31m) and £665,000 loss (£3.67m loss).

Trading profits were struck after charging depreciation of £11.88m (£10.58m) and staff shareholding schemes of £902,000 (£747,000).

Available profits came through at £1.85m (£1.27m) after taking account of exceptional charges of £1.18m (£8.45m) and minority and extraordinary debits the previous year which totalled just over £4m.

Earnings per 50p share pre-extraordinary items amounted to 11.3p (11.2p) and asset value is given as 18.5p (£17.8p).

The retailing businesses had a mixed year and made a poor year. W. H. Smith Do It All made a small profit with selling space up by a third. The

wholesale business again bore the brunt of price increases. The group's year-end is being changed to end-May.

The point out that interim results cover an eight-month period and give a false picture of the full year's figures because of the heavy dependence on Christmas trading. They believe shareholders will be better informed of the group's progress by the change.

Profitable growth in 1983 is expected to continue.

The majority of the group's properties have been revalued and at an adjusted £104.14m show a surplus of £58.4m over present book values.

■ comment

The first half of W. H. Smith's year has already produced a windfall gain in assets attributable very largely to the cleansing of its U.S. operations. In the closing six months, however, a more familiar pattern has emerged, with trading profits advancing by 13.2 per cent. The group is how-

ever providing some tangible evidence that it can improve returns from existing businesses.

The group's year-end is being changed to end-May. The directors point out that interim results cover an eight-month period and give a false picture of the full year's figures because

of the heavy dependence on Christmas trading. They believe shareholders will be better informed of the group's progress by the change.

Profitable growth in 1983 is expected to continue.

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## Optimism despite losses at T. Marshall

**CONTRARY TO** an interim statement at Thomas Marshall (Loxley) that results for the second half would show some improvement over the year despite a miserable performance from most of its retail clubs and after absorbing a £1m provision against repairs in Swindon. In the UK, retailing sales are now running 13 per cent ahead of last year. The DIY chain reached its 100th outlet last year, could contribute a £2m profit in 1983 and should be making a return after servicing the capital employed in 1984. Moreover, cash remains under tight control. Last year produced a cash inflow of £5.8m and the second half of 1982 was negligible.

But W. H. Smith has still not shaken off its low-growth image — a feature of the wholesaling division in particular — and the shares, which were heavily rated 'early last year, have recently run out of steam. At last night's price of 28.8p, they are yielding 3.4 per cent.

At half-time pre-tax losses came to £240,000 (profits £270,000).

The cost of rationalisation will continue at a heavy rate in 1983, but the company's management say that resources are adequate to sustain the group over this difficult period. Calculations indicate a return to profitability during the second-half of 1983.

■ comment

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ever providing some tangible evidence that it can improve returns from existing businesses.

The group's year-end is being changed to end-May.

The majority of the group's properties have been revalued and at an adjusted £104.14m show a surplus of £58.4m over present book values.

## A. & C. Black's solid second half progress

With second half pre-tax profits advancing from £57,000 to £152,000, A. & C. Black publisher, reports year-end figures climbing from £122,000 to £335,000. There was a full year's contribution from Ernest Benn and from its Pitman acquisition.

The final dividend is raised from 4.39p net to 6p for an increased total of 7.5p against 5.39p. Stated earnings per 25p share rose from 11.7p to 32.5p or from 5.8p to 16.3p on a fully taxed basis.

Group turnover for 1982 was higher at £2.7m compared with £2.5m. The tax charge doubled at £14,000, and there was an extraordinary credit this time of £15,000.

■ comment

The pre-tax outturn at Haden was well up to market expectations and will add encouraged encouragement for 1983 to be stepped up from 7.5p to 8.25p per 25p share by a final of 6.375p (5.5p).

Mr Peter Simons, the chairman, says in a markedly difficult economic climate the group had an active and successful year.

Turnover up 12.1 per cent to £292.55m (£245.58m) and trading profits moved up by 20.76m to £47.7m.

A geographical analysis of these set of figures respectively shows: UK £145.8m and £2.37m;

rest of Europe £40.47m and £15.00m; U.S. £54.45m and £2.02m; Middle East and North

## Haden expects further headway

**AN IMPROVEMENT** in second half figures from last time's £5.13m to £5.37m enabled Haden, the building services and metal-finishing engineer, to return pre-tax profits of £8.62m for 1982, an increase of 12 per cent over 1981's 7.08m.

A further improvement is expected in the current year and meanwhile the net dividend for 1983 is being stepped up from 7.5p to 8.25p per 25p share by a final of 6.375p (5.5p).

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rest of Europe £40.47m and £15.00m; U.S. £54.45m and £2.02m; Middle East and North

Africa £9.45m and £1.71m; Australia £15.38m and £499,000; and other £16.77m and £3,000.

Stated earnings per ordinary share rose by 2.1p to 32.3p.

Mr Simons comments that the group's cash position remains strong and its borrowing facilities against £12m credit lines are small. He believes profitability will continue to improve in 1983.

■ comment

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Stated earnings per ordinary share rose by 2.1p to 32.3p.

Mr Simons comments that the group's cash position remains strong and its borrowing facilities against £12m credit lines are small. He believes profitability will continue to improve in 1983.

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The pre-tax outturn at Haden was well up to market expectations and will add encouraged encouragement for 1983 to be stepped up from 7.5p to 8.25p per 25p share by a final of 6.375p (5.5p).

Mr Peter Simons, the chairman, says in a markedly difficult economic climate the group had an active and successful year.

Turnover up 12.1 per cent to £292.55m (£245.58m) and trading profits moved up by 20.76m to £47.7m.

A geographical analysis of these set of figures respectively shows: UK £145.8m and £2.37m;

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## MINING NEWS

**Gencor gold quarterlies make a mixed showing**

BY KENNETH MARSTON, MINING EDITOR

**CONTRARY TO THE** second half trend of improvement of 25.8 per cent in 1982, the final quarter, expected but not confirmed, showed a further decline of 1.7 per cent.

The cost of gold continued to rise, says Mr J. C. Gencor,

but he says that over this difficult period, indications are that the price of gold has risen by 12 per cent.

Tax (12.5 per cent) came in at £16.5 million, sharply up from £10.5 million absorbed in 1982.

Lower production amounted to 1.7 million oz, with previous year after mining down by 1.2 per cent.

The company's profit will be limited by the actions of the home directors are on the opposite side, with stockholders also expressing concern over the future of the industry.

The factors are

that the trading

in 1982 did not

reflect the particular steel industry's later months than in the early

March quarter, 1982, 18,497t; Dec. 1982, 14,270t.

Bracken ... 472 10,300

Kloof ... 472 10,200

Kroonstad ... 484 10,625

Maroela ... 484 15,727

Marionville ... 479 17,290

Matjiesfontein ... 479 18,250

Umtata ... 477 18,450

West Rand ... 479 18,322

Witbank ... 472 17,627

Wolmaransstad ... 472 18,476

Ysterplaat ... 472 17,627

their jobs. Production is expected to be affected to a limited extent.

Others affected by higher tax include Klerksdorp and Buffelspoort, the last-named having also seen a fall-off in uranium income after the surge in the previous quarter. Lower profits at Grootvlei reflect a decline in mill rate.

On the other hand, Bracken, Winkelspruit, Leslie, Umtata and West Rand Consolidated have all raised net profits in the March quarter. The latest net profits are compared in the following table.

Dec. Sept. June

Bracken ... 2,759 1,136 2,550

Grootvlei ... 6,288 25,001 24,933

Kroonstad ... 12,078 12,425 12,425

Marionville ... 723 751 658

Matjiesfontein ... 21,121 27,522 25,421

Marionville ... 5,486 9,180 8,370

West Rand Cons ... 3,262 3,124 3,250

Witbank ... 12,725 12,725

\* After repayment of State aid.

† After receipt of State aid.

‡ At the end of 1982.

§ At the end of 1982.

|| At the end of 1982.

||| At the end of 1982.

## FOGARTY p.l.c.

YEAR TO 31ST DECEMBER

	1982 £'000	1981 £'000
Sales	35,762	39,235
(Loss)/Profit before taxation	(72)	1,315
Taxation	207	602
(Loss)/Profit after taxation	(219)	713
Extraordinary item (Rationalisation Costs)		
after taxation	1,330	—
Preference Dividend	81	81
Ordinary Dividend	402	402
Total dividend per ordinary share	4.02p	4.02p
(Loss)/Earnings per ordinary share net basis	(3.0p)	6.3p
(Loss)/Earnings per ordinary share nil basis	(1.3p)	11.0p

### CHAIRMAN'S STATEMENT

The profit generated during the last four months was sufficient to bring the Group to an approximate break-even situation for the year as a whole.

Margins remain unsatisfactory throughout the business. However, the Group is now profitable and providing there is no deterioration in trading conditions, the Board would expect to see a recovery in profits for the current year.

**Manufacturers of continental quilts, pillows, bath and scatter rugs, soft furnishings, and processors of feather and down fillings.**

## CNE puts in tender offer for Marinex

BY DAVID DOODWELL

SIR WALTER SALOMON, chairman of Rea Brothers, the London merchant bank, and Mr Asher Edelman, a U.S. arbitrator, yesterday called a truce in their bruising four month feud for control of Canal-Randolph, the U.S. property company chaired by Sir Walter.

In exchange for three seats on the company's six man board, Mr Edelman has agreed to settle his legal actions against Sir Walter, his bank and Canal-Randolph. He has also dropped his proxy fight for board control, due to be waged at the company's annual meeting in two weeks time.

The tender offer follows the signing of an agreement by Mr Andrew Fish, the executive director, to sell 4.95m shares to Canada Northwest. Mr Fish has also given a voting trust—effectively the right to vote shares—on his remaining holding of 2.71m shares to Canada Northwest.

Marinex said it had not been informed of the price at which Mr Fish transferred his shares.

Marinex reported an increase in pre-tax profit to £159,000 in 1981 from the previous year's £128,000.

Marinex holds licences for areas in southern England, including Humble Grove, the Republic of Ireland, and Northern Ireland, Spain and the U.S.

**Artec** Circuit boards in which BSR previously held a 67 per cent shareholding is now a wholly-owned subsidiary of Artec International.

Acquisition of the 33 per cent minority shareholding was completed on March 31.

## Truce called at Canal-Randolph

## BIDS AND DEALS

### Cadbury Australia raises Allen bid

Cadbury Australia, Australia's largest food manufacturer, has increased the value of its joint bid for Allen's Australian subsidiary, Australian American Tobacco Co., from A\$3.2m to A\$3.5m.

Mr Edelman now controls just over 28 per cent of Canal-Randolph's shares. The last critical sale bought a majority stake worth \$1.2m. But as yet he has purchased only \$950k. His stake has cost him a total \$22.5m. Canal-Randolph's share price yesterday at \$70 in New York, and almost \$45 in London.

man for more than 22 years will retain his post, with Mr Edelman as vice-chairman and chairman of the executive committee of the company.

Mr Edelman started buying Canal-Randolph shares in April last year. By December he had built up a 21 per cent stake. He became aware of Sir Walter's effective control of the company through shareholdings held by Rea Brothers and investment trusts linked to the bank.

He then moved to the offensive, disclosing his intention to wage a proxy battle for control of the board, and filing law suits against Sir Walter alleging

breach of Securities Exchange Commission regulations.

This litigation has been expensive. Proxy solicitation alone is expected to cost each side about \$600,000. Both sides have filed motions for preliminary injunctions of court action—even at this late stage—is likely to save all sides a considerable sum.

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Randolph's shares. The last critical sale bought a majority stake worth \$1.2m. But as yet he has purchased only \$950k. His stake has cost him a total \$22.5m. Canal-Randolph's share price yesterday at \$70 in New York, and almost \$45 in London.

If the offer for Allen's, which is the largest non-chocolate sweet-maker in Australia, goes through it will represent a major expansion of Cadbury's Australian operations. The company is making its bid jointly with Nelson Tobacco Company, a privately-owned group.

Cadbury Australia, which is 62 per cent owned by its British parent, and Nelson, have increased their offer to A\$3.5m or the equivalent in U.S. funds. The initial A\$3.2m bid made last month.

Life Savers, part of the U.S. confectionery group, withdrew its offer because they were concerned that a shareholders' agreement reached by Allen's with its bank would tie its hands if its bid went through.

Cadbury Australia is also involved, and last obtained an Australian Supreme Court injunction to prevent Allen's implementing its agreement with the unions.

The company said, however, that the outcome of the legal action would not delay the progress of the joint bid, which closes on May 31.

The proposed acquisition is being reviewed by the Australian Foreign Investment Review Board, but Cadbury Australia said it did not anticipate any problems. It expects the board to deliver its verdict this week or next.

Cadbury Australia and Nelson together already hold 11.3 per cent of the Allen's equity while Life Savers has 19.8 per cent and Rothmans, of Fall Mall (Australia), has 14.8 per cent. Rowntree Biscuit and Singapore-based tobacco investor Mr Jack Chua have about 5 per cent each.

### HEPWORTH CERAMIC

Heworth Ceramic supports its continued all-unity offer for Steeleye, the refractories and building products group, with the confident assertion that "we have an understanding of Steeleye's business in these areas—and what needs to be done."

The offer, which reaches its first closing date on May 11, comprises 10 Heworth shares, quoted at 140p, for every 7 Steeleye shares. Steeleye dropped 10 yesterday to 212p.

In its formal offer document, Heworth acknowledges the urgent need for further rationalisation in the refractories market. It said that "it consistently applies a policy of matching production with demand and of reducing production costs wherever possible."

While such a policy in times of recession has inevitably resulted in redundancies, it has also ensured present and future employment for an optimum number of employees.

## Hanson holds 23.54% of UDS

BY RAY MAUGHAN

THE QUEST for the hearts as well as the minds of independent UDS Group shareholders continued yesterday in the battle for assets of Pentland Investment Trust by ordering two of Pentland's Scottish investment trusts to stop buying up Pentland shares with a view to blocking the bid from Throgmorton Trust.

The Edinburgh-based trustee, Dominion and General and Scottish Ontario, have bought up a 3.3 per cent stake in Pentland over the last 10 days. In response to Throgmorton's bid for Pentland, launched last month, the three Scottish trusts announced counter-proposals to merge and to create a set of unit trusts of diversified assets.

The Panel has been asked by Throgmorton to consider whether the purchases are in breach of Rule 37 of the Takeover Code. This restrains a company with a significant commercial interest in the outcome of a takeover bid from purchasing shares in the target company.

It is normal to use to stop similar purchases by those who trade with industrial companies. "There is no precedent for a case like this involving investment trusts," said Mr John Hignett, director-general of the Panel. The Panel heard representations yesterday from Throgmorton and Pentland and will announce its decision today as to whether the share purchases are in breach of the code.

"The aim is to mop up any around," said Mr Richard Brosterston, director of the East of Scotland fund managers, which manages Pentland's portfolio of assets worth nearly £55m. He would not say whether the aim was to achieve a 10 per cent blocking stake which would prevent Throgmorton from consummating the takeover.

NO PROBES

The following mergers are not to be referred to the Monopolies and Mergers Commission:

Pakhoed Holding NV/Pandur Freight Standard Telephones and Cables/century businesses of InternationaL Telephone and Telegraph Corporation/Telstar Securities Holdings/Percy Bilton/Greater Lancashire Co-operative Society/North Midland Co-operative Society/Wolverhampton and Dudley Breweries/Davenport's Brewery (Holdings).

## New Fraser move over Harrods

BY JOHN MOORE, CITY CORRESPONDENT

House of Fraser has started a legal campaign in its efforts to ward off Lord Loungham's bid for its stores group to separate its Harrods store in a demerger scheme.

Fraser is understood to be seeking a suspension and interdict against Lord Duncan-Sands, Mr Terry Robinson, Mr Roland "Tiny" Rowland, Loungham's chief executive, and Mr Paul Spicer—Loung's directors who represent Loungham on the House of Fraser board.

Loung's first circular in its latest campaign in the long running battle for influence over the affairs of the Fraser group attracted the anger of House of Fraser when they were sent out under the House of Fraser name.

Loung's directors who represent Loungham on the House of Fraser board.

Lord Duncan-Sands, chairman of Loung, and Mr Rowland signed the circulars in their

capacity as directors of Fraser.

As the battle warmed yesterday, Sirs of Fraser said that it had turned down a request by Loung to put forward a resolution at the extraordinary general meeting on May 6.

Loung wanted its own resolution calling for a demerger of Harrods to put at the same meeting at which House of Fraser was appealing to shareholders to accept the board's recommendation and reject the demerger.

Loung is now likely to seek an adjournment of the meeting

## BTR's case for Tilling purchase

BATTLE FOR control of Thomas Tilling has formally opened as BTR despatched its offer documents in support of its £600m bid for the industrial holding.

Insurance bodies was required before change of control was prompted.

Morgan Grenfell, advising BTR, said yesterday that the legal position in Cook County was still extremely unclear although the order is a minor infamy in our estimation."

In the meantime, it is believed that Cisneave went back into the London stock market to secure a further 1.5m Tilling shares to add to the 2.2m shares, or 6.9 per cent of the equity, which it purchased during the raid immediately after Easter. On Tuesday BTR acquired 607,000 Tilling shares. On this occasion, as yesterday, its pur-

chase price was 188p, cum Tilling's final dividend of 41p per share.

BTR's arguments are a development of the management philosophy put forward in recent years and highlighted since the deal was first announced. Acceptance for BTR shares means participation in a group with an exceptional record of growth and a relentless commitment to maintain and improve on that record," the bidder asserts.

Taking Tilling's share price before Easter, BTR has calculated that its terms give a 50 per cent uplift in value on the cash basis and a 68 per cent improvement on the equity basis.

## "The protection and support services offered by the Company have been in great demand"

P.R. Dugdale, Chairman

Throughout 1982 the Company has been reporting to the media an increasing deterioration in UK trading conditions and understandably the protection and support services offered by the Company have been in great demand in these difficult times. The 1980 underwriting account represents the first full year of the current recession. It is not surprising, therefore, that the 1982 profit of £788,426 shows a further reduction on 1980 and 1981.

### Results and Dividends

After adding investment income of £1,829,571 to the 1982 underwriting profit of £788,426 and charging taxation of £1,238,939 the net profit for the year was £1,379,058.

Since an underwriting profit, albeit very much reduced, has been achieved in adverse trading conditions, a final dividend of 4.775 pence is recommended making a total of 7.1425 pence for the year, an increase of 3.29%.

### General

In economic parlance 1982 can, at best, be termed a period of stagnation. Manufacturing output in this country eventually plunged even lower depths of activity leading to yet higher levels of unemployment and insolvency. Overseas, the effects of the recession were aggravated by a decline in many of the once-rich oil economies of the world. Globally, credit insurers saw a sharp deterioration in risk, both commercial and political, as the year progressed.

Against this background most of our own policyholders continued to function at relatively low levels of activity and we had to look for growth elsewhere. I am very pleased that yet another new business record was achieved in 1982, with projected premiums on new policies rising from £4.9 million to more than £5.8 million.

The number of business failures in this country also set a new record last year with the engineering and metals sector and furniture and upholstery being worst affected. Once again our own failure statistics proved excellent for-runners of national experience.

### Outlook

The early months of 1983 have seen positive signs of economic revival in the USA and a further growth in consumption in the UK. There has been no change so far in our own experience and last year's pattern of higher claims and collections, coupled with a growing volume of new business, is likely to be followed for much of the year.

Throughout the recession heavy calls have been made on our resources and they have responded effectively to the challenge. As and when the economic climate changes, so will the demands on our facilities. I am confident that the company is well equipped to meet the changing demands that may be made of it, both now and in the future.

	1982	1981
Premiums Written	£37.00m	£29.66m
Profit after Tax	£1.36m	£1.91m
Shareholders' Funds	£20.77m	£16.57m

Copies of the Report and Accounts for 1982 are available from The Secretary, Trade Indemnity House, 12-34 Great Eastern Street, London EC2A 3AX.

United Kingdom Trade Indemnity plc: Branch Office: Birmingham • Bradford • Bristol • Glasgow • Leicester • London • Manchester • Newcastle upon Tyne • Reading

Australia: Trade Indemnity Australia Limited: Office Melbourne • Sydney

New Zealand: Trade Indemnity New Zealand Ltd: Wellington

South Africa: Trade Indemnity South Africa Ltd: Johannesburg

Ireland: Trade Indemnity Ireland Ltd: Dublin

Portugal: Trade Indemnity Portugal Ltd: Lisbon

Spain: Trade Indemnity Spain Ltd: Madrid

Switzerland: Trade Indemnity Switzerland Ltd: Zurich

Denmark: Trade Indemnity Denmark Ltd: Copenhagen

Norway: Trade Indemnity Norway Ltd: Oslo

Finland: Trade Indemnity Finland Ltd: Helsinki

Netherlands: Trade Indemnity Netherlands Ltd: Amsterdam

Iceland: Trade Indemnity Iceland Ltd: Reykjavik

Greece: Trade Indemnity Greece Ltd: Athens

Hong Kong: Trade Indemnity Hong Kong Ltd: Hong Kong

Malta: Trade Indemnity Malta Ltd: Valletta

Thailand: Trade Indemnity Thailand Ltd: Bangkok

Philippines: Trade Indemnity Philippines Ltd: Manila

# Gencor Group



**Gold Mining Companies' Reports for the Quarter ended 31 March 1983**

All companies mentioned are incorporated in the Republic of South Africa

## ST. HELENA Gold Mines Limited

Issued capital - 9 115 070 cumulative preference shares of R1 each.

- 10 115 070 cumulative preference shares of R1 each.

Operating results

R1 1983 Quarter ended 31.3.1983

Mined ..... (m<sup>3</sup>) 121 402

Ore milled ..... (kg) 550 000

Gold produced ..... (kg) 3 459

Yield ..... % 3.5

Working revenue ..... (R1 million) 104.66

Working costs ..... (R1 million) 42.09

Working income ..... (R1 million) 177.78

Gold price received ..... (R/kg) 15.25

Working income ..... (R/kg) 15.25

Gold price received ..... (R/kg) 476

Balance Sheet

GOLD

Mined ..... (m<sup>3</sup>) 57 573

Ore milled ..... (kg) 220 000

Gold produced ..... (kg) 282

Yield ..... % 1.7

GRANITE

Poly treated ..... (t) 228 000

Gold produced ..... (kg) 80.6

Yield ..... % 7.1

Financial results (R'000)

R1 1983 Quarter ended 31.3.1983

Working revenue ..... (R1 million) 58 087

Working costs ..... (R1 million) 23 360

Working income ..... (R1 million) 34 727

Sundry income - net ..... 1 562

Tribute and royalties - net ..... 466

Income before taxation ..... 36 269

Taxation and State's share of income ..... 14 728

Income after taxation and State's share of income ..... 22 872

Appropriations for capital expenditure ..... 9 919

Actual capital expenditure ..... 2 659

Dividend declared ..... 26 950

Operating results

R1 1982 Quarter ended 31.12.1982

Mined ..... (m<sup>3</sup>) 2 406

Advanced on reef ..... (m<sup>3</sup>) 341

Sampled ..... (m<sup>3</sup>) 339

Channel width ..... (cm) 50

Average value - gold ..... (R/g) 1.55

- uranium ..... (R/g) 1.391

REMARKS

Capital expenditure

Amounts approved not yet spent - R8 323 027

Commitments in respect of contracts placed - R1 462 082

Dividend

A dividend of 80 cents per unit of stock was paid on 3 February 1983.

Balances Sheet

Capital expenditure

Amounts approved not yet spent - R1 449 542

Commitments in respect of contracts placed - R1 449 542

Dividend

A dividend of 200 cents per ordinary share was paid on 3 February 1983.

Balances Sheet

Capital expenditure

Amounts approved not yet spent - R1 212 million (December

1982) - R81 000

Amounts approved not yet spent - R21 755 000

Commitments in respect of contracts placed - R3 652 000

Agreements between St. Helena and Balles

No income has accrued to St. Helena to date.

On 8 April 1983 a methane gas explosion which occurred on a north level at the No. 1 shaft caused the deaths of 16 employees. Because of the accident approximately 500 black employees elected to terminate their agreements of service with the company and requested to be repatriated. Production at the mine will be affected to a limited extent.

STILFONTEIN

Gold Mining Company Limited

Issued capital - 13 062 820 shares of 50 cents each.

Operating results

R1 1983 Quarter ended 31.3.1983

Mined ..... (m<sup>3</sup>) 122 587

Ore milled ..... (kg) 488 000

Gold produced ..... (kg) 1 000

Yield ..... % 7.5

Working revenue ..... (R1 million) 120.59

Working costs ..... (R1 million) 65.31

Working income ..... (R1 million) 55.28

Gold price received ..... (R/kg) 16.156

Working income ..... (R/kg) 15.448

Gold price received ..... (R/kg) 428

The above figures exclude ore processed for Buffelsfontein Gold Mining Company Limited.

Financial results (R'000)

R1 1983 Quarter ended 31.3.1983

GOLD - Working revenue ..... 52 564

Working costs ..... 29 785

Working income ..... 22 779

Sundry income - net ..... 1 855

Tribute and royalties - net ..... (2 541)

Income before taxation and State's share of income ..... 22 098

Taxation and State's share of income ..... 13 321

Dividend received ..... 4 800

Income after taxation and State's share of income ..... R8 175

Capital expenditure ..... 380

Dividend declared ..... 19 584

Quarter ended 31.3.1983

Quarter ended 31.12.1982

Development ..... Advanced ..... (m<sup>3</sup>) 7 892

Advanced on reef ..... (m<sup>3</sup>) 2 120

Sampled ..... (m<sup>3</sup>) 873

Channel width ..... (cm) 25

Average value - gold ..... (R/g) 50.4

- uranium ..... (R/g) 17.08

REMARKS

Capital expenditure

Amounts approved not yet spent - R2 856 000

Commitments in respect of contracts placed - R295 000

Dividend

A dividend of 150 cents per share was paid on 3 February 1983.

Note

Gold working revenue includes the effect of closing out of forward sales contracts during the quarter.

Chemwes Limited

(A subsidiary of Stilfontein Gold Mining Company Limited)

Issued capital - 1 000 shares of R1 each.

Operating results

R1 1983 Quarter ended 31.3.1983

Poly treated ..... (t) 910 000

Okudu produced ..... (kg) 121 420

Yield ..... (kg/t) 0.13

Financial results (R'000)

R1 1983 Quarter ended 31.3.1983

Not income ..... 973

Actual capital expenditure ..... 101

Dividend declared ..... 282

REMARKS

Capital expenditure

Amounts approved not yet spent - R649 000

Commitments in respect of contracts placed - R50 000

## The GROOTVLEI Proprietary Mines Limited

Issued capital - 11 438 916 stock units of 25 cents each.

Operating results

R1 1983 Quarter ended 31.3.1983

Mined ..... (m<sup>3</sup>) 121 799

Ore milled ..... (kg) 550 000

Gold produced ..... (kg) 3 459

Yield ..... % 3.5

Working revenue ..... (R1 million) 104.66

Working costs ..... (R1 million) 42.09

Working income ..... (R1 million) 177.78

Gold price received ..... (R/kg) 18.298

Working income ..... (R/kg) 18.298

Gold price received ..... (R/kg) 424

Financial results (R'000)

R1 1983 Quarter ended 31.3.1983

GOLD - Working revenue ..... 27 292

Working costs ..... 15 561

Working income ..... 11 733

Sundry income - net ..... 466

Tribute and royalties - net ..... (468)

Income before taxation ..... 11 700

Taxation and State's share of income ..... 2 212

Income after taxation ..... 9 487

Dividend declared ..... 1 028

REMARKS

Capital expenditure

Amounts approved not yet spent - R6 323 027

Commitments in respect of contracts placed - R1 462 082

Dividend

A dividend of 80 cents per unit of stock was paid on 3 February 1983.

UNISEL  
Gold Mines Limited

Issued capital - 28 000 000 shares of no par value



# Steels

(INTERNATIONAL TRADERS AND MANUFACTURERS)

1982 Preliminary Profit Announcement

	1982 £'000	1981 £'000
Group turnover	128,898	110,554
Group profit before items listed below	18,008	15,390
Depreciation	3,819	3,186
Interest	4,173	4,398
	7,992	7,584
Group profit before taxation and extraordinary items	10,016	7,806
Taxation U.K.	2,008	531
Taxation overseas	1,080	2,066
Extraordinary items	186	205
	3,284	2,802
Profit after all charges	6,732	5,004
Minorities	306	398
Profit attributable to members	6,426	4,606
Preference dividends	36	36
Ordinary dividends	1,609	1,070
	1,845	1,106
Profit retained	4,781	3,500
Earnings per ordinary share	51.70p	41.21p

Notes: (a) The abbreviated income statement for the year 1982 is an extract from the latest accounts. These accounts have not yet been delivered to the Registrar of Companies nor have the auditors yet reported on them.

(b) Earnings per share have been adjusted for 1982 'rights' issue, based on a weighted average number of shares in issue.

## RESULTS

The results show a welcome improvement compared with the previous year which is very satisfactory in present conditions and particularly as this was not expected at the time of the Interim Statement.

Currency movements have again had a favourable effect on the profits but the principal contributor is the food and catering activity which produced exceptionally good results. The engineering group also produced much better profits but as foreshadowed in the Interim Statement the results from Canada and the United States were disappointing.

The disposal of 51% of the group's business in Dubai and the Northern Emirates, which was agreed in April 1982 and assumed in the reported figures to 30th June 1982 was delayed due to technical complications. These difficulties have now been overcome and the results will be accounted for in 1983.

## DIVIDEND

The recommended final ordinary dividend per share is 8.00p (£1,119,326) and will be paid on 4th July 1983 to shareholders registered on 1st June 1983. The total dividend for 1982 is increased to 11.50p (gross 16.43p) per share, compared with 9.60p (gross 13.71p) for 1981.

## ACTIVITY ANALYSIS

	Profit	Twelve months ended	31st December 1982	31st December 1981
		£'000	£'000	£'000
Food and Catering	7,133		4,139	
Rock products and construction supplies	1,350		2,314	
Engineering	783		181	
General trading	119		44	
Insurance broking	547		492	
Investment income	43		30	
Other income including net profit on sale of fixed assets and net exchange differences	714		1,362	
Less: Central costs including interest	10,689		8,542	
Group profit before taxation	10,016		7,806	

Steel Brothers Holdings PLC  
Sawies Place, Dorking, Surrey

## BASE LENDING RATES

ABN. Bank	10%	Grindlays Bank	10%
AI Baraka International	10%	Gulfcoast Mahon	10%
Allied Irish Bank	10%	Hambros Bank	10%
Amro Bank	10%	Harrizable & Gen. Trust	10%
Henri Bendel	10%	Hillier & Co.	10%
Lehman Brothers	10%	Hongkong & Shanghai	10%
Armaco Trust Ltd.	10%	Kingsnorth Trust Ltd.	10%
Associates Cap. Corp.	10%	Knowles & Co. Ltd.	10%
Banco de Bilbao	10%	Lloyds Bank	10%
Bank Hapoalim BM	10%	Mallinbank Limited	10%
BCCI	10%	Edward Mansou & Co.	11%
Bank of Ireland	10%	Midland Bank	10%
Bank Leumi (UK) plc	10%	Morgan Grenfell	10%
Bank of Cyprus	10%	National Westminster	10%
Bank Street Sec. Ltd.	10%	Norwich Gen. Inv.	10%
Banque Belge	10%	P. S. Reeson & Co.	10%
Banque du Rhone	10%	Roxburghe Committee	10%
Barclays Bank	10%	Royal Trust Co. Canada	10%
Beneficial Trust Ltd.	11%	Sovereign's Bank	10%
Bremar Holdings Ltd.	11%	Standard Chartered	10%
Brit. Bank of Mid. East	10%	Trade Dev. Bank	10%
Brown Shipley	10%	Trustee Savings Bank	10%
Canada Permt. Trust	11%	TCS	10%
Castle Court Trust Ltd.	10%	United Bank of Kuwait	10%
Cayzer Ltd.	10%	Volkswagen Int'l.	10%
Cedar Holdings	10%	Westpac Banking Corp.	10%
Charterhouse Japhet	10%	Whiteway Laidlaw	10%
Choulartons	10%	Williams & Glyn's	10%
Citibank Savings	10%	Wintrust Secs. Ltd.	10%
Clydesdale Bank	10%	Yorkshire Bank	10%
C. E. Coates	10%	Members of the Accounting	10%
Comm. Bk. of N. East	10%	Commissioners	
Consolidated Credit	10%	Short deposits 0.75%, 1-month 7.00%, 3-month 7.50%, 6-month 8.00%, 1-year 8.50%, 2-year 9.00%, 3-year 9.50%, 4-year 10.00%, 5-year 10.50%, 6-year 11.00%, 7-year 11.50%, 8-year 12.00%, 9-year 12.50%, 10-year 13.00%, 11-year 13.50%, 12-year 14.00%, 13-year 14.50%, 14-year 15.00%, 15-year 15.50%, 16-year 16.00%, 17-year 16.50%, 18-year 17.00%, 19-year 17.50%, 20-year 18.00%, 21-year 18.50%, 22-year 19.00%, 23-year 19.50%, 24-year 20.00%, 25-year 20.50%, 26-year 21.00%, 27-year 21.50%, 28-year 22.00%, 29-year 22.50%, 30-year 23.00%, 31-year 23.50%, 32-year 24.00%, 33-year 24.50%, 34-year 25.00%, 35-year 25.50%, 36-year 26.00%, 37-year 26.50%, 38-year 27.00%, 39-year 27.50%, 40-year 28.00%, 41-year 28.50%, 42-year 29.00%, 43-year 29.50%, 44-year 30.00%, 45-year 30.50%, 46-year 31.00%, 47-year 31.50%, 48-year 32.00%, 49-year 32.50%, 50-year 33.00%, 51-year 33.50%, 52-year 34.00%, 53-year 34.50%, 54-year 35.00%, 55-year 35.50%, 56-year 36.00%, 57-year 36.50%, 58-year 37.00%, 59-year 37.50%, 60-year 38.00%, 61-year 38.50%, 62-year 39.00%, 63-year 39.50%, 64-year 40.00%, 65-year 40.50%, 66-year 41.00%, 67-year 41.50%, 68-year 42.00%, 69-year 42.50%, 70-year 43.00%, 71-year 43.50%, 72-year 44.00%, 73-year 44.50%, 74-year 45.00%, 75-year 45.50%, 76-year 46.00%, 77-year 46.50%, 78-year 47.00%, 79-year 47.50%, 80-year 48.00%, 81-year 48.50%, 82-year 49.00%, 83-year 49.50%, 84-year 50.00%, 85-year 50.50%, 86-year 51.00%, 87-year 51.50%, 88-year 52.00%, 89-year 52.50%, 90-year 53.00%, 91-year 53.50%, 92-year 54.00%, 93-year 54.50%, 94-year 55.00%, 95-year 55.50%, 96-year 56.00%, 97-year 56.50%, 98-year 57.00%, 99-year 57.50%, 00-year 58.00%, 01-year 58.50%, 02-year 59.00%, 03-year 59.50%, 04-year 60.00%, 05-year 60.50%, 06-year 61.00%, 07-year 61.50%, 08-year 62.00%, 09-year 62.50%, 10-year 63.00%, 11-year 63.50%, 12-year 64.00%, 13-year 64.50%, 14-year 65.00%, 15-year 65.50%, 16-year 66.00%, 17-year 66.50%, 18-year 67.00%, 19-year 67.50%, 20-year 68.00%, 21-year 68.50%, 22-year 69.00%, 23-year 69.50%, 24-year 70.00%, 25-year 70.50%, 26-year 71.00%, 27-year 71.50%, 28-year 72.00%, 29-year 72.50%, 30-year 73.00%, 31-year 73.50%, 32-year 74.00%, 33-year 74.50%, 34-year 75.00%, 35-year 75.50%, 36-year 76.00%, 37-year 76.50%, 38-year 77.00%, 39-year 77.50%, 40-year 78.00%, 41-year 78.50%, 42-year 79.00%, 43-year 79.50%, 44-year 80.00%, 45-year 80.50%, 46-year 81.00%, 47-year 81.50%, 48-year 82.00%, 49-year 82.50%, 50-year 83.00%, 51-year 83.50%, 52-year 84.00%, 53-year 84.50%, 54-year 85.00%, 55-year 85.50%, 56-year 86.00%, 57-year 86.50%, 58-year 87.00%, 59-year 87.50%, 60-year 88.00%, 61-year 88.50%, 62-year 89.00%, 63-year 89.50%, 64-year 90.00%, 65-year 90.50%, 66-year 91.00%, 67-year 91.50%, 68-year 92.00%, 69-year 92.50%, 70-year 93.00%, 71-year 93.50%, 72-year 94.00%, 73-year 94.50%, 74-year 95.00%, 75-year 95.50%, 76-year 96.00%, 77-year 96.50%, 78-year 97.00%, 79-year 97.50%, 80-year 98.00%, 81-year 98.50%, 82-year 99.00%, 83-year 99.50%, 84-year 100.00%, 85-year 100.50%, 86-year 101.00%, 87-year 101.50%, 88-year 102.00%, 89-year 102.50%, 90-year 103.00%, 91-year 103.50%, 92-year 104.00%, 93-year 104.50%, 94-year 105.00%, 95-year 105.50%, 96-year 106.00%, 97-year 106.50%, 98-year 107.00%, 99-year 107.50%, 00-year 108.00%, 01-year 108.50%, 02-year 109.00%, 03-year 109.50%, 04-year 110.00%, 05-year 110.50%, 06-year 111.00%, 07-year 111.50%, 08-year 112.00%, 09-year 112.50%, 10-year 113.00%, 11-year 113.50%, 12-year 114.00%, 13-year 114.50%, 14-year 115.00%, 15-year 115.50%, 16-year 116.00%, 17-year 116.50%, 18-year 117.00%, 19-year 117.50%, 20-year 118.00%, 21-year 118.50%, 22-year 119.00%, 23-year 119.50%, 24-year 120.00%, 25-year 120.50%, 26-year 121.00%, 27-year 121.50%, 28-year 122.00%, 29-year 122.50%, 30-year 123.00%, 31-year 123.50%, 32-year 124.00%, 33-year 124.50%, 34-year 125.00%, 35-year 125.50%, 36-year 126.00%, 37-year 126.50%, 38-year 127.00%, 39-year 127.50%, 40-year 128.00%, 41-year 128.50%, 42-year 129.00%, 43-year 129.50%, 44-year 130.00%, 45-year 130.50%, 46-year 131.00%, 47-year 131.50%, 48-year 132.00%, 49-year 132.50%, 50-year 133.00%, 51-year 133.50%, 52-year 134.00%, 53-year 134.50%, 54-year 135.00%, 55-year 135.50%, 56-year 136.00%, 57-year 136.50%, 58-year 137.00%, 59-year 137.50%, 60-year 138.00%, 61-year 138.50%, 62-year 139.00%, 63-year 139.50%, 64-year 140.00%, 65-year 140.50%, 66-year 141.00%, 67-year 141.50%, 68-year 142.00%, 69-year 142.50%, 70-year 143.00%, 71-year 143.50%, 72-year 144.00%, 73-year 144.50%, 74-year 145.00%, 75-year 145.50%, 76-year 146.00%, 77-year 146.50%, 78-year 147.00%, 79-year 147.50%, 80-year 148.00%, 81-year 148.50%, 82-year 149.00%, 83-year 149.50%, 84-year 150.00%, 85-year 150.50%, 86-year 151.00%, 87-year 151.50%, 88-year 152.00%, 89-year 152.50%, 90-year 153.00%, 91-year 153.50%, 92-year 154.00%, 93-year 154.50%, 94-year 155.00%, 95-year 155.50%, 96-year 156.00%, 97-year 156.50%, 98-year 157.00%, 99-year 157.50%, 00-year 158.00%, 01-year 158.50%, 02-year 159.00%, 03-year 159.50%, 04-year 160.00%, 05-year 160.50%, 06-year 161.00%, 07-year 161.50%, 08-year 162.00%, 09-year 162.50%, 10-year 163.00%, 11-year 163.50%, 12-year 164.00%, 13-year 164.50%, 14-year 165.00%, 15-year 165.50%, 16-year 166.00%, 17-year 166.50%, 18-year 167.00%, 19-year 167.50%, 20-year 168.00%, 21-year 168.50%, 22-year 169.00%, 23-year 169.50%, 24-year 170.00%, 25-year 170.50%, 26-year 171.00%, 27-year 171.50%, 28-year 172.00%, 29-year 172.50%, 30-year 173.00%, 31-year 173.50%, 32-year 174.	

## THE MANAGEMENT PAGE: Marketing

# Jaguar: a renaissance in the U.S. creates a new marketing challenge

BY PAUL TAYLOR, RECENTLY IN LEONIA, NEW JERSEY

**SOARING** Jaguar sales are helping bring BL back from the dead in the tough U.S. car market. But they are also presenting a new challenge to the company's marketing executives who have not for a long time been used to dealing with a problem of success.

Two years ago BL, the UK car manufacturer, decided to end marketing its MG, Triumph, Rover car range in the U.S. It was, according to BL executives in the U.S., "touch and go" whether BL would retain a presence in the U.S. car market at all at that stage.

"They were trying times and it was not clear whether the company could survive," says Michael Dale, vice-president in charge of sales and service at Jaguar Inc.—BL's U.S. subsidiary has been called since the start of February.

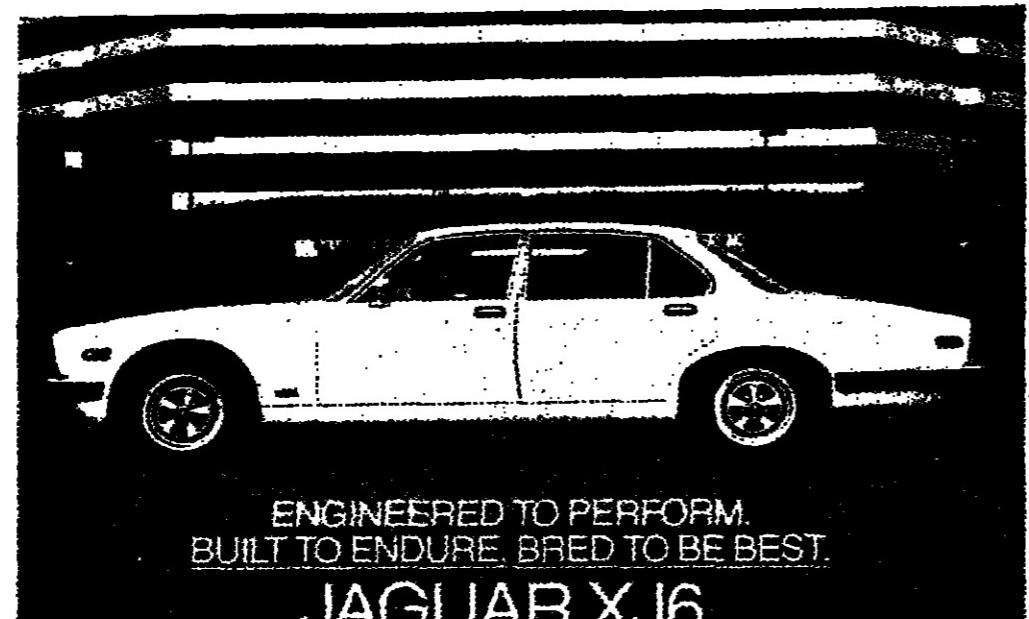
Today, however, the trend in the U.S. car market is back towards performance (and away from emphasis on economy), a development which has undoubtedly helped Jaguar to boost its sales dramatically.

Last year Jaguar sold 10,349 cars in the U.S. with a starting price tag of \$30,500 for the XJ6 model, a 120 per cent increase over 1981. This year, with another record 2,958 cars sold in the first three months alone (up 60 per cent on the first quarter of 1982) sales are on target for 12,000. In contrast, in 1980, BL sold just 3,029 Jaguars in the U.S.

Graham Whitehead, BL's chief of operations in the U.S., calls the performance "breakthrough for the entire company" and adds that it is "dramatic evidence that our efforts in the past few years have paid off."

Yet the speed of the "turn-around" has taken even the marketing people at Jaguar Inc.'s headquarters at Leonia, New Jersey, by surprise and the company now faces the problem of controlling expansion so it does not run ahead of UK production. The U.S. is now accounting for the sale of about two of every three cars rolling off the BL Jaguar production line in Coventry.

Picking up the market trend towards performance, Jaguar stresses in its advertising that its cars are "Engineered to



ENGINEERED TO PERFORM.  
BUILT TO ENDURE. BRED TO BE BEST.

JAGUAR XJ6.

The XJ6 leads Jaguar's recovery in the U.S., where performance rather than fuel economy is now being sought by many buyers

perform. Built to endure.

Bred to be best." Its customers, it feels, are looking for style, performance and quality and the company knows where to look for them—  
"the word is out on the cockpit circuit and that is where these cars are sold now."

The advertising budget, \$8m this year, is being kept under tight control and is proportionately linked to actual sales. It will be spent mainly on national advertising in newspapers such as the Wall Street Journal, magazines like Business Week and Fortune, specialist car magazines and professional journals.

The ads in professional magazines, particularly those for lawyers and doctors, are interesting because they point a particular niche which Jaguar is attempting to exploit.

Jaguars are not principally "company cars" in the U.S. They are bought by wealthy individuals. Indeed, the profile of the Jaguar customer is a man or woman with an income of £100,000 plus a year and a yearning for a luxury car which is reliable, elegant and fast.

The company has to pay because its range does not match up to federally imposed Corporate Average Fuel Economy (CAFE) standards.

Under these provisions a manufacturer's car range is expected to have an average fuel economy of 26 miles per gallon this year. Jaguar, whose three models have an average fuel economy of 18.8 miles a gallon, will have to pay at least \$4.2m in "fines" this year if it sells 12,000 cars. This is a price Jaguar and BL is paying for abandoning the small car market.

In its efforts to make itself a sleeker operation in the U.S., Jaguar has set about weeding out less productive dealerships and recruiting new dealers in potential growth areas. The effects have been dramatic: for example, a new dealer recruited in February in Atlanta sold more cars (16) in its first month than had ever been sold in Atlanta.

Also, in order to increase its "hit rate" with browsing showroom customers it is introducing a computerised production monitoring system which allows a salesman to give a customer an allotted car "number" and there is little prospect that BL is about to try to crack that section of the market. Thus Jaguar is resigned to paying the penalty for the foreseeable future even though it is introducing more fuel-efficient engines.

Nevertheless, Dale says "it is a cost of doing business here." Jaguar does not like the rule but has little choice but to accept it. In order to bring the average mpg down to the target BL would have to sell "at least 30,000 Metros in the U.S." and there is little prospect that BL is about to try to crack that section of the market. Thus Jaguar is resigned to paying the penalty for the foreseeable future even though it is introducing more fuel-efficient engines.

# Railway to runway

Gatwick, fourth busiest airport in the world, has an efficient transport system to get its fast-growing number of passengers to and from the airport. It's British Rail's Railair Link.

Gatwick has a station within the airport, and it is just 42 min away from London's Victoria station, where there are full check-in facilities for British Caledonian and certain other airlines. There are 4 trains every hour by day, and hourly midnight to 0600, both ways.

Direct trains also serve many South Coast towns as well as Reading, main interchange for points West.

So whenever you're flying from Gatwick, leave your car at home and go Railway to Runway.

Railair Link

IT'S duels-on-the-lawn again. The star attractions, Qualcast and Flymo—sworn rivals for the lucrative mowing market—have sharpened their blades and are again locked in what has become a annual combat. A spin-off from this high profile bickering has been that sales of mowers last week abated no doubt by good weather, jumped by 35 to 40 per cent on the same period last year.

We've had Qualcast's knocking copy (on television), Flymo's subsequent complaint, the public challenge by Qualcast to a showdown with rival machines, the rebuttal by Flymo, the claims and counter-claims. The air this past 10 days has been thick with salvoes in a bitter marketing battle.

Most recent was the Qualcast challenge to test the two machines publicly on the grounds of Stoke Mandeville Hospital at Aylesbury, Bucks, in front of independent Production Engineering Research Association as referee. In the event Flymo failed to turn up, calling the idea a cheap publicity stunt. Qualcast claimed the results to be in its favour.

Meanwhile, the Independent Broadcasting Association, television's watchdog, has responded to the Flymo complaint by requiring some changes in Qualcast's television advertising copy.

The battle cries of the two are familiar enough. They've become something of a habit in recent years as the gap between the two narrows in terms of market share. The Advertising Standards Authority, which is the watchdog for Press, posters and cinema, reports three instances of competitor complaints between the mower giants.

Qualcast claims to have, by last year's figures, just under 50 per cent of the power mower market in the UK and gives Flymo around one third. Flymo believes, on last year's figures, it has around 35 per cent, with Qualcast 32 per cent and Black & Decker around 20 per cent.

The current round of the battle stems from the advertising stance adopted by Qualcast, makers of a cylinder mower in a world increasingly switching to rotary. Through its agency Wight Collins Rutherford Scott, Qualcast back in 1980 adopted the "less bover" than a hover" approach.

The reason for making a direct comparison, says Qualcast marketing director Peter Mostyn, was the result of what its research told the company. "The majority of people buying lawnmowers don't have the chance to test them first," he

## Cut and thrust in the long grass

Feoan McEwan on the re-kindled dispute between Britain's major mower makers



Opportunistic advertising by Qualcast followed its challenge last week to test its own mower against Flymo's. Flymo boycotted the

IBA ruling this week demanding a "small but significant change" in its television copy line.

says. "We found that people were impressed by the appearance of the hover—it's beautiful looking, floating on a cushion of air and so on in comparison with the more familiar cylinder machines. They took the cylinder's looks to mean not as good as a hover... but when we asked them to try out both a tremendous majority changed their minds. So we reckoned we had the best product, only people didn't realise it."

Un-comparative copy advertising which it tried initially was unsuccessful in underlining the product differences.

Hence the direct advertising comparison that followed. Where Qualcast fell foul of the IBA

was in its representation of the rival machine. Following the IBA's ruling this week demanding a "small but significant change" in its television copy line, four words have been added specifying the height of cut of the Flymo XE28 shown in the ad (which compares it with the Qualcast Concorde RESOS). The words "a new kind of hover" used by Qualcast were also removed, upholding Flymo's claim that the XE28 was in fact not new—the latest model, which it regards as a "breakthrough" is the XE38. Having adjusted the copy Qualcast put the ad back on air immediately—"It's a matter of deleting five

words and adding four," comments Qualcast. However, Flymo, a subsidiary of the Swedish Electrolux group, is still fighting and will appeal.

"They're deliberately showing Flymo in the worst light," maintains Peter Bullock, Flymo's managing director, who regards the technique demonstrated on screen of cutting grass in one sweep as unfair. In his view everyone knows it's best to cut long grass you do it in stages for a more finish.

"We see that as an act of desperation. No one in the right mind would advertise a competitor's product like this," he says.

In a world it sees being overtaken by rotary machines, cylinders have "death throes," Flymo maintains.

Cylinders remain "ubiquitous. It insists it is conquering like with like and, in answer to Flymo's beef, that the XE28 does not represent "a new kind of hover." It replies that the latest XE38 machine is aimed at a different specialist market. (The Concorde, XE28 and XE38 are both mass-market products.)

But Flymo is winning its own battles. Today it is being awarded the Queen's Award for Technological Achievement for its robotic factory in Newton Aycliffe, County Durham, where robots process mowers right through from lumps of plastic and metal to the final boxing.

Last year it collected the Queen's Award for Export—with a heavy commitment to export between one third and one quarter of its production to countries overseas, including China and Japan.

Flymo's advertising strategy as seen in its campaign by J. Walker Thompson shows the mowers to be lighter, quicker and easier to use than anything else. It focuses on the new XE38 "which vacuums the grass as it cuts" giving a well-manicured look that has escaped Flymo until now. Although Flymo won't divulge its advertising spend at such sensitive times, it reckons Qualcast outspends it by 4½ times "and still their market share has declined." The hover company attributes its increasing success over the years to high technology ("We're leaders in the field of robotics") and high product development. (The latest, it says, is a world beater with far-reaching implications.)

But the duel is by no means over, and if both sides run true to form we can expect plenty more bover in the marketplace.

## EUROPE No. 1—IMAGES & SON

The Ordinary General Meeting of EUROPE No. 1—IMAGES & SON, held on 30 March 1983 in Monte Carlo, under the chairmanship of Mr Pierre SAKKET, has approved the financial report and the accounts for the financial year ending 30 September 1982, which show a net profit of FFr 56,120,500.44 for the preceding year, i.e. an increase of 32.5%. All the resolutions put to the board meeting have been adopted.

The General Meeting has decided to distribute a gross global dividend of FFr 43,294,000 equal to the one distributed for the preceding financial year. After assignment of FFr 12,750,000 to the reserve account of capital gains to be reinvested, the amount carried forward amounts to FFr 8,095,935.75.

The gross total of the coupon amounts to FFr 30 for each of the 1,442,200 shares forming the share capital. For French statutorily shareholders, net dividend after advance deduction amounts to FFr 29.62 and total income, including credit, to FFr 44.63 against FFr 42.33 for the preceding year, i.e. an increase of 4.3%.

The dividend will be paid as of 3 May 1983 upon signature of coupons No. 30, at Credit Lyonnais, at Banque Nationale de Paris, at Societe Generale, at Banque de l'Indochine et de Suez, at Societe Lazard Freres & Cie, and at l'Europeenne de Banque.

Resolutions proposed to the General Extraordinary Meeting which was held on the same day have been adopted. The main resolution referred to as "EUROPE No. 1/IMAGES & SON" has been unchanged and replaced by "EUROPE 1 COMMUNICATION".

For the first five months of the current fiscal year, the pre-tax turnover for broadcasting is 17% higher than the one for the same period of the preceding fiscal year (FFr 193,154,000, against FFr 169,326,000).

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## INVENTORY CONTROL

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Masterfile  
3

by Anthony Lines  
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The third FT Masterfile, INVENTORY CONTROL, published on March 29th, is written by Anthony Lines, a consultant in management science for over 20 years. INVENTORY CONTROL relates the management of inventories to the requirements of the manufacturing process, or customer demand, as the case may be. It develops the subject from basic principles to the latest computer applications that cope with the accelerating change of modern business.

Among the topics the author covers with quantitatively based examples are: order quantities, including cost factors; buffer stocks in theory and practice; stock replenishment, with a clear distinction between the fixed order quantity and the fixed order cycle systems; forecasting customer requirements, with an appraisal of forecasting methods; the design and operation of self-adapting systems and introducing a new system. INVENTORY CONTROL has been written with the policy objectives of senior management in focus. To receive a copy of F.T. Masterfile 3—INVENTORY CONTROL—complete and mail the order form below.

Publication date: March 29, 1983

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100.00 1.50

Pacific Fund

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Specialist Funds

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Gilt &amp; Fixed

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High Income

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Gilt &amp; Fixed

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Accumulation

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INSURANCE & OVERSEAS MANAGED FUNDS

Financial Times Thursday April 21 1983

# INTERNATIONAL CAPITAL MARKETS

## FT INTERNATIONAL BOND SERVICE

The list shows the 200 latest international bond issues for which an adequate secondary market exists. For further details of these or other bonds see the complete list of Eurobond prices which is published monthly. The following are closing prices for April 20.

		Issue	Ex-Div	Offer	Change on day	Yield	World Bank 1984-85	100	875	875	-8%	8	10.21	Tokelco Elec Power 8.53	100	1000	1001	0	-8%	5.35	Credit Lyonnais 5.67	100	720	720	1/16	10.35	10.35
							World Bank 1984-86	100	875	875	-8%	8	10.21	Tokelco Elec Power 8.53	100	1000	1001	0	-8%	5.35	Credit Lyonnais 5.67	100	720	720	1/16	10.35	10.35
U.S. DOLLAR STRAIGHTS							World Bank 1984-87	100	875	875	-8%	8	10.21	Tokelco Elec Power 8.53	100	1000	1001	0	-8%	5.35	Credit Lyonnais 5.67	100	720	720	1/16	10.35	10.35
Aerospace Fin 10 1/2% 80	100	875	875	-8%	-8%	11.38	World Bank 1984-88	100	875	875	-8%	8	10.21	Tokelco Elec Power 8.53	100	1000	1001	0	-8%	5.35	Credit Lyonnais 5.67	100	720	720	1/16	10.35	10.35
Bank of Tokyo Hold 11 1/2% 80	100	875	875	-8%	-8%	11.18	World Bank 1984-89	100	875	875	-8%	8	10.21	Tokelco Elec Power 8.53	100	1000	1001	0	-8%	5.35	Credit Lyonnais 5.67	100	720	720	1/16	10.35	10.35
British Calt Elec 10 1/2% 80	100	875	875	-8%	-8%	11.18	World Bank 1984-90	100	875	875	-8%	8	10.21	Tokelco Elec Power 8.53	100	1000	1001	0	-8%	5.35	Credit Lyonnais 5.67	100	720	720	1/16	10.35	10.35
Canada Int'l 12 1/2% 80	100	1000	1000	-8%	-8%	10.75	World Bank 1984-91	100	875	875	-8%	8	10.21	Tokelco Elec Power 8.53	100	1000	1001	0	-8%	5.35	Credit Lyonnais 5.67	100	720	720	1/16	10.35	10.35
Canadian Wheal 11 1/2% 80	100	1000	1000	-8%	-8%	10.75	World Bank 1984-92	100	875	875	-8%	8	10.21	Tokelco Elec Power 8.53	100	1000	1001	0	-8%	5.35	Credit Lyonnais 5.67	100	720	720	1/16	10.35	10.35
Coca Cola Int'l 13 1/2% 80	100	1000	1000	-8%	-8%	10.54	World Bank 1984-93	100	875	875	-8%	8	10.21	Tokelco Elec Power 8.53	100	1000	1001	0	-8%	5.35	Credit Lyonnais 5.67	100	720	720	1/16	10.35	10.35
Credit Suisse 10 1/2% 80	100	1000	1000	-8%	-8%	10.44	World Bank 1984-94	100	875	875	-8%	8	10.21	Tokelco Elec Power 8.53	100	1000	1001	0	-8%	5.35	Credit Lyonnais 5.67	100	720	720	1/16	10.35	10.35
Credit Suisse 10 1/2% 81	100	1000	1000	-8%	-8%	10.34	World Bank 1984-95	100	875	875	-8%	8	10.21	Tokelco Elec Power 8.53	100	1000	1001	0	-8%	5.35	Credit Lyonnais 5.67	100	720	720	1/16	10.35	10.35
Daimler-Benz 10 1/2% 80	100	1000	1000	-8%	-8%	10.27	World Bank 1984-96	100	875	875	-8%	8	10.21	Tokelco Elec Power 8.53	100	1000	1001	0	-8%	5.35	Credit Lyonnais 5.67	100	720	720	1/16	10.35	10.35
Deutsche Bahn 10 1/2% 80	100	1000	1000	-8%	-8%	10.22	World Bank 1984-97	100	875	875	-8%	8	10.21	Tokelco Elec Power 8.53	100	1000	1001	0	-8%	5.35	Credit Lyonnais 5.67	100	720	720	1/16	10.35	10.35
Deutsche Bahn 10 1/2% 81	100	1000	1000	-8%	-8%	10.17	World Bank 1984-98	100	875	875	-8%	8	10.21	Tokelco Elec Power 8.53	100	1000	1001	0	-8%	5.35	Credit Lyonnais 5.67	100	720	720	1/16	10.35	10.35
Deutsche Bahn 10 1/2% 82	100	1000	1000	-8%	-8%	10.12	World Bank 1984-99	100	875	875	-8%	8	10.21	Tokelco Elec Power 8.53	100	1000	1001	0	-8%	5.35	Credit Lyonnais 5.67	100	720	720	1/16	10.35	10.35
Deutsche Bahn 10 1/2% 83	100	1000	1000	-8%	-8%	10.07	World Bank 1984-00	100	875	875	-8%	8	10.21	Tokelco Elec Power 8.53	100	1000	1001	0	-8%	5.35	Credit Lyonnais 5.67	100	720	720	1/16	10.35	10.35
Deutsche Bahn 10 1/2% 84	100	1000	1000	-8%	-8%	10.02	World Bank 1984-01	100	875	875	-8%	8	10.21	Tokelco Elec Power 8.53	100	1000	1001	0	-8%	5.35	Credit Lyonnais 5.67	100	720	720	1/16	10.35	10.35
Deutsche Bahn 10 1/2% 85	100	1000	1000	-8%	-8%	9.97	World Bank 1984-02	100	875	875	-8%	8	10.21	Tokelco Elec Power 8.53	100	1000	1001	0	-8%	5.35	Credit Lyonnais 5.67	100	720	720	1/16	10.35	10.35
Deutsche Bahn 10 1/2% 86	100	1000	1000	-8%	-8%	9.92	World Bank 1984-03	100	875	875	-8%	8	10.21	Tokelco Elec Power 8.53	100	1000	1001	0	-8%	5.35	Credit Lyonnais 5.67	100	720	720	1/16	10.35	10.35
Deutsche Bahn 10 1/2% 87	100	1000	1000	-8%	-8%	9.87	World Bank 1984-04	100	875	875	-8%	8	10.21	Tokelco Elec Power 8.53	100	1000	1001	0	-8%	5.35	Credit Lyonnais 5.67	100	720	720	1/16	10.35	10.35
Deutsche Bahn 10 1/2% 88	100	1000	1000	-8%	-8%	9.82	World Bank 1984-05	100	875	875	-8%	8	10.21	Tokelco Elec Power 8.53	100	1000	1001	0	-8%	5.35	Credit Lyonnais 5.67	100	720	720	1/16	10.35	10.35
Deutsche Bahn 10 1/2% 89	100	1000	1000	-8%	-8%	9.77	World Bank 1984-06	100	875	875	-8%	8	10.21	Tokelco Elec Power 8.53	100	1000	1001	0	-8%	5.35	Credit Lyonnais 5.67	100	720	720	1/16	10.35	10.35
Deutsche Bahn 10 1/2% 90	100	1000	1000	-8%	-8%	9.72	World Bank 1984-07	100	875	875	-8%	8	10.21	Tokelco Elec Power 8.53	100	1000	1001	0	-8%	5.35	Credit Lyonnais 5.67	100	720	720	1/16	10.35	10.35
Deutsche Bahn 10 1/2% 91	100	1000	1000	-8%	-8%	9.67	World Bank 1984-08	100	875	875	-8%	8	10.21	Tokelco Elec Power 8.53	100	1000	1001	0	-8%	5.35	Credit Lyonnais 5.67	100	720	720	1/16	10.35	10.35
Deutsche Bahn 10 1/2% 92	100	1000	1000	-8%	-8%	9.62	World Bank 1984-09	100	875	875	-8%	8	10.21	Tokelco Elec Power 8.53	100	1000	1001	0	-8%	5.35	Credit Lyonnais 5.67	100	720	720	1/16	10.35	10.35
Deutsche Bahn 10 1/2% 93	100	1000	1000	-8%	-8%	9.57	World Bank 1984-10	100	875	875	-8%	8	10.21	Tokelco Elec Power 8.53	100	1000	1001	0	-8%	5.35	Credit Lyonnais 5.67	100	720	720	1/16	10.35	10.35
Deutsche Bahn 10 1/2% 94	100	1000	1000	-8%	-8%	9.52	World Bank 1984-11	100	875	8																	

EEC to subsidise surplus grain for fodder, Page 45

## SECTION III - INTERNATIONAL MARKETS

# FINANCIAL TIMES

Thursday April 21 1983

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### WALL STREET

## Vigorous response to GNP data

SHARE PRICES on Wall Street responded vigorously yesterday to the latest statistics on U.S. gross national product and to favourable results on first-quarter trading by General Motors and several other major companies, writes *Terry Byland* in New York.

The equity market, which had been edging forward during the early part of the session, rose strongly following the trading statement from General Motors and closed at new peaks.

The Dow Jones Industrial average soared 18.93 to end at 1,191.47, comfortably ahead of Monday's previous 1,183.24 record.

The announcement that GNP had risen by 3.1 per cent, somewhat lower than expected, was perceived as good news in both bond and equity sectors of the market, but the accompanying disclosure that inflation is running at 5.8 per cent unsettled credit markets and brought falls in prices at the longer end of the bond market.

General Motors shares rose by \$2 to \$647 after the results and the rest of the motor sector advanced with them,

Chrysler gaining \$1 to \$22 and Ford adding \$2 to \$45.

Elsewhere, AT&T, a widely held stock, slipped back from \$57½ to stand unchanged at \$57 after announcing lower earnings for the first quarter.

It was the turn of the steel companies to go through the fire of the reporting season. Arcon, number five in the industry, slipped 5½ to \$18½ after encouraging investors with the news that it may be profitable this year, despite a heavy loss in the opening quarter. Inland Steel, number seven, shed \$1 to \$23½.

Lockheed, the aircraft and missile manufacturer, jumped sharply on higher earnings but later settled to \$15½, for a net rise of \$1½. Allis Chalmers shed 5½ to \$13½ after announcing a substantial loss for the first quarter. Caterpillar gained 5½ to \$44½.

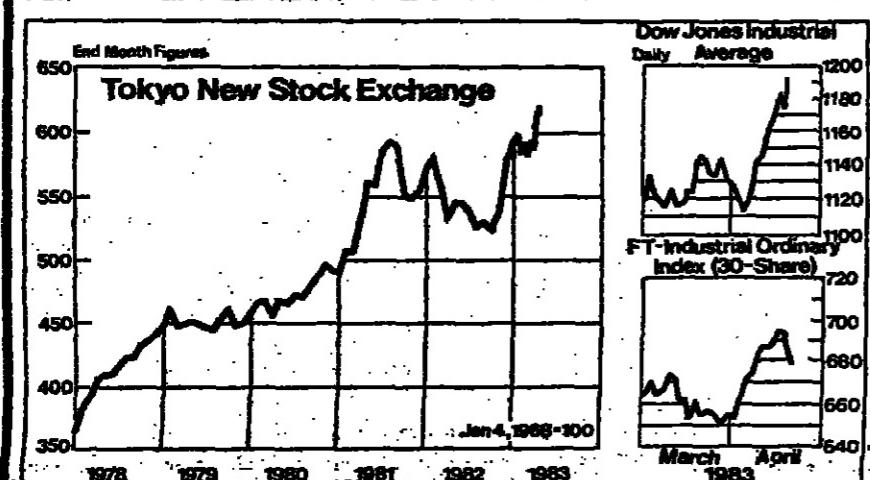
Recent gains were extended by General Dynamics, 5½ up to \$48, and by General Electric, 5½ firmer at \$11½.

In chemicals, Union Carbide shed 5½ to \$80½ after announcing an expected reduction in profits in the first quarter. Further results from the banks included Manufacturers Hanover, 5½ better at \$48½ on good results; and Continental Illinois, unchanged at \$23½.

Oil shares took little heed of predictions of lower profits ahead. Exxon added 5½ to \$33½ and Standard Oil of California has 5½ better at \$36½.

Computer issues remained in favour. With IBM shooting up by \$2 to \$114½ by one stage and Honeywell still responding to the trading statement, rising \$2½ to \$102.

### KEY MARKET MONITORS



End Month Figures

Tokyo New Stock Exchange

Dow Jones Industrial Daily Average

FT-Industrial Ordinary Index (30 Share)

March April 1983

### STOCK MARKET INDICES

	Apr 20	Previous	Year ago
DJ Industrials	1,191.47	1,174.54	840.56
DJ Transport	531.53	525.41	343.20
DJ Utilities	128.05	125.77	111.95
S&P Composite	160.71	159.74	115.44

### LONDON

	FT Ind Ord	FT-A All-share	FT-A 500	FT-A Ind	FT Gold mints	FT Govt sec
Nikkei-Dow	578.22	685.2	567.4			
Tokyo SE	433.71	437.46	324.5			
FT-A 500	471.55	475.31	330.73			
FT-A Ind	456.07	458.63	319.3			
FT Gold mints	626.1	648.6	250.8			
FT Govt sec	51.54	51.68	57.87			

### FRANCE

	April 20	Previous	Year ago
CAC Gen	119.3	121.0	107.0
Ind. Tendance	124.0	126.5	117.2

### WEST GERMANY

	FAZ-Alden	312.0	313.25	236.60
Commerzbank	937.1	938.0	721.8	

### HONG KONG

	Hong Kong	1010.37	1043.18	1193.77
Banca Comm.	185.6	195.7	192.73	

### ITALY

	Banca Comm.	185.6	195.7	192.73
ANP-CBS Gen	125.3	128.4	91.3	

### NETHERLANDS

	ANP-CBS Gen	125.3	128.4	91.3
ANP-CBS Inv	104.3	106.5	71.3	

### NORWAY

	Oslo SE	165.54	165.82	100.79
Singapore Times	902.73	906.88	755.45	

### SINGAPORE

	Singapore Times	902.73	906.88	755.45
SOUTH AFRICA	Golds	882.6	908.1	434.9

### SPAIN

	Madrid SE	109.85	111.49	123.34
SWEDEN	J & P	1359.2	1329.49	574.29

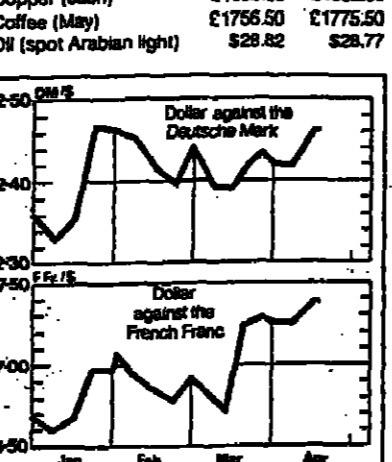
### SWITZERLAND

	Swiss Bank Ind	315.4	317.9	259.4
WORLD	Capital Int'l	172.9	174.0	132.9

### GOLD (per ounce)

	April 20	Prev
London	\$434.50	\$439.50
Frankfurt	\$434.50	\$440.50
Zurich	\$433.75	\$440.50
Paris (foreign)	\$432.97	\$442.00
New York (April)	\$438.50	\$433.20

\* Indicator latest pre-close figure



April 20 Prev

London \$434.50 \$439.50

Frankfurt \$434.50 \$440.50

Zurich \$433.75 \$440.50

Paris (foreign) \$432.97 \$442.00

New York (April) \$438.50 \$433.20

\* Indicator latest pre-close figure

Jan Feb Mar Apr

1983

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## **NEW YORK STOCK EXCHANGE COMPOSITE CLOSING PRICES**

# **Follow the Leader**

Do you want to reach the top international financial specialists in European industry?

In mid 1982, the Financial Times, The Economist, and Euromoney commissioned Research Services Ltd. to conduct a study amongst these senior international financial specialists in order to discover what they read.

The published report is now available, and the results show that the publication most widely read by this prime target group was the Financial Times. By comparison, the table below shows the readership figures for some of the other 40 publications that were covered by the research.

For more information about this research, or the position of the FT in the European market place, please contact your local Financial Times representative or the Market Research Department of the Financial Times.

	Readership %
FINANCIAL TIMES	42
F.A.Z.	24
HANDELSBLATT	21
LE MONDE	11
L.H.T.	9
NEUE ZURCHER ZEITUNG	8
WALL STREET JOURNAL	6
BUSINESS WEEK	24
ECONOMIST	22
TIME	13
NEWSWEEK	11
INSTITUTIONAL INVESTOR (INT'L ED)	21
EUROMONEY	17

## **AMERICAN STOCK EXCHANGE COMPOSITE CLOSING PRICES**

**Continued on Page 4**

## **NEW YORK STOCK EXCHANGE COMPOSITE CLOSING PRICES**

**Continued on Page A**

Sales figures are unofficial. Year-to-date totals reflect the

previous 52 weeks plus the current week, but not the latest trading day. Where a split or stock dividend amounting to 2

per cent or more has been paid, the year's high-low range and dividend are shown for the new stock only. Unless otherwise noted, rates of dividends are annual distributions based on

Note: rates of dividends are annual disbursements based on the latest declaration.

a-dividend also extra(s) b-annual rate of dividend plus stock dividend c-liquidating dividend. cl-called. d-new year!

**low. B-dividend declared or paid in preceding 12 months. g-d  
dividend in Canadian funds, subject to 15% non-residence tax.  
dividend declared since 2004 up to next dividend. L-  
dividend declared since 2004 up to next dividend. L-  
dividend declared since 2004 up to next dividend. L-**

dividend declared after split-up or stock dividend. *J*-dividend paid this year, omitted, deferred, or no action taken at latest dividend meeting. *K*-dividend declared or paid this year, an accumulation of dividends, or a dividend paid in part by a subsidiary.

violent meeting last night over the multistate issue with dividends in arrears. A new issue in the past 52 weeks. The high-low range begins with the start of trading.

+  
ding, nd-next day delivery, P/E-price-earnings ratio, r-dividend declared or paid in preceding 12 months, plus stock dividends.

**+ 1<sub>3</sub>** 5-stock split. Dividends begins with date of split. 50% sales. 1 dividend paid in stock in preceding 12 months. estimated cash

**v**-trading halted vi-in bankruptcy or receivership or being re-  
sponsible under the Bankruptcy Act or securities assumed by  
the trustee.

organised under the Bankruptcy Act, or securities assumed by such companies wd-when distributed wt-when issued. ww-with warrants. x-ex-dividend or ex-rights xdis-ex-distribution.

+ without warrants. - ex-dividend and sales in full. yd-yield  
xw-without warrants. y-ex-dividend and sales in full. yd-yield  
-sales in full.

**ANSWER** *What is the name of the author of the book?*



## COMMODITIES AND AGRICULTURE

## Foreign interests buy more land in U.S.

By Nancy Dunn in Washington  
THE AMOUNT of U.S. agricultural land owned by foreign interests rose from 12.5m acres to 15.5m acres during 1982, the U.S. Department of Agriculture (USDA) said yesterday.

Of the acreage, 75 per cent is owned by foreign people in Canada, Britain, Hong Kong, West Germany and the Netherlands Antilles. The last named is a tax haven and purchasers listed through the Antilles could be from almost anywhere.

Forest land accounts for 55 per cent of all foreign-owned acreage, much of it in Maine. Three large timber companies own 95 per cent of the foreign-held acres in Maine, and foreign holdings account for 14 per cent of the state's privately owned land.

The USDA report belies the commonly held worry among U.S. farmers that foreign interests are swallowing up U.S. farmland. The 1.1m acres represents slightly more than 1 per cent of all American agriculture land.

The filed reports indicate that foreign owners plan to keep 92 per cent of their acreage in agricultural production. They also reported a slight change in tenancy or rental arrangement on 20 per cent of them and some change on 20 per cent of the acres.

Canadians are the largest single group of foreign owners. Holding almost 1.5m acres individually and almost 2.7m acres as shareholders in U.S. corporations.

People from Britain own about 381,000 acres and 1.5m acres as shareholders in U.S. corporations.

Land bought through the Netherlands Antilles totalled almost 532,000 acres for individuals and almost 508,000 acres held with U.S. corporations.

Corporations own 23 per cent of the foreign-held acreage partnerships, 8 per cent and individuals 6 per cent.

Except for Maine, foreign holdings are concentrated in the south with 34 per cent.

## EEC to offer subsidy on surplus grain for animal feed

BY RICHARD MOONEY

THE EEC Commission plans to make between 2m and 3m tonnes of surplus cereals available at subsidised prices for feeding to livestock. Mr Paul Dallager, the Farm Commissioner, said in Luxembourg yesterday.

Details of the proposed scheme will be discussed at a meeting of Common Market officials and representatives of European feed manufacturers and farming organisations in Brussels tomorrow.

Under this regular tenders would be held for "approved buyers," i.e. buyers who could provide proof of purchases in earlier years. They would offer to buy wheat from intervention stocks at a discount to the normal intervention price and undertake, if their offer was accepted, to buy additionally on the open market an amount similar to that offered.

British pig farmers have been pressuring for such a scheme over a month of capping the depression in their sector. They have argued that it is wrong for cut-rate exports to continue when the surplus grain could be used to reduce the cost of pig meat for EEC consumers.

Wholesalers are expected to take place in the autumn as part of a programme for supporting the Common Market's wheat market.

## UK food marketing boosted

BY OUR COMMODITIES STAFF

MR NICHOLAS SAPHIR, chairman of Food from Britain, the new umbrella organisation set up to improve the marketing of British food, yesterday spelled out the organisation's aims.

He said: "On the home market, the emphasis will be on existing opportunities for gaining market share in fresh and lightly processed foods."

The application of rigorous quality standards for domestic produce and building up a catalogue of "quality approved" British produce will eventually lead to joint promotions.

The full programme will be "finalised and ready for action" by September, he said.

## Sugar export levels remain low

ONLY 14,000 tonnes of white sugar were authorised for export at the EEC Commission's weekly selling tender in Brussels yesterday.

The maximum export rebate granted was 36.625 European currency units per 100 kilos. This compares with a maximum rebate of 37.354 euros given on the 9,750 tonnes authorised for export last week.

The recent drop in EEC sugar exports is viewed "bearishly" by London traders as an indication of poor demand. As a result, the August position on the future market closed down

at £131.85 a tonne after climbing over £133 at one stage.

The market was equally buoyed up by news that Tate & Lyle had arranged to defer the future market closed down at £100.00 a tonne of Thailand sugar which will be offered pending an expected rise in prices. There is also increased concern about damage to the Cuban crop.

• SOVIET MEAT production from state and collective farms increased to 4.15m tonnes in the first quarter of 1983 compared with 3.94m tonnes in the same period last year, said the Central Statistics Office.

• STORM DAMAGE between January and March cost California farmers about \$300m (£126m) in lost crops, said the State Food and Agriculture Department.

• TECHNICAL PROBLEMS are still delaying the opening of an Indonesian commodity exchange which was to have started this summer with basic rubber auctions.

• THE AUSTRALIAN Wheat Board plans to borrow up to \$200m (£126m) in foreign markets in a trial programme for the board's long-term plan to obtain a proportion of each year's wheat crop from foreign markets.

• RECORD LOW temperatures of about 0 degree C for late spring have seriously damaged apple and peach orchards in the southern U.S.

## Israel's citrus industry faces squeeze

BY DAVID LENNON IN TEL AVIV

ONCE the pride of Israel's exports, the citrus industry is now in trouble, with sales declining both in volume and in cash terms, and the future suggests that the situation will worsen.

Though competition in the main European markets, bad weather, and a poor return for the effort invested, have all acted to push down citrus exports.

By the end of the current season, exports are not expected to top 400,000 tonnes compared with almost 450,000 in the 1982-83 season. Earnings from exports will not exceed \$190m (£122m) compared with \$234m two years ago.

The squeeze on the Jaffa orange, once almost synonymous with the name orange, has also resulted in lower returns for the farmers. The problem has also been compounded by the fluctuations in exchange rates. In Britain the price of oranges fell from £1.20 in June 1980 to 55p this season. But because of the sterling's decline in dollar terms, the receipts fell from \$9.19 per box to \$6.79.

This is a serious blow, considering that Britain is the largest single market for Israel citrus, taking about 30 per cent of total exports. West Germany, which buys about 25 per cent of exports, produced a similarly gloom picture.

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ture in the past couple of years. The price per box rose from DM 17.50 in 1980 to DM 18.51, but the dollar equivalent dropped from \$8.73 to \$7.74 per box.

Like other exporters, the farmers in Israel receive some compensation for the exchange rate fluctuations through the government's foreign trade risks insurance scheme. This is supposed to provide exporters with compensation for the artificially high rate of the shekel against foreign currencies, part of the government's attempt to curb inflation. But this does not compensate for the fluctuations of one foreign currency against another.

Mr Eliash Itzakson, chairman of the Farmers' Federation, was recently quoted as saying that net earnings per box, measured in Israeli shekels, are down by 45 per cent for the second year running. Because of this, he said, many farmers are converting their citrus orchards to more profitable crops.

Three years ago it was estimated that 100,000 acres were devoted to citrus groves, but poor returns in the past few years has led to as much as 10 per cent of these groves being uprooted. The area of land being taken out of citrus cultivation is expected to grow, unless there is a change in

present trends.

Citrus is Israel's oldest export industry, having started about a century ago at the Mikve Israel Agricultural school. It developed into one of the country's outstanding agricultural achievements and dominated European markets.

About 13,500 people are today directly involved in citrus growing, while another 35,000 are employed in tertiary service sectors such as picking, packaging, transport and marketing etc.

In order to meet this challenge, the citrus industry believes that more investment is needed in the industry, but little money to invest, according to Mr Itzakson. The farmers want the government to ensure that they get a fair return for their effort, and basically they say this could be achieved by the government allowing the shekel to depreciate in line with inflation, as was the practice in the past.

But the government is not yet convinced about this, and is placing its hopes in an international economic recovery which would boost overseas demand.

In any event, without a drive to rationalise the industry, modernise it and make it more competitive, the outlook for this high value added (70-80 per cent) export industry must remain depressing.

Israel fears could be disastrous if Spain and Portugal join the EEC in 1985.

The accession of Spain especially is being viewed with alarm because it is expected to rob Israel of its comparative agricultural advantages in the European market, since it has similar climatic conditions and crops. Moreover, the new member will have free access to the EEC, while Israel will only enjoy tariff reductions.

These two factors are among the main problems besetting the industry. Old methods of production and reliance on standard strains of citrus have allowed newer, more vigorous competitors to whittle away at the Israeli export market with new brands and more competitive pricing. In the second half of the 1980s, the Labour force engaged in the citrus industry means that basically there is a large over-production capacity.

The other big problem is the increasing competition from other producers. About 65 per cent of the citrus exports go to the EEC, with another 20 per cent being sold to other European countries. The accession of Greece to the Common Market was the first warning of trouble ahead, trouble which

## Indian jute production may be trimmed

BY P. C. MAHANTI IN CALCUTTA

THE INDIAN Government appears prepared to allow a 15 per cent cut in jute production, although it is unwilling to permit block closures of mills for one day a week for the next three years.

Two factors seem to have influenced the Government's attitude: first, the move will help conserve raw jute supplies and second, the overseas demand has become sluggish again.

In any case manufacturing costs are making Indian jute exports uncompetitive especially.

Foreign exchange constraints make large scale raw jute imports unlikely. Only marginal

quantities will come from Nepal and Bangladesh. Thus the industry is obliged to manage with whatever domestic supplies there are.

It is now known that domestic supplies will not be more than 9m bales. It is intended to carry over 2.7m bales but industry will need at least 8m bales if it is to continue to produce 120,000 tonnes per month.

Two factors seem to have influenced the Government's attitude: first, the move will help conserve raw jute supplies and second, the overseas demand has become sluggish again.

With contractual export obligations and requirement of the villages claiming 500,000 bales there will be a small carryover for the new season beginning in July. A 15 per cent output cut over four months

from now will, it is calculated, save nearly 500,000 bales.

One snag may be that the Marxist government of West Bengal will oppose the output cut if this workers' interests are adversely affected through lay-offs.

The industry has been stressing that unless there is an immediate production cut, several financially weaker mills will be forced to close which will hit the workers much harder.

The industry is, however, happy that central government is now showing some sympathy for its plight and has initiated moves to tackle some of the chronic problems like demand and price fluctuations.

The Government has asked its Bureau of Industrial Costs and Prices to make a thorough study of Jute Mills' costs with a view to fixing minimum prices on a cost plus basis for the goods that are internally consumed and also determine subsidy levels for exports.

Once the minimum prices are fixed the industry's profitability and credit rating will improve.

Also the Government plans to bring forward legislation to institute a fund for subsidising and promoting exports.

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